

Education Technology SaaS Tools Market Size Worth US\$ 150.70 Billion, Globally by 2034 at 13.5% CAGR | PMR

The growing inclination for digital learning is driving the market demand.

NEW YORK CITY, NY, UNITED STATES, January 13, 2025 /EINPresswire.com/ -- Our education technology SaaS tools market report has been prepared using advanced methodologies and research techniques to help businesses make strategic business decisions.



The instruments offer educational establishments with flexible, adaptable, and economical solutions to encounter the developing requirement of students and educators”

Polaris Market Research

Education technology SaaS tools market size is projected to reach US\$ 150.70 billion by 2034, growing at a CAGR of 13.5% from 2024 to 2034. The market is driven by the increasing demand for digital learning and the growing inclination for digital learning. The market is also driven by the growing demand for digital learning and the growing inclination for digital learning. The market is also driven by the growing demand for digital learning and the growing inclination for digital learning.

Education technology SaaS tools are a method of conveying educational instruments over the internet without requiring to fix or sustain them on one's machine. These services are simple to approach, renovate automatically, and are disbursed on-demand or via a continuing subscription.

For more information, please contact us at:

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The demand for digital assimilating has risen considerably over the years, particularly with more people utilizing smartphones and possessing dependable internet approaches. Digital learning improves flexibility by permitting students to approach educational measures anytime and anywhere pushing the education technology SaaS tools market demand.

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Growing Certification Courses: The growing approval of certification and crash courses amidst laboring persons is expected to push the market. SaaS models frequently offer a more cost-effective approach to elevated standard educational resources as contrasted to conventional resources, which render certification programs more reachable to laboring persons seeking funding in their professional advancement, boosting the demand for education technology SaaS tools market growth.

Expanding Internet Connectivity: Augmenting internet connectivity globally is expected to push the market. As per an issued report, 63% of the global population possessed internet connectivity in 2023. Enhanced internet approach sanctions more students particularly in distant or deprived regions.

Growing Government Funding for Digitization: The growing government funding for the digitization of education is expected to push the market. Governments globally are concentrating on enhancing digital frameworks such as accelerated internet and reach to gadgets.

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Understanding key players and their initiatives provides valuable insights into the competitive landscape and emerging opportunities in the market. Here are the top companies in the market:

- Anthology Inc.
- PowerSchool
- McGraw Hil
- Microsoft
- Brightwheel
- Coursera Inc.
- eduzilla
- Kahoot
- Instructure, Inc.
- Google LLC
- Udemy, Inc.



Education Technology SaaS Tools Market

- upGrad Education Private Limited
- Sorting Hat Technologies Pvt Ltd
- Scaler Academy
- Sunrise Mentors Pvt. Ltd
- Physics Wallah Pvt. Ltd

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Market Segmentation:

- The education technology SaaS tools market segmentation is based on software, end user, sector, and region.
- By software analysis, the learning management systems segment held the largest market share. This is due to the speedy move towards online education and the growing amalgamation of digital instruments in conventional classrooms.
- By end user analysis, the business segment is poised to register a significant CAGR. This is due to the growing identification of the significance of staff training and advancement.

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Geographic Segmentation:

The research report covers all the major regions and sub-regions of the education technology SaaS tools market. The study provides market insights into North America, Europe, Asia Pacific, Latin America, and the Middle East & Africa.

North America: North America accounted for the largest market share. This is primarily because of the strong education sector and notable funding in technology amalgamation. US schools, colleges, and universities are growingly acquiring digital platforms to improve learning occurrence and enhance executive productivity.

Asia Pacific: Asia Pacific is anticipated to witness the fastest CAGR from 2025 to 2034. The region's speedy augmentation of the education sectors in nations such as India and China, the escalating population, and growing funding in education.

FAQs

How much is the education technology SaaS tools market?

The market size was valued at USD 42.57 billion in 2024 and is projected to grow to USD 150.70 billion by 2034.

What are the quantitative units covered in the education technology SaaS tools market?

The quantitative units covered in the market are revenue in USD billion and CAGR from 2025 to 2034.

What are the segments covered in the market?

The segments covered in the market are software, end users, and sector.

What is the growth rate of the market?

The global market is projected to grow at a CAGR of 13.5% during the forecast period, 2025-2034.

Education Technology SaaS Tools Market Size on Track to Hit USD 150.70 Billion by 2034 with 13.5% CAGR

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Likhil G

Polaris Market Research and Consulting

+1 929-297-9727

sales@polarismarketresearch.com

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