

SNYDER Golf Debuts at the PGA Merchandise Show 2025, Showcasing German Precision to the U.S. Market

MIAMI, FL, UNITED STATES, January 14, 2025 /EINPresswire.com/ -- SNYDER Golf, a premier golf ball brand rooted in German engineering excellence, is thrilled to announce it will be attending the 2025 PGA Merchandise Show in Orlando, Florida, from January 21–25. The brand's presence at the world's largest golf industry event marks a significant step in its mission for success in the U.S. market.

Having earned a stellar reputation in Germany for its high-performance golf balls and commitment to innovation, SNYDER Golf is now introducing its precision-crafted products to American golfers. The PGA Merchandise Show provides an ideal platform for the brand to connect with industry leaders, retail partners, and golf enthusiasts as it seeks to build strategic relationships and expand its reach.



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Tino Dietrich

The full SNYDER USA team will be in attendance looking to promote the new brand's cutting-edge product line, including its flagship golf balls, designed to deliver unmatched performance in distance, spin, and control.

Key Highlights at the PGA Merchandise Show:

- Product Demos: Interactive presentations showcasing SNYDER Golf's [premium golf balls](#) and merchandise.

- Strategic Partnerships: Building partnerships with influencers, golf course operators, and industry stakeholders.

- Retail Partners: Meeting with wholesalers and retailers to help grow SNYDER Golf's reach in the

US market.

“The PGA Merchandise Show is the perfect venue for us to introduce SNYDER Golf’s reputation of precision engineering and innovation to the U.S. golf community,” said Tino Dietrich, CEO of SNYDER Golf. “We are excited to share our passion for the game, build meaningful relationships, and bring our proven performance to American golfers.”

SNYDER Germany’s CEO Klaus-Peter Schneider also expressed his excitement for the expansion into the US market. “Last year marked our fifth year anniversary in business, and what better way to celebrate than to bring our remarkable products to the massive golf market in the US, Canada and Latin America.”

[SNYDER Golf USA](#) is redefining the golf industry by delivering precision-engineered, high-performance golf balls and accessories at unmatched value. Born from German engineering excellence and crafted with input from golfers at every skill level, SNYDER products blend innovation, design, and affordability to empower players to master their game. Founded by Constantin (Tino) Dietrich, a multiple Inc. 500 entrepreneur, seasoned business leader, and passionate golfer, SNYDER Golf USA is the exclusive distributor of SNYDER Golf products in the U.S., Canada, and Latin America. The brand’s commitment to excellence is underscored by partnerships with world-class developers and the distinction of being the official ball of the Deutsche Golf Verband (DGV) in Germany as well as the official golf ball of the PORSCHE World Cup.



Klaus Peter-Schneider - CEO SNYDER Golf Germany



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