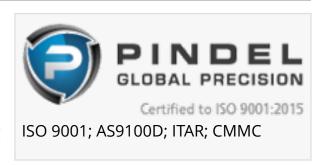


Launching Second Phase Pilot of Innovative Upskilling (ForwardskillingSM) Program Targeting Manufacturing Workforce

ForwardskillingSM initiative applies a shared-economy playbook to support small/medium-sized manufacturing companies to upskill workforce rapidly and at scale.

NEW BERLIN, WI, UNITED STATES, January 13, 2025 /EINPresswire.com/ -- <u>Pindel Global Precision</u>, a leading innovator in advanced manufacturing and contract machining of precision parts, announced the second



phase of its ForwardskillingSM workforce upskilling pilot after a successful launch. The groundbreaking initiative aims to upskill the existing manufacturing workforce to leverage the latest advancements in manufacturing technologies, including automation and artificial intelligence.



Forwardskilling can help upskill Wisconsin's workforce, allowing Wisconsin's citizens to 'always stay in the fight' for prosperity and create a future where 'one's address is not one's destiny'."

Bill Berrien, CEO

ecosystems. Throughout the state, networks of interconnected and complementary value-add component manufacturers have been operating since the industrial revolution of the late 1800s. Back then, around the founding of Harley-Davidson and Allen-Bradley, Milwaukee was the 'machine shop to the world,' and Racine was the

Wisconsin has been underpinned for more than 125 years

by one of the world's most robust manufacturing

'small electric motor capital of the world'.

The offshoring of manufacturing in past decades has diminished Wisconsin's presence on the global stage, but its highly trained and highly trainable workforce, when augmented by automation and AI, offers Wisconsin the chance to be the manufacturing powerhouse for the world again.

That grand opportunity, however, will only be enabled by advanced manufacturing professionals trained in the latest technologies. Our success will depend on Wisconsin and its industries' ability to upskill its workforce, now and continuously, as technologies and individuals' interests change.

Today's American society seems to hold the mistaken belief that what individuals learn in the first 25 years of life will support them for the next 50 years of life. In decades past, when careers were far shorter, this may have been true—but that is far from the reality we face today. Today's workforce experiences not only longer careers, but more rapidly changing technologies than ever.

To meet this challenge, employers and employees have turned to upskilling. The term 'upskilling' is used to describe the practice of offering continual opportunities to acquire new skills and leverage new technologies (most relevantly, automation, AI, and industry best practices). Upskilling enables employees to add more value to their companies and, in turn, to individually capture more value in wages, benefits, bonuses, and life and career fulfillment.

However, it is very expensive for smalland medium-sized companies to internally upskill their own employees; there is little scale in instruction, little awareness of training best practices, and a high short term opportunity cost

Bill Berrien, CEO



Pindel Global Precision's World-class Contract Manufacturing

of training during standard industry work hours.

As we look across the American business and technology landscape the last 15 years, we see the beneficial impact of the 'shared economy' and its ability to scale far beyond legacy industries. Both Uber and Airbnb are prime examples of the impact of the shared economy; they have creatively accessed dormant assets (personal vehicles and real estate, respectively) and utilized them partial-time to provides services and capture value.

To address the difficulties that small- and medium-sized businesses face when upskilling their employees, Wisconsin is taking a page out of the shared economy playbook with ForwardskillingSM.

First conceived by Pindel's CEO Bill Berrien during his participation in the <u>Presidential Leadership Scholars</u> program in 2019, Forwardskilling has a dual intent: (1) to act as a CLEARINGHOUSE for upskilling courses, vendor training, certificate programs, and other offerings that already exist in the market, and (2) to act as a COORDINATOR of upskilling programs by proactively piecing together the curriculum, training facility, training materials and tools, and instructors required to address specific industries' training needs.

Because Wisconsin has such an intimately interconnected manufacturing ecosystem, it is perfectly positioned for the shared-economy model. The upskilling resources required to bring the workforce into the modern era of technology are all in place—expertise, training curricula, and machine assets abound throughout the state—but because they have been dispersed and segregated, they have remained isolated and underutilized until now.

Berrien envisions the program as a cornerstone of a new manufacturing renaissance that has the potential to propel Wisconsin back onto the global stage. "We are at the dawn of a golden age for American manufacturing, and Forwardskilling is how we ensure that our workforce leads the charge," he says. "By investing in our people and keeping pace with technological advancements, we're not just keeping up with the future—we're building it."

Looking to build on this success, Pindel has hired Thomas Deslongchamps as its new Director of Training and Continuous Improvement, to further develop the program. Deslongchamps shares Berrien's optimism about the future, commenting, "Forwardskilling represents the human response to the technological leaps we are witnessing right witnessing right now. Al, automation, and advances in manufacturing capabilities are only as successful as their users; Forwardskilling allows us to provide opportunities for our employees and fully leverage our technology."

While the long-term vision for ForwardskillingSM includes training opportunities for tradesmen across the manufacturing industry (and ultimately beyond manufacturing), the first program has been dedicated to Swiss CNC production machining.

The program includes four courses, each offering a structured pathway for skill advancement by focusing on progressively advanced techniques. In the single-company pilot phase of the Forwardskilling program, "Swiss Production Machinist 1," Pindel Global Precision collaborated with partners like Milwaukee Area Technical College (MATC) to offer its own employees specialized training in cutting-edge technologies.

Swiss Production Machinist 1 was an introductory course customized by MATC's Workforce Solutions team that allowed Pindel employees to balance work and education, applying new skills immediately on the job.

This next phase of the pilot, "Swiss Production Machinist 2," represents a step towards the goal of developing not just Pindel's employees, but other companies' employees as well. The eightweek production machining course will draw employees from multiple companies throughout

Southeast Wisconsin to MATC, where they will be taught on MATC's state-of-the-art CNC Swiss machines. Swiss Production Machinist 2 will focus on semi-independent machine operation, basic setup, and intermediate troubleshooting. By the end of the course, machinists will be able to operate and troubleshoot Swiss CNC machines with greater independence.

Classes will be held weekly on Mondays from 12:45 PM to 5:00PM, running from February 10th through April 19th. The cost for the program is \$1,000 per participant. Please contact Thomas Deslongchamps at thomasd@pindel.com to enroll your machinists.

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