

# Tennessee Pediatric Chiropractic Practice Reports 40% Efficiency Gains Through Digital Implementation

*In healthcare, where generic websites often misguide patients, one Pediatric chiropractor's success story is changing how providers approach marketing.*

MARGATE, NJ, UNITED STATES, January 17, 2025 /EINPresswire.com/ -- Cherry Picked Websites today released three-year performance data from its digital transformation project with Skyline Chiropractic, a Chattanooga-based pediatric chiropractic practice. The implementation has resulted in a 40% reduction in patient education time and measurable improvements in practice operations.

The digital transformation project, initiated in 2022, focused on creating specialized digital infrastructure for the preconception, prenatal, and pediatric chiropractic practice. Key metrics from the three-year implementation period include:

- 40% reduction in initial patient education time
- Decreased administrative workflow in patient pre-qualification
- Improved patient retention rates
- Streamlined patient onboarding processes

"Our practice needed a digital presence that accurately reflected our specialized focus in preconception, prenatal, and pediatric care," said Dr. Rai, founder of Skyline Chiropractic. "The implementation has significantly improved our operational efficiency." The digital transformation included development of specialized patient education resources, streamlined intake processes, and practice-specific content development. These improvements have led to measurable reductions in administrative time and enhanced patient communication efficiency. Cherry Picked Web Co has made the complete implementation data available to healthcare providers. The case study details the technical specifications, implementation timeline, and measured outcomes of



Jill Cherry in Home

the digital transformation project.

#### About Skyline Chiropractic

Located in Chattanooga, Tennessee, Skyline Chiropractic specializes in preconception, prenatal, and pediatric chiropractic care. The practice serves patients throughout the greater Chattanooga region.

#### About Cherry Picked Web Co Websites

Cherry Picked Websites develops digital solutions for healthcare providers, with expertise in chiropractic practice websites and digital infrastructure. The company is based in Tampa, FL.

#### Media Contact:

Jill Cherry

Cherry Picked Web Co.

813-362-9592

[jill@cherrypickedwebco.com](mailto:jill@cherrypickedwebco.com)

Jill Cherry

Cherry Picked Web Co

+1 813-362-9592

[jill@cherrypickedwebco.com](mailto:jill@cherrypickedwebco.com)

Visit us on social media:

[Facebook](#)

[Instagram](#)

[YouTube](#)



Jill at work



Jill laughing

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.