

Automotive Acoustic Material Market Set to Hit \$6.6 Billion Globally by 2031, Driving Innovations in Noise Reduction

WILMINGTON, NEW CASTLE, DE, UNITED STATES, January 14, 2025 /EINPresswire.com/ -- According to a new report published by Allied Market Research, titled, "[Automotive Acoustic Material Market](#)," The automotive acoustic material market size was valued at \$3.6 billion in 2021, and is estimated to reach \$6.6 billion by 2031, growing at a CAGR of 6.4% from 2022 to 2031.



Automotive Acoustic Material Market Trend

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Europe is projected to see exceptional growth throughout the anticipated period. Owing to the burgeoning automotive sector, rising sales of premium, luxury, and sports cars, and presence of essential firms in the European countries due to the increased adoption of advanced manufacturing technologies is expected to enhance the overall market space in the future. For instance, in September 2021, BASF presented a new flame-retardant Ultramid grade (PA66) that expands the portfolio of color-stable, tailor-made engineering plastics for use in electric cars for the first time at Fakuma in Friedrichshafen, Germany, where engine and transmission mounts are presented, which lead to savings in production but also contribute to optimized acoustic experiences.

The concept of automotive acoustic material is typically attributed to the reduction in the energy of sound waves generated by the vehicle. It is a material that suppresses echoes, reverberation, resonance, and sound reflection to enhance the vehicle's performance and passengers' riding experience. Various types of materials are used for automotive acoustic according to their properties, such as frequency, composition, thickness, surface finish, and mounting method. The current automotive acoustic material industry is anticipated to be propelled by rising auto sales and the demand for improved comfort and safety features during the upcoming years. Owing to their effectiveness and low weight, sound absorption materials are being employed in the

in terms of growth rate.

By application, the underbody and engine bay acoustic segment dominated the global automotive acoustic material market in terms of growth rate.

By component, the engine cover segment dominated the global automotive acoustic material market in terms of growth rate.

By vehicle type, the commercial vehicle segment dominated the global automotive acoustic material market in terms of growth rate.

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