

Protein Ice Cream Market Forecast to Surge to US\$ 4,943.90 Mn Achieving a Remarkable 6.3% CAGR Forecast Period 2025-2034

The ongoing invention and flavor assortment pandering to developing consumer partialities is driving the market demand.

NEW YORK CITY, NY, UNITED STATES, January 10, 2025 /EINPresswire.com/ -- Our protein ice

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This kind of ice cream frequently embraces protein-abundant components such as whey protein, casein, or plant-dependent proteins to improve its enriched profile."

Polaris Market Research

<u>cream market</u> report has been prepared using advanced methodologies and research techniques to help businesses make strategic business decisions.

The most recent research study by Polaris Market Research reveals that the protein ice cream market is anticipated to flourish at a stable rate. With a projected CAGR of 6.3%, the market was valued at USD 2,677.76 million in 2024. It is ready to grow to USD 4,943.90 million by 2034.

Protein ice cream is wholesome because of its decreased fat and sugar within the moderate serving size together with appended protein. One protein ice cream sort generally has 2 grams of fat and 6 grams of sugar, while contenders have 16-17 grams of fat and 20 grams of sugar. But the ploy is obtaining protein ice cream to be as creamy and flavorful as primary things in the market.

Protein ice cream utilizes skim milk in the making, while normal ice cream brands utilize cream. Skim milk and protein powder additional constituent append to approximately 5 grams of protein for the moderate cup serving size. This kind of ice cream targets to offer a wholesome option for those seeking escalation in their protein consumption, whether for muscle recuperation, weight handling, or normal health advantages pushing the protein ice cream market demand.

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- Arctic Zero
- Halo Top
- Keto Foods
- · Peak Protein
- PeanutButter and Jelly (Get-A-Way)
- · Perfect Day, Inc.
- PROTEIN PINTS, LLC.
- · Smart for Life, Inc.
- Skinny Cow
- So Delicious
- The Brooklyn Creamery
- Wheyhey
- Yasso



Protein Ice Cream Market

- Capitalization on Demand: As consumers growingly organize their well-being and look for appropriate, nourishing options to conventional treats. Critical contenders benefit from the demand by altering their commodity lines to involve an assortment of flavors, appearances, and expressions, boosting the demand for protein ice cream market growth.
- Growing Consciousness about Nourishment: As more people become enlightened about nourishment and its influence on health, they are rendering more illuminated food options. Protein ice cream corresponds to this move as it provides a wholesome option to conventional ice cream, which is frequently high in sugar and fat.
- Increasing Fitness Concerns: There is an elevated demand for commodities that reinforce muscle recuperation and mending, with a growing number of people engaging in robustness and wellness ventures. Thus, the inclination for foods that provide health advantages, such as elevated protein matter, while sustaining their gratification value is growing.

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By Source Outlook (Revenue, USD Million; 2020–2034)

- · Whey Protein
- · Casein Protein
- Plant-Based Proteins
- Milk Protein
- Others

By Flavor Outlook (Revenue, USD Million; 2020–2034)

- Chocolate
- Strawberry
- Vanilla
- Peanut Butter
- Caramel
- Others

By Packaging Type Outlook (Revenue, USD Million; 2020–2034)

- Single Serve Cups
- Bars
- Cone
- Sticks
- Others

By Packing Size Outlook (Revenue, USD Million; 2020–2034)

- Less Than 125 ml
- 125 ml-250 ml
- · More Than 250 ml

By Distribution Channel Outlook (Revenue, USD Million; 2020–2034)

- Ice Cream Shops
- Hypermarket/Supermarkets
- Convenience Stores
- Grocery Stores
- Online
- Others
- The protein ice cream market segmentation is based on source, flavor, packaging type, packaging size, distribution channel, and region.
- By source analysis, the whey protein segment held the largest market share. This is due to its capacity to be speedily soaked up and utilized by the body, rendering it perfect for post-warm-up recuperation.

• By flavor analysis, the vanilla segment is poised to register a significant CAGR. This is due to it being the most approved and invariably welcomed ice cream flavor. Its definitive and adaptable taste entices a wide demography from children to adults.

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The research report covers all the major regions and sub-regions of the protein ice cream market. The study provides market insights into North America, Europe, Asia Pacific, Latin America, and the Middle East & Africa.

- North America: North America accounted for the largest market share. This is primarily because of the existence of prominent firms such as Halo Top, So Delicious, and Yasso providing their commodities additionally strengthen the market topography in North America.
- Asia Pacific: Asia Pacific is anticipated to witness the fastest CAGR from 2025 to 2034. The region's growing health awareness and growing disposable income fuel the regional market expansion.

How much is the protein ice cream market?

The market size was valued at USD 2,677.76 million in 2024 and is expected to reach USD 4,943.90 million in 2034.

What are the quantitative units in the protein ice cream market?

The quantitative units in the market are revenues in USD million and CAGR from 2025 to 2034.

Which segment, based on source, accounted for the largest market share? The whey protein segment accounted for the largest market share.

What is the growth rate of the market?

The global market is projected to register a CAGR of 6.3% during 2025–2034.

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