

AI in Financial Wellness Market Shaping from Growth to Value: IBM, Microsoft, Accenture

AI in Financial Wellness Market Size Analysis by Competitive landscape and Insights for the next 5 years

PUNE, MAHARASHTRA, INDIA, January 11, 2025 /EINPresswire.com/ -- HTFMI Recently published a Study on [AI in Financial Wellness Market](#), it is expected to grow at a CAGR of 18.8 % and may see a market value of USD 20.5 Billion by 2031, currently pegged at USD 5.2 Billion. While focusing on the major driving and restraining forces in this market, the report also provides a comprehensive study of the future trends and developments of the market.



AI in Financial Wellness Market

The Major Players Covered in this Report: IBM, Microsoft, Accenture, Wealthfront, Square, Credit Karma, OpenAI, SoFi, Charles Schwab, Intuit, FIS, Finastra, Plaid, Addepar, Betterment, Robinhood, Vanguard, Ally, Mint, Personal Capital, BNY Mellon

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Stay up-to-date with Global AI in Financial Wellness Market Research offered by HTF MI. Check how key trends and emerging drivers are shaping this industry's growth.”

Nidhi bhawsar

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AI in Financial Wellness uses artificial intelligence to enhance financial planning by providing personalized, data-driven advice. AI automates decision-making in wealth management, fraud detection, and budgeting, using algorithms to assess risk, investment potential, and economic trends, offering cost-effective, scalable financial solutions.

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Growing use of AI-powered robo-advisors, integration with banking apps, increasing focus on financial literacy

Key Trends:

Increasing adoption of AI for personalized finance management, demand for automation in financial advice, data-driven decision-making

Key Challenges:

Data privacy concerns, trust issues, regulation complexities

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Key Segments:

In-depth analysis of AI in Financial Wellness market segments by Types: Chatbots, Predictive Analytics, Robo-advisors, Fraud Detection, Digital Assistants

Detailed analysis of AI in Financial Wellness market segments by Applications: Personal Finance, Investment Management, Risk Management, Retirement Planning, Fraud Prevention

Regional Analysis:

By region, North America, Europe has shown clear dominance in AI in Financial Wellness market sizing, and the APAC, Latin America region has witnessed the fastest growth and will continue at the same pace till 2030.

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AI in Financial Wellness Market Research Objectives:

- Focuses on the key manufacturers, to define, pronounce and examine the value, sales volume, market share, market competition landscape, SWOT analysis, and development plans in the next few years.
- To share comprehensive information about the key factors influencing the growth of the market (opportunities, drivers, growth potential, industry-specific challenges and risks).
- To analyze the with respect to individual future prospects, growth trends and their involvement to the total market.
- To analyze reasonable developments such as agreements, expansions new product launches, and acquisitions in the market.
- To deliberately profile the key players and systematically examine their growth strategies.

Market Analysis & Forecast:

In order to better understand market conditions five forces analysis is conducted that includes the Bargaining power of buyers, Bargaining power of suppliers, Threat of new entrants, Threat of

substitutes, and Threat of rivalry.

- Political (Political policy and stability as well as trade, fiscal, and taxation policies)
- Economical (Interest rates, employment or unemployment rates, raw material costs, and foreign exchange rates)
- Social (Changing family demographics, education levels, cultural trends, attitude changes, and changes in lifestyles)
- Technological (Changes in digital or mobile technology, automation, research, and development)
- Legal (Employment legislation, consumer law, health, and safety, international as well as trade regulation and restrictions)
- Environmental (Climate, recycling procedures, carbon footprint, waste disposal, and sustainability)

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- Chapter 01 - AI in Financial Wellness Executive Summary
- Chapter 02 - Market Overview
- Chapter 03 - Key Success Factors
- Chapter 04 - Global AI in Financial Wellness Market - Pricing Analysis
- Chapter 05 - Global AI in Financial Wellness Market Background or History
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