

Esho Clinic Evolves into CULTSKIN®: A New Era in Aesthetics Begins

LONDON, UNITED KINGDOM, February 7, 2025 /EINPresswire.com/ -- Esho Clinic, the renowned aesthetic destination celebrated by a loyal clientele and frequented by high-profile figures such as Michelle Keegan, Beverley Knight, Patricia Bright, Jesy Nelson of Little Mix, and Montana Rose Brown of Love Island fame, is pleased to announce its evolution into CULTSKIN.



CULTSKIN

“

I love the atmosphere at CULTSKIN, the clinic is amazing and the staff are so friendly ! Dr esho put me at ease within seconds and my results have been absolutely amazing !”

Beverley Knight

Building upon a decade of expertise in aesthetic medicine and skincare, this transformation marks a significant milestone in the company’s journey, reflecting a forward-thinking vision for global expansion and a continued commitment to inclusive, cutting-edge treatments.

For many years, Esho Clinic has stood at the forefront of the aesthetics industry, offering a comprehensive range of cosmetic and medical procedures tailored to diverse needs. The [rebrand from Esho Clinic to CULTSKIN](#) illustrates the synergy between the clinic’s original ethos

and its future ambitions, unifying an ever-growing community of skincare enthusiasts under one dynamic identity.

Inspired by the concept of a “cult following”—a term that has long been associated with Esho Clinic’s passionate patient base—the new name pays homage to the unwavering loyalty and trust the clinic has garnered while also emphasising its innovative spirit.

With a track record of excellence substantiated by numerous accolades, the newly minted CULTSKIN is no stranger to industry-wide recognition. The clinic’s trophy cabinet features the coveted Best Clinic Award 2024, plus consecutive Best Cosmetic Doctors titles from 2015 to 2024, each underscoring an unwavering commitment to patient satisfaction and medical distinction.

In addition, CULTSKIN’s founder, Dr Esho, has been honoured with the prestigious Safety in

Beauty Award for Best Cosmetic Doctor, a testament to his meticulous approach and dedication to patient welfare. These accomplishments echo the brand's longstanding pledge to uphold rigorous clinical standards while championing an inclusive, patient-centric environment.

Ever at the cutting edge of aesthetic innovation, CULTSKIN's progressive techniques and tailored treatment plans have garnered attention in some of the world's most respected publications. It has earned a place in Tatler's esteemed Address Book, described as housing "the most glamorous clinics and sought-after aesthetic doctors," while Harper's Bazaar has celebrated CULTSKIN

among its list of "best experts to see." Meanwhile, Forbes has deemed Dr Esho "the name to know" in aesthetics, further solidifying his reputation as a visionary in the field. Such widespread recognition is indicative not only of CULTSKIN's transformative work in the United Kingdom, but also of its ongoing influence across international borders.

Indeed, with clinics in prominent UK locations as well as Dubai, CULTSKIN has steadily extended its reach, responding to a growing global interest in high-quality, results-driven skincare. Under the new identity, the brand aims to push the frontiers of accessibility and diversity, ensuring that each patient—regardless of cultural background or specific aesthetic aspiration—receives expert guidance, genuine warmth, and exceptional care. The team's breadth of professional experience, paired with state-of-the-art technology, has enabled CULTSKIN to perfect its services, bringing fresh possibilities to the wider skincare community.

At the heart of CULTSKIN's success is its exceptional team of highly skilled doctors and dedicated therapists, whose expertise forms the backbone of the clinic's groundbreaking achievements. Each member of the team brings years of specialised training and a deep passion for aesthetic medicine, ensuring that every patient receives a personalised treatment plan crafted with both precision and compassion.

The doctors employ the latest research and clinical techniques, seamlessly integrating advanced technology with tried-and-tested methods to deliver outstanding results. Meanwhile, the therapists provide holistic care, guiding patients through every step of their journey with a warm and empathetic approach. Their collaborative efforts foster an environment of continuous



learning and innovation, where each professional contributes unique insights to refine and enhance treatment protocols. This dynamic team not only champions safety and excellence but also inspires trust and confidence, reinforcing CULTSKIN's reputation as a leader in modern skincare and aesthetics worldwide.

Although the rebrand signifies a bold step forward, patients can rest assured that the principles that have defined the clinic's enduring success remain firmly in place. CULTSKIN will continue to lead with a philosophy founded on clinical expertise, bespoke treatment plans, and a measured, empathetic approach to beauty. One such subtle innovation, the [HydraFacial](#), has quietly become a patient favourite due to its gentle yet thorough method of cleansing, exfoliating, and nourishing the skin. By championing hydration and radiance through advanced but accessible techniques, the service exemplifies CULTSKIN's ongoing commitment to all-inclusive, science-backed skincare.

Driven by a desire to offer the very best, Dr Esho and the team are excited to lead CULTSKIN into a future that is not just about aesthetics but also about education and empowerment. The clinic's emphasis on high-level training—both in-house and in collaboration with esteemed educational bodies—ensures that every practitioner remains at the forefront of emerging technologies and practices. This approach guarantees that all treatments, from everyday injectables to the more complex procedures, meet the highest standards of efficacy and safety, all while maintaining a welcoming, patient-centred atmosphere.

Looking ahead, CULTSKIN's sights are firmly set on continuing its expansion on a global scale, aspiring to introduce more individuals to the benefits of thoughtful, expertly administered aesthetic solutions.

The rebrand serves as both a celebration of the clinic's achievements thus far and a promise for the future: that accessibility, innovation, and integrity will remain the cornerstones of its philosophy. With a passionate team, a decade's worth of refined expertise, and an ever-growing network of patients around the world, CULTSKIN is uniquely positioned to redefine the landscape of modern skincare, one transformation at a time.

For more information on CULTSKIN® and its new brand identity, please visit cultskin.com or follow the clinic's social media channels to stay informed about the latest developments, events, and innovations.

[Read more about CULTSKIN in the Standard.](#)

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