

# Renowned Advocate for Financial Empowerment, Dr. Linda Pajoel, to Speak at Heffner Women's Leadership Empower Hour

*Celebrated Author and Speaker to Discuss Breaking the Motherhood Penalty Through Smart Stock Investing.*

ONTARIO, CANADA, January 14, 2025 /EINPresswire.com/ -- [Dr. Linda Pajoel, CEO and founder of Investornomy](#), has been announced as one of the distinguished speakers for the upcoming Heffner Women's Leadership: Empower Hour. Organized by the Greater KW Chamber of Commerce, the event will take place on Thursday, January 30, 2025, at The GrandWay Events Centre in Elora.

A trailblazer in financial education and a steadfast advocate for women's economic empowerment, Dr. Linda is celebrated for her impactful work equipping women with the tools to achieve financial resilience. Through

her social enterprise Investornomy and her recent book *Stock Market Mama*, Dr. Linda has transformed the way women approach stock investing, tackling challenges like income interruptions due to motherhood with actionable strategies and confidence-building mentorship.

“

I am honored to join a panel of extraordinary women at this year's Empower Hour”

*Dr Linda Pajoel*

At the Empower Hour, Dr. Linda will deliver her inspiring talk, "Breaking the Motherhood Penalty: Financial Strategies for Women Leaders." Her presentation promises to be both practical and transformative, offering insights into mitigating income interruptions and leveraging smart



Heffner Women's Leadership Empower Hour Event Details

stock investing to achieve financial security.

“This event is a testament to the strength and ingenuity of women leaders in our community, and I look forward to contributing to the conversation about financial empowerment,” said Dr. Linda.

The event will feature an impressive lineup of other speakers, each bringing unique perspectives and expertise to the stage:

- Katie Giddy, The GrandWay Event Centre
- Amanda Hunter, Worm Wrangler
- Amanda Kroetsch, The Domestic Violence Victim’s Alliance & Retail Therapy KW
- Vanessa Simon, Vanessa’s Cuisine
- Iona Sky, I Sky Consulting

This dynamic event is an opportunity for attendees to learn, network, and be inspired by leaders shaping the future in diverse fields. Tickets are now available at

[www.GreaterKWChamber.com](http://www.GreaterKWChamber.com)

The Empower Hour is more than an event; it is a movement to celebrate the achievements of women entrepreneurs and professionals while equipping them with tools for continued growth. Dr. Linda’s participation underscores her role as a sought-after thought leader in financial education and a catalyst for change in women’s economic empowerment globally.

To learn more about Dr. Linda Pajoel’s work, visit [www.investornomy.com](http://www.investornomy.com)

About Greater KW Chamber of Commerce:

The Greater KW Chamber of Commerce is a leading regional organization dedicated to supporting businesses, fostering community engagement, and driving economic development. With a mission to create opportunities for growth, the Chamber connects professionals and inspires innovation.



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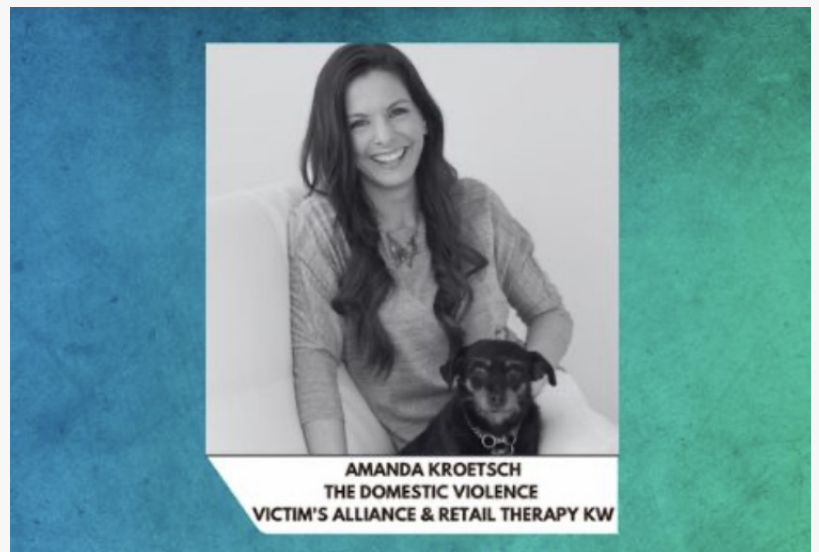


Katie Giddy to Speak at Heffner Women’s Leadership Empower Hour

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Iona Sky to Speak at Heffner Women's Leadership Empower Hour



Amanda Kroetsch to Speak at Heffner Women's Leadership Empower Hour

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