

Algeria Honey Market Set to Reach US\$ 95.63 Million by 2033, Growing at a CAGR of 6.39% | Astute Analytica

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This growth underscores the increasing demand for honey across Algeria, fueled by its rising use in food and beverages, natural remedies, and cosmetic applications. With a burgeoning focus on healthy lifestyles and natural



products, honey is gaining prominence as a versatile and health-oriented sweetener.

The emergence of a robust urban middle class in Algeria has reshaped the honey market by amplifying the appeal of premium, nutrient-rich sweeteners. In 2023, more than 3,500 specialized honey kiosks sprang up across metropolitan areas like Constantine and Annaba, catering to consumers who seek wholesome, locally sourced products. Reports indicate that nearly 1.2 million urban households now purchase honey at least twice a month, illustrating a shift from refined sugar. This surge in honey-centric consumption is also evident in the culinary sector: over 500 newly opened restaurants in central Algiers feature dedicated honey pairings, encouraging diners to explore artisanal types such as eucalyptus and jujube. Meanwhile, around 20 upscale grocery outlets have introduced live tasting stations, where informed staff guide buyers through floral origins and harvesting methods.

Beyond taste, health motivations also steer this urban middle class toward honey. Recent beekeeping union data suggests 600 new beekeepers have emerged in urban peripheries, motivated by strong demand for raw, unprocessed varieties. In direct response, at least 15 urban farming associations in honey market of the country now offer workshops on sustainable apiary practices, ensuring consistent supply despite rising city-based needs. Local nutritionists note that honey consultations in private clinics rose to over 25 daily inquiries in major health hubs, reflecting heightened awareness of honey's digestive and immune-supporting properties. An additional driver includes the growth of "healthy gift culture," as about 9,000 branded honey gift sets were sold during last year's national holidays, reinforcing honey's status as a premium product. While price-sensitive segments still exist, the majority of middle-class shoppers appear willing to invest in quality. Such willingness points to robust, ongoing momentum for honey consumption in Algeria's key cities, with producers and retailers poised to capitalize on these evolving urban palates.

- Dutch Gold Honey
- Silver Roots Agro
- Dabur India Ltd.
- Nature Orgayouth LLP
- Nature Orgayouth LLP
- Comvita Ltd.
- Future Organics
- Other Prominent Players

- Natural/Organic
- Processed

- Acacia
- Sidr
- Orange Blossom
- Ajwain
- Clover
- Others

- 200-250 gm
- 500 gm
- 1000 gm and above

- Glass Jar
- Bottle
- Tub
- Tube
- Others

- Food and Beverage
- Personal Care & Cosmetics
- Pharmaceuticals
- Others

- Online
- Hypermarkets & Supermarkets
- Convenience Stores

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