

## ColorCore® from Interstate Advanced Materials Sets The Standard for Durable Outdoor Signage

HDPE ColorCore® is a durable, colorfast material that makes signage stand out while withstanding harsh environmental conditions.

SACRAMENTO, CA, UNITED STATES, January 15, 2025 /EINPresswire.com/ --<u>HDPE ColorCore</u><sup>®</sup> is a durable, colorfast material that makes signage stand out while withstanding harsh environmental conditions. Unlike typical sign substrates that merely serve as a base, HDPE ColorCore<sup>®</sup> is the full sign: it's a multi-layered sheet that can be CNC-routed to reveal bright, contrasting colors underneath. This unique composition eliminates the



need for additional coatings or finishes—simply route or engrave, and your design is ready to display.

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Interstate Advanced Materials offers ColorCore® CNC routing and engraving in-house, making us a onestop shop for outdoor signage." With UV-stabilization and advanced weatherability, HDPE ColorCore<sup>®</sup> is perfectly suited for exterior signage in parks, golf courses, playgrounds, waterparks, schools, and beyond. Because its color is embedded throughout each layer, this robust material resists fading under prolonged sun exposure. The result is vibrant, long-lasting signs that don't need refinishing, making it a far more cost-effective solution than conventional sign boards or paints.

Christopher Isar

HDPE ColorCore<sup>®</sup> offers high-impact resistance that

withstands daily wear and tear. Unlike wood, which can rot or splinter, and vinyl, which can crack or delaminate, ColorCore<sup>®</sup> is made to resist chipping, cracking, and other forms of damage. Its

robust construction and smooth finish also deter graffiti; markings from pens, markers, and spray paint are easily cleaned off, keeping signage looking new.

Because it tolerates frequent washing, heavy moisture exposure, and temperature extremes, ColorCore<sup>®</sup> is an ideal choice for aquatic centers, public parks, playgrounds, and other recreational or commercial spaces. Beyond standard signs, ColorCore<sup>®</sup> is also used to create wayfinding signs, interactive panels, and distinctive architectural features like branded bathroom partitions and doors.

Interstate Advanced Materials offers the <u>convenience of in-house CNC</u> <u>routing and engraving</u> for those who



HDPE ColorCore® Signage Example

prefer a one-stop solution. ColorCore<sup>®</sup> is available in full sheet and cut-to-size options, making it easy to customize any signage project. Facility managers, architects, and design professionals looking to reduce material expenses can <u>save 30%+ on ColorCore<sup>®</sup> and other materials</u> with an Interstate Advanced Materials membership.

To learn more about HDPE ColorCore<sup>®</sup> for your next signage project—and how our in-house CNC routing services can streamline the process—call a material expert at 800-742-3444. Transform your outdoor and indoor signage with a material that stands up to the elements and ensures your message stays vibrant for years.

Interstate Advanced Materials is a full-line distributor of high-performance sheet, rod, tube, plate, and bar, and proudly serves many diverse industries, including OEM, semiconductor, food processing, POP display, government, agriculture, automotive, and many others. With 10 locations nationwide and an online sales and support team, Interstate Advanced Materials provides full sheets and pallets, cut-to-size service, complex CNC, welding solutions, and full machining capabilities.

Interstate Advanced Materials is known for selling high-quality products, providing excellent customer service, and providing superior technical support. Excellence in all facets of the customer experience has been the cornerstone of Interstate Advanced Materials for over 40 years.

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