

Expanded MLS Data Sharing and Referral Network Launched Across Alabama and Georgia

Greater Alabama MLS, Gulf Coast MLS, East Alabama Board of REALTORS®, and FirstMLS in Georgia Are Connecting Real Estate Across the Southeastern United States

ATLANTA, GA, UNITED STATES, January 14, 2025 /EINPresswire.com/ -- A new collaborative listing network has been fully integrated, benefiting tens of thousands of real estate agents throughout Georgia and Alabama.

This initiative benefits homebuyers and sellers in the region by seamlessly sharing listing information and creating additional referral opportunities for real estate agents and brokers.

With this integration, real estate agents and brokers will have access to each other's listings through their preferred MLS front-end platforms. This includes FMLS, the fifth-largest MLS in the United States, as well as members of the Greater Alabama MLS, Gulf Coast MLS, and East Alabama Board of REALTORS®.

“

This agreement comes at a perfect time. Buyers now have access to a broader inventory of homes, and sellers' listings are visible to a larger number of real estate professionals representing buyers.”

Kristina Knowles

The integration will benefit over 67,000 combined members across Georgia and much of Alabama. Members will gain access to extensive data and inventory and a robust listing syndication network.

Kristina Knowles, President of Greater Alabama MLS and Broker of Knowles Realty, emphasized the partnership's



importance for both professionals and homeowners. "This agreement comes at a perfect time. Buyers now have access to a broader inventory of homes for sale throughout the Southeast region, and sellers' listings are visible to a much larger number of real estate professionals representing buyers. This is truly a win-win for everyone involved in buying and selling homes."



GCMLS President Marie Dickinson added, "The Mobile Area Association of REALTORS® and the Gulf Coast MLS are excited to welcome Greater Alabama MLS and the Birmingham Association of REALTORS® into the growing number of MLSs in the state with whom we share the most accurate and up-to-date housing data available along the Gulf Coast."

According to Chris Lammons, CEO of the East Alabama Board of REALTORS®, "We are excited about the expanding collaboration of MLSs. Through this data sharing, we can provide our subscribers with the maximum exposure for their listings, which also benefits our subscribers' clients."

"The real estate landscape is evolving rapidly," said Jeremy Crawford, President and CEO of FMLS. "With remote transactions and smarter technology, agents and brokers now need solutions that address the demands of a fast-changing market. Through this partnership, we're excited to expand our referral network by allowing real estate professionals to access each other's listings within their local markets."

One significant benefit of this agreement is the increased visibility of for-sale listings and rentals across the region. This expanded reach will enhance property exposure, improve sales velocity, and attract more buyers to Alabama and Georgia.

This transformative collaboration establishes a new benchmark for real estate services in the Southeastern U.S., providing professionals with the resources necessary to excel in today's dynamic market. The partnership seeks to foster innovation, growth, and outstanding client experiences throughout the Southeast region, across the North America, and wherever like-minded MLS organizations aim to support consumers and real estate professionals in achieving success.

Steve Mapes

FMLS

[email us here](#)

Visit us on social media:

[Facebook](#)

X

LinkedIn

Instagram

YouTube

This press release can be viewed online at: <https://www.einpresswire.com/article/776553827>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.