

knowRX Introduces Consumer Health Record in The Owl App During JP Morgan Health Conference Week

Empowering Patients and Providers with Transparent, Actionable Health Insights for Value-Based Care

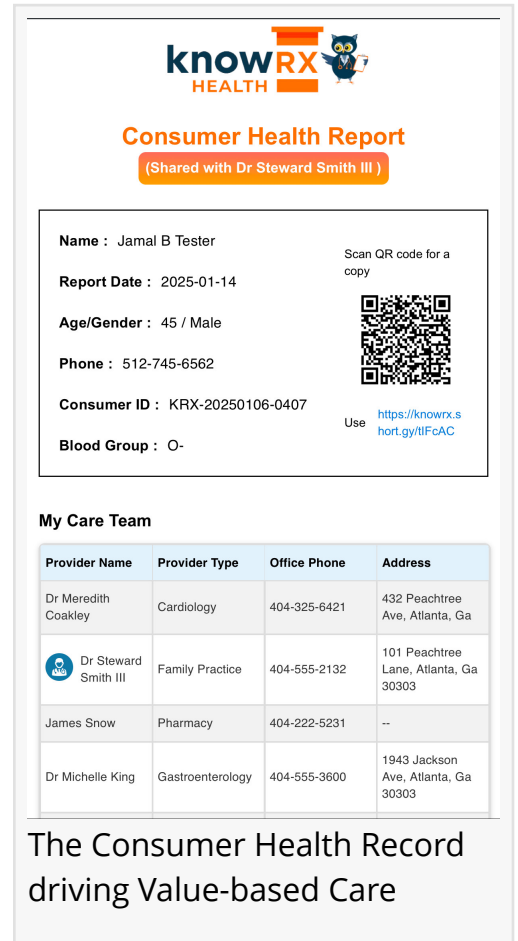
SAN FRANCISCO, CA, UNITED STATES, January 15, 2025 /EINPresswire.com/ -- Studies show that patients remember only 49% of the decisions and recommendations made during doctor-patient discussions—a gap that can significantly impact health outcomes. Announced during JP Morgan Health Conference Week, knowRX has introduced its patent-pending [Consumer Health Record](#) (CHR) within [The Owl App](#). This breakthrough tool empowers patients to take charge of their health by seamlessly capturing [real-world evidence](#) (RWE). It fosters transparency, enhances collaboration, and supports value-based care, ensuring patients and providers can access actionable insights when needed.

Through a secured, time-limited consent model, the CHR equips patients to share critical health information at the point of care, including their provider list, medication list, medical history, lab results, and medication adherence. Built as a sealed record secured by Blockchain technology, the CHR ensures data integrity, privacy, and tamper-proof sharing, empowering patients to deliver transparent and comprehensive health data to providers. This innovative approach improves care outcomes while streamlining the complexities of healthcare administration.

Why a Consumer Health Record is Essential:

The fragmented nature of healthcare today often frustrates patients and overwhelms providers. Records are siloed across multiple systems, making gaining a complete picture of a patient's health challenging. This disjointed approach can lead to duplicated care, missed diagnoses, adverse drug interactions, and, ultimately, poorer outcomes.


Patients frequently struggle to access their health data; when they do, it is often incomplete or



The screenshot displays the 'knowRX HEALTH' logo at the top, followed by the title 'Consumer Health Report' and a status '(Shared with Dr Steward Smith III)'. Below this is a patient information box containing the following details:

- Name : Jamal B Tester
- Report Date : 2025-01-14
- Age/Gender : 45 / Male
- Phone : 512-745-6562
- Consumer ID : KRX-20250106-0407
- Blood Group : O-

To the right of the patient information is a QR code with the text 'Scan QR code for a copy' and a URL 'https://knowrx.s hort.gy/IFcAC'. Below the patient information is a section titled 'My Care Team' which contains a table of providers:

Provider Name	Provider Type	Office Phone	Address
Dr Meredith Coakley	Cardiology	404-325-6421	432 Peachtree Ave, Atlanta, Ga
 Dr Steward Smith III	Family Practice	404-555-2132	101 Peachtree Lane, Atlanta, Ga 30303
James Snow	Pharmacy	404-222-5231	--
Dr Michelle King	Gastroenterology	404-555-3600	1943 Jackson Ave, Atlanta, Ga 30303

At the bottom of the screenshot, the text reads 'The Consumer Health Record driving Value-based Care'.

outdated. The CHR bridges this gap by putting control back in the hands of the patient, ensuring that they have a single, up-to-date record of their health journey. For providers, this means having accurate, comprehensive insights available at the point of care, leading to better decision-making and more effective treatment plans.

“By giving patients the ability to share their health information at the point of care securely, we’re addressing the need for transparency and informed collaboration in healthcare,” said David Franklin, Founder and CEO of knowRX. “This marks the beginning of a new era where patients are not just participants but leaders in their health journey.”

Key Benefits of the Consumer Health Record (CHR):

* **Comprehensive Real-World Evidence (RWE):** This method captures and integrates patient-generated data, including vitals, lab results, medication adherence, and social determinants of health (SDoH), delivering actionable insights that support tailored, value-based care decisions.

* **Medication Transparency:** Offers a complete view of past and current prescribed medications, reducing the risks of duplication, adverse drug interactions, and non-adherence while empowering providers with a clearer understanding of a patient’s treatment journey.

* **Holistic Health Data at the Point of Care:** Addresses the frequent challenge of patients

“

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David Franklin

forgetting critical details by ensuring that real-time, accurate health data—medical history, lab results, vitals, and SDoH—are available during provider interactions.

* **Enhanced Provider Collaboration:** This tool equips healthcare professionals with a 360-degree view of the patient’s health journey, encompassing adherence, clinical metrics, and contextual factors like SDoH. It fosters improved decision-making and better patient outcomes.

* **Empowering Value-Based Care Models:** This aligns with

value-based care initiatives, enabling healthcare providers to deliver more personalized, efficient, and impactful care while improving engagement and operational performance, which are critical to reimbursement goals.

Broader Impact on Healthcare:

Beyond individual care, the CHR can transform public health initiatives. Aggregating anonymized data with patient consent can provide invaluable insights for population health management,

My Medication (Last 6 Months)

Medicine	Schedule	As Needed	Strength	Prescriber	Duration
Livertal	Twice a day	<input type="checkbox"/>	-	Jamal B Tester	Everyday (2025-01-07 to 2025-02-07)
Lisinopril	Once a day	<input type="checkbox"/>	20 mg	Dr Meredith Coakley	Everyday (2025-01-06 to 2025-02-06)
Metformin	Once a day	<input type="checkbox"/>	750 mg	Dr Steward Smith III	Everyday (2025-01-06 to 2025-02-06)
Acetylsalicylic acid [Bayer Aspirin]	Once a day	<input checked="" type="checkbox"/>	325 mg	Jamal B Tester	Everyday (2025-01-07 to 2025-02-06)

Medical History

Medical Information	Details	More Information
Medical Conditions	Asthma Diabetes Hypertension	--
Allergies	Food	Peanuts, Lactose

Intake Performance

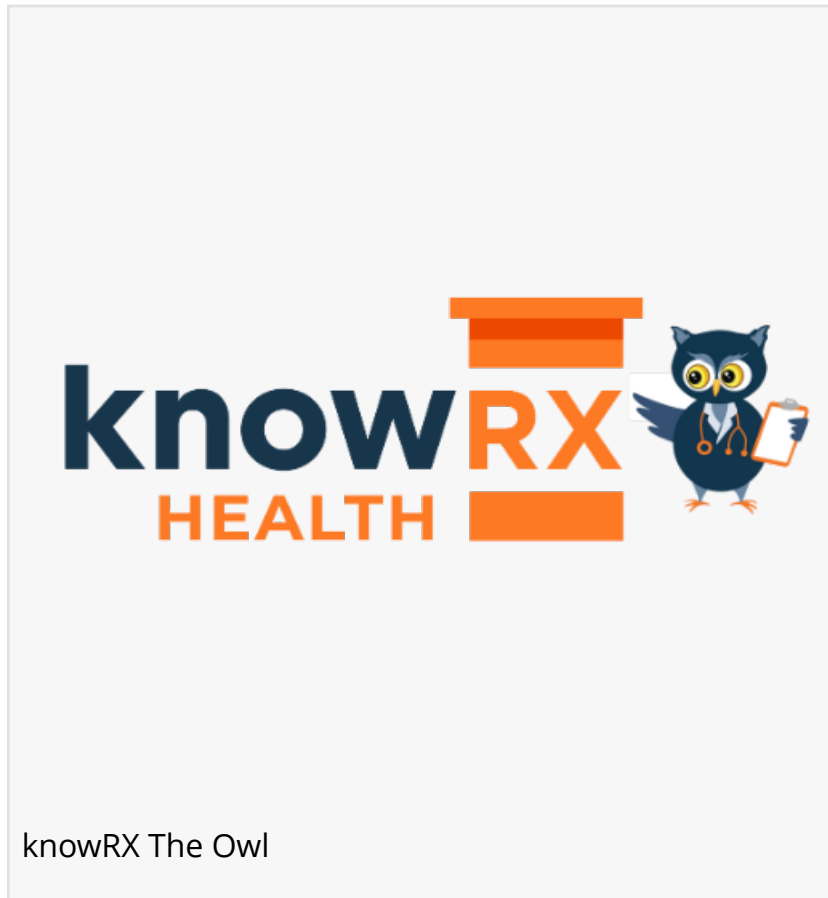
Medicine	Early	On Time	Late	Missed	Skipped

The Consumer Health Record Provides Timely Health Information

research, and policy development. This approach ensures that advancements in healthcare are informed by real-world evidence while maintaining the highest standards of privacy and ethics.

Empowering Seamless Healthcare Administration:

The CHR simplifies healthcare administration by giving providers timely access to accurate data during patient interactions. This reduces the burden of repetitive questions, improves operational workflows, and fosters trust through seamless, secure information sharing. By minimizing administrative barriers, the CHR allows healthcare teams to focus on what matters most—providing quality patient care.



A Vision for the Future:

As knowRX advances its platform, future updates will integrate marketplace health insights from in-home lab testing and wearable and connected device data inputs. This will further enhance the Consumer Health Record's ability to deliver actionable, real-world evidence. These features provide a richer view of the patient's health journey, empowering proactive and personalized care. Emerging technologies will continue to bridge care gaps and support a patient-centered approach to health management.

Start Building Your Consumer Health Record Today:

Take charge of your health by creating and owning your Consumer Health Record with The Owl App. Empower yourself to provide your care team with the comprehensive insights they need to deliver personalized, informed, and effective care.

For healthcare providers, subscribing to these actionable insights means enhancing care delivery, improving patient engagement, and driving outcomes aligned with value-based care models.

Get started today—visit knowRXhealth.com to download The Owl App and build your Consumer Health Record.

Providers: Elevate your practice with the powerful insights from knowRX. Learn more at

knowRXhealth.com.

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