

DCG Mirage Launches AI-Powered Publishing Solution "WhatsBook" at 2025 Greater Bay Area Conference

New AI Tools Enhance Content Creation, Proofreading, and Marketing for Hong Kong Publishers

SHENZHEN, GUANGDONG, CHINA, January 17, 2025 /EINPresswire.com/ -- DCG Mirage, a subsidiary of leading Chinese technology conglomerate DCG, has officially launched its new suite of Al-powered tools for the publishing industry at the 2025 Greater Bay Area Publishing Conference. The launch marks a significant step in DCG Mirage's ongoing efforts to integrate advanced artificial intelligence (Al)



2025 Greater Bay Area Publishing Conference

technologies into content creation, editing, and marketing for the publishing sector.

The newly unveiled tools, including the "WhatsBook" Al suite, offer features such as advanced proofreading, audiobook creation, social media marketing, and video production. DCG Mirage's latest Al tools are designed to streamline the publishing process, reducing labor costs and increasing productivity by automating traditionally time-consuming tasks. This includes proofreading in both Chinese (traditional and simplified) and English, as well as enhanced capabilities in social media marketing and video creation.

DCG CEO, Shi Qiming, commented: "We are committed to leveraging cutting-edge AI technologies to help the publishing industry increase efficiency and quality. By automating key editorial processes, we are empowering publishers to meet the demands for faster, personalized content while maintaining the highest standards of quality."

The Al-powered proofreading service, capable of detecting grammatical errors in both English and Chinese, is a standout feature of the new release, boasting an accuracy rate of over 70%. This development aims to drastically reduce the time spent on traditional proofreading processes, providing a more efficient and cost-effective solution for publishers in Hong Kong and

globally.

About DCG Mirage

DCG Mirage is a subsidiary of DCG, a leading Chinese technology company specializing in artificial intelligence and innovation. The company focuses on creating Al-driven solutions for various industries, with a strong emphasis on transforming the publishing sector through advanced Al-powered tools.

QI AN DCG Mirage Technology HK Limited anqi@dcrays.cn

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