

# HIP Video Promo Presents: Q.Ali Bey premieres new music video "Never Judge a Book" on The Hype Magazine

*Hip hop artist Q.Ali Bey drops all new hip hop anthem "Never Judge a Book"*

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Q. Ali Bey is a savant of conscious hip-hop—his sound is unyielding, honest, and fueled by a genuine desire for change. His dreamy, bouncing tracks flow like refreshing currents of empowerment, offering listeners unique spaces to process, heal, and rise above their circumstances. Having personally endured a brutal encounter with the police, Q. Ali Bey understands the profound impacts of injustice.

Rather than internalize his anger and resentment, he puts his creative genius

to work as a "boots on the ground" artist and activist—working tirelessly to empower marginalized communities with his nonprofit Know-Your-Rights, and other innovative projects. Inspired by his late mother Patricia, Q. Ali Bey is a steadfast positive reinforcer—shedding much-needed light on a world so often overshadowed by darkness.



After a successful collaboration with veteran rapper Knoc-turn'al on his debut album, his upcoming project *Never Judge a Book* by Its Cover delivers an ultra-relevant reminder: no person has the right to judge another. Appearances can be deceiving, and assumptions can harm those most vulnerable. Yet, he believes that each of us has the power to manifest our dreams and break free from the chains that bind us. Q. Ali Bey is a resonant voice for his community and all of America—proudly representing those who refuse to let prejudice stand in the way of a brighter future.

When Q. Ali Bey crafts an anthem of resilience, it becomes supercharged—his dreamy, bass-driven West-Coast hip-hop resonates deeply, offering both wisdom and solidarity to a

community burdened by systems of oppression. Familiar voices bolster the track's evocative verses, as Wu-Tang Clan-affiliated Soloman Childs and Killah Priest share their perspectives, words of encouragement, and wisdom. At the heart of the track soar the angelic, comforting vocals of The Official Krystal Klear, carrying the poignant message—when one feels utterly overwhelmed by circumstance like they are “about to drown,” one must “hold it down,” because everyone has just one life to live. In the face of darkness and tumult, Q. Ali Bey courageously illuminates a path forward, urging his community to “speak loud,” “stand tall,” and live with integrity and purpose. A rallying cry and a beacon of hope—“Never Judge a Book” spotlights the enduring strength and unity of those determined to thrive against all odds.



Q. Ali Bey's spirit of honesty extends into his visual storytelling, opting for a down-to-earth, grounded aesthetic that veers from the hip-hop status quo. Filmed in one of LA's most vibrant cultural hubs, Leimert Park, the video captures the essence of community, solidarity, and resistance. Against the backdrop of this historic neighborhood, Q. Ali Bey showcases the rich culture of this bustling community, using his art as a powerful medium to advocate for peace and liberation. Here, the song truly takes flight—uplifting the people and the spirit that inspired the track. Here, he and his crew stand united—embodying the collective strength that the song champions. And it's here, that Q. Ali Bey sets the groundwork for lasting change—urging others to speak their truth with pride and purpose.

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