

Jason Ruedy, Addresses The Rising Credit Card Processing Fees And The Growing Interest In Dual Pricing

Jason Ruedy With Emerge Merchant Services Addresses Rising Credit Card Processing Fees and The Growing Popularity of The Dual Pricing Plan Among Merchants

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DENVER, CO, UNITED STATES, January 15, 2025 /EINPresswire.com/ -- Jason Ruedy, President, CEO of Emerge Merchant Services says the economy continues to recover from the effects of the pandemic, businesses are facing new challenges, including rising [inflation](#) and increased [credit card processing fees](#).

Jason Ruedy, President and CEO of Emerge Merchant Services, has noticed a growing trend among [merchants](#) who are fed up with these fees and are turning to the dual pricing program as a solution.

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Jason Ruedy

According to Ruedy, merchants are feeling the pinch of inflation and the rising cost of doing business. On top of that, credit card processing fees are adding to their financial burden. "Merchants are sick and tired of paying

these fees and feeling like they are being squeezed from both ends - personally and in their business," says Ruedy. "It's becoming more and more expensive to accept credit card payments, and merchants are looking for ways to offset these costs."

In response to this issue, Ruedy has seen a significant increase in the number of merchants switching to the dual pricing plan. This payment model allows businesses to offer a discount to customers who pay with cash, while those who choose to pay with a credit card will incur a small fee. "Cash discount plans are a win-win for both merchants and customers," explains Ruedy. "Merchants can save money on processing fees, and customers have the option to save money by paying with cash."

As the President and CEO of Emerge Merchant Services, Ruedy has been at the forefront of providing innovative payment solutions to businesses of all sizes. With the growing popularity of the dual pricing plan, Ruedy and his team are committed to helping merchants navigate the

changing landscape of payment processing and find the best solutions for their business.

In conclusion, as merchants continue to face financial challenges, Jason Ruedy and Emerge Merchant Services are dedicated to providing them with the tools and resources they need to thrive. With the rise of dual pricing plan, merchants can now take control of their processing fees and alleviate some of the financial burden they face. For more information on Emerge Merchant Services and their payment solutions, visit their website at www.emergemerchantservices.com.

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