

IADA Advances Global Presence with European Engagements in 2025

LOS ANGELES, CA, UNITED STATES, January 13, 2025 /EINPresswire.com/ -- The International Aircraft Dealers Association (IADA) is set to strengthen its international outreach in 2025, marking its presence at two significant industry events in Europe. IADA will actively participate in Corporate Jet Investor London, Feb. 3-5, (CJI London 2025) and host an exhibit and press conference at the European Business Aviation Convention & Exhibition (EBACE25) in Geneva, May 20-22.

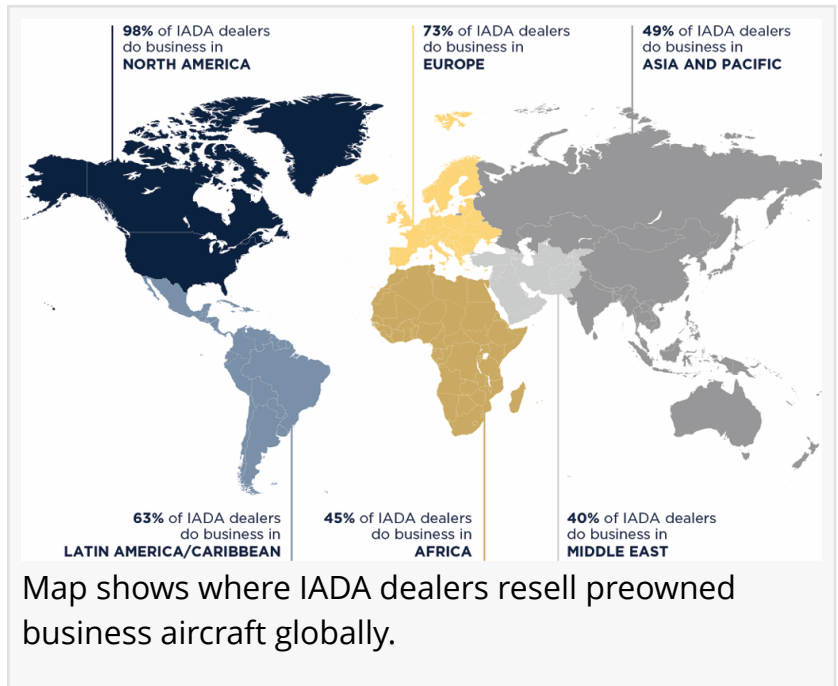
“CJI London in February and EBACE in May present exceptional opportunities

for IADA members to showcase their expertise and emphasize the benefits of ethical business aircraft transactions to European and global audiences,” said Lou Seno, Executive Director of IADA. “Our members are highly engaged in Europe and around the globe. These events offer outstanding content and unparalleled networking opportunities.”

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Lou Seno, Executive Director of IADA



Expanding Global Reach

As part of its mission to expand its global footprint beyond North America, IADA now operates in over 100 countries worldwide. The association continues to shape the business aircraft resale industry through its commitment to trust and transparency. Presently, 73% of IADA dealers conduct business in Europe, 49% in Asia and the Pacific, 45% in Africa, and 40% in the Middle East.

Industry Expertise at CJI London

Several IADA preowned resale dealers, products and

services members, and staff will play key roles at CJI London, contributing to panel discussions

and industry insights. Notable participants include:

Lanny O'Bannion, SVP of Global Sales and Flight Operations, Textron Aviation

Delray Dobbins, Director of Global Strategy, Engine Assurance Programme

Paul Doherty, Managing Director, ACASS

Smitha Hariharan, VP and Chief Sustainability Officer, Gulfstream Aerospace

Clay Healey, CEO, AIC Title Service

David Hernandez, Shareholder, Vedder Price

Vivek Kaushal, CEO, Global Jet Capital

Sebastien Larue, Director Business Transformation and Aftermarket Services, Pratt & Whitney Canada

Bruce Marshall, EVP and General Counsel, AIC Title Service

Jay Mesinger, CEO & President, Mesinger Jet Sales

Michael Moore, EVP, Essex Aviation

Kennedy Ricci, President, 4AIR

Joan Roberts, VP and Escrow Agent, Insured Aircraft Title Service, LLC

Louis C. Seno, Jr., Executive Director, International Aircraft Dealers Association

Paul Thompson, GM, Aftermarket, Bombardier

Jeffrey Towers, General Counsel, TVPX

Sarah Tschudin, Sales Manager & Transaction Manager, Western Europe – Aircraft & Yacht Finance, UBS Switzerland

Zach Ungerleider, MSP Sales Manager - Engine/APU, Honeywell

Arno van der Kraan, VP of Global Channel Management, Business Aviation, Viasat

Senior representatives from Gogo Business Aviation and Rolls Royce



In addition to a large presence at CJI London, IADA and its members will once again be exhibiting at EBACE in 2025. The association is also planning a press conference in Geneva before the show to provide an update on the international preowned business aircraft marketplace.

Commitment to Ethical Excellence

Through its participation in these premier events, IADA underscores its dedication to promoting ethical business practices, fostering industry innovation, and advancing global business aviation standards. Both CJI London and EBACE25 will serve as platforms to strengthen IADA's engagement with international audiences and reinforce its role as a global leader in the preowned aircraft marketplace.

About IADA

The International Aircraft Dealers Association (IADA) is a professional trade organization that sets

the standard for excellence in the aircraft resale industry. IADA members are among the most experienced and respected professionals in the field, committed to maintaining the highest levels of integrity, transparency, and expertise. IADA-Accredited Dealers undergo rigorous vetting and continuous re-accreditation, ensuring that they meet the highest standards of professional conduct and service. For more information, visit <https://iada.aero>.

About AircraftExchange.com

IADA's AircraftExchange marketing search portal is the only site where every aircraft listed for sale is represented by an IADA-Accredited Dealer. AircraftExchange enables users to create a confidential dashboard of business jets for sale, filtered based on their features and amenities, class size, age, and price. Users can browse through data-rich listings for available business aircraft. For more info go to <https://aircraftexchange.com>.

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