



# martinwolf Celebrates 28 Years of Leadership in Middle Market IT M&A

SCOTTSDALE, AZ, UNITED STATES, January 14, 2025 /EINPresswire.com/ -- martinwolf, a leading M&A advisory firm specializing in the middle-market IT sector, is proud to celebrate 28 years of delivering exceptional guidance and results for its clients. This milestone reflects the firm's unwavering commitment to excellence, innovation, and partnership in navigating the complexities of IT mergers and acquisitions.

Marty Wolf, founder and Managing Director said, "This milestone is a testament to the dedication, expertise, and collaboration of our entire team and the incredible clients we've had the privilege to serve. The number 28 holds special significance—it is a 'perfect number' in mathematics, symbolizing harmony and balance. This mirrors the care we bring to every engagement, crafting strategies that align with each client's unique business goals."

As martinwolf looks ahead to 2025, the firm anticipates a robust and competitive environment for IT M&A. Several recent high-profile deals, including the Crayon Group (OSE: CRAYN) / SoftwareOne (SIX: SWON) merger and the Softchoice (TSX: SFTC) / World Wide Technology combination, reflect the dynamic market conditions. With the SEC and FTC's new leadership driving increased activity and vendors and customers influencing consolidation trends, middle-market IT businesses are uniquely positioned to benefit.

"The current landscape is ripe with opportunity for sellers, as buyers are eager to deploy capital and secure the right partnerships," said Wolf. "For those prepared to act, 2025 is shaping up to be a year of significant opportunity. At martinwolf, our mission is to ensure our clients not only navigate this environment but excel in it."

martinwolf is dedicated to delivering strategic insights and expert guidance to help clients achieve their growth and transaction goals. Whether businesses are exploring a sale, acquisition, or other strategic opportunities, the firm's experience and industry knowledge continue to drive success.

For more information about martinwolf and its services, please visit [www.martinwolf.com](http://www.martinwolf.com).

About martinwolf M&A Advisors:

Founded in 1997, martinwolf M&A Advisors is a leading M&A advisory focused on IT services, IT supply chain and SAAS. The firm has sold eight divisions of Fortune 500 companies, closed

transactions in 25+ countries and generated \$6.5B+ of enterprise value.

martinwolf is a member of FINRA and SIPC. For more information, visit: [www.martinwolf.com](http://www.martinwolf.com)

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