

Polywoven Bags Market 2025 Trends: Expected to Grow at a CAGR of 4.9% from 2024 to 2033, Claims AMR

The polywoven bags market is segmented into product type, end user, distribution channel, and region.

WILMINGTON, DE, UNITED STATES, January 15, 2025 /EINPresswire.com/ -- The global [polywoven bags market](#) size was valued at \$5.0 billion in 2023, and is projected to reach \$8.1 billion by 2033, growing at a CAGR of 4.9% from 2024 to 2033.



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Allied Market Research

The growing need for low-cost, long-lasting packaging solutions in industries such as construction, agriculture, chemicals, and retail are propelling the market for polywoven bags. Polywoven bags are popular in these industries because of their high tensile strength, tear resistance, and capacity to protect products from moisture and pollutants, making them excellent for carrying bulk items such as cereals, fertilizers, sand, and construction materials. In addition, the growth of the digital commerce

and logistics industries is increasing the demand for dependable and strong packaging that can withstand the strains of shipping and handling.

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The changing price of raw materials, notably polypropylene generated from petroleum, is impeding polywoven bags market demand. Crude oil price volatility can cause firms to incur unanticipated costs, affecting their earnings and pricing strategies. Furthermore, environmental worries about plastic contamination provide a substantial constraint. While polywoven bags tend to be more durable and recyclable than single-use plastics, their manufacturing and disposal can still harm the environment if not properly handled. The absence of adequate facilities for recycling in many areas exacerbates the problem, reducing polywoven bags' efficacy as an environmentally friendly alternative.

As global awareness of environmental concerns grows, there is a greater need for eco-friendly packaging options. Polywoven bags, which are both recyclable and recyclable, are ideally positioned to satisfy this need, especially with continuous developments in compostable and biodegradable polywoven materials, which increase their environmental appeal. Furthermore, the emergence of online shopping and e-commerce creates significant opportunity for polywoven bags market growth. Polywoven bags' strong and resilient nature makes them perfect for e-commerce shipping and transit needs, which require packaging that can endure handling and environmental stresses.

PESTLE Analysis of Global Polywoven Bags Market

Political:

Governments globally are increasingly regulating plastic usage and waste management. For instance, the European Union's ban on single-use plastics and the Indian government's initiatives to reduce plastic waste significantly impact the polywoven bags market

Economic:

Economic uncertainties in some regions, such as fluctuations in crude oil prices, affect the cost of polypropylene, the primary raw material, influencing pricing strategies and profit margins.

Social:

In Europe and North America, consumers and businesses increasingly prioritize eco-friendly and recyclable products, which benefits the polywoven bags industry.

Technological:

Innovations in biodegradable materials and smart packaging solutions, such as RFID tags for inventory management, enhance the industry's offerings, catering to diverse market needs.

Legal:

The U.S. Environmental Protection Agency (EPA) and the European Union's regulations on recycling and plastic usage compel manufacturers to adhere to stringent guidelines, promoting the development and use of sustainable materials and practices in the polywoven bags industry.

Environmental:

The industry's shift towards eco-friendly materials is partly due to global initiatives to reduce plastic waste and promote recycling. In countries such as Germany, stringent environmental regulations encourage the adoption of recyclable and reusable polywoven bags, aligning with broader efforts to mitigate environmental impacts.

Report - Global Polywoven Bags Market (2023 - 2025) - Report & Table of Contents
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Competitive Landscape

The major players operating in the market for gaining polywoven bags market share include H Polesy & Co Pty Ltd, LC Packaging, Mondi Group, Anita Plastics Inc., Knack Packaging, AEP Industries Inc., Interplast Group, Hanoi Plastic Bag JSC, Da Nang Plastic Joint Stock Company, and Bischof & Klein GmbH & Co.

Other players in polywoven bags market include Inova Pvt. Ltd., Daman Polyfabs, Pratap Group, Sah Polymers Limited, and others.

Industry Trends:

Pratap Group invested in W&H's newest technology, Convertex CL-170, in May 2023, taking into account the company's manufacturing capacity and dedication to differentiated solutions for long-term sustainability.

Sah Polymers Limited, an Udaipur-based firm, launched its initial public offering (IPO) on December 30, 2022. The company's primary operations are the production and sale of high-density polyethylene (HDPE) flexible intermediary bulk containers (FIBC) bags/polypropylene (PP) bags, woven sacks, woven polymer-based goods, and HDPE/PP woven textiles. The company provides customized bulk packaging choices to B2B producers in a variety of sectors, including textiles and others.

The European Union (EU) took action to combat plastic pollution by enacting rules. Single-use plastic will be forbidden from being sold in EU Member States' marketplaces beginning in July 2021. Furthermore, European countries are moving towards the implementation of broad plastic packaging fees.

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Recent Key Strategies and Developments

In May 2023, Nova Chemicals, a polyethylene supplier, collaborated with biaxial film producers all over the world to create BOPE-HD (biaxially oriented high-density polyethylene) film on industrial tenter frame lines. BOPE-HD is a 100% recyclable alternative to typical, non-recyclable mixed materials films for lightweight packaging.

In July 2023, easy2cool developed and produced a paperfloc Eco-liner bag in collaboration with Mondi that uses trimmed recycled paper to provide insulation for chilled items. This collaboration was formed to replace excessive plastic insulating packaging used in e-commerce.

In June 2022, Mondi group's stand-up reaction pouch recyclable won the Swiss Packaging Awards, highlighting packaging innovation and originality.

In April 2022, LC Packaging and M B Nieuwenhuijse teamed with Plastic Bank to assist in turning the tide on ocean plastic, ensuring a sustainable future for future generations.

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