

Courtney Olson Joins SwiftWall as Chief Revenue Officer to Propel Strategic Growth and Innovation

SwiftWall, a leader in sustainable and reusable wall systems, is excited to announce the appointment of Courtney Olson as Chief Revenue Officer (CRO).

MIDLAND, MI, UNITED STATES, January 15, 2025 /EINPresswire.com/ -- [SwiftWall](#), a leader in

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sustainable and reusable wall systems, is excited to announce the appointment of Courtney Olson as Chief Revenue Officer (CRO). Courtney brings an impressive track record of executive-level marketing and commercial leadership experience, including pivotal roles at ISS A/S and Cushman & Wakefield.

Her deep expertise in strategic and operational marketing will play a crucial role in driving SwiftWall's next phase of growth and operational excellence.

“We are thrilled to welcome Courtney Olson to the SwiftWall leadership team,” said Joe Asiala, CEO of SwiftWall. “Courtney’s proven ability to deliver revenue growth through innovative strategies and her exceptional leadership skills make her a perfect fit for this role. We are confident her insights and expertise will help us scale our business, strengthen our market position, and achieve our ambitious goals for the future.”

In her role as Chief Revenue Officer, Courtney Olson will oversee commercial functions at SwiftWall, including sales, marketing, and distribution. She will collaborate closely with the executive team to refine and execute strategies that enhance customer engagement, optimize market penetration, and drive sustained revenue growth.

“I am honored to join SwiftWall at such an exciting time in the company’s history,” said Courtney Olson. “SwiftWall’s innovative solutions and commitment to sustainability set it apart in the industry. I look forward to working alongside this talented team to build on their success, expand our market presence, and deliver unparalleled value to our customers.”

SwiftWall has earned its reputation as a trusted partner in the construction and event industries by providing fast, efficient, sustainable, and customizable wall systems for a variety of applications. As the company continues to grow and expand its product offerings, Courtney Olson's leadership will be instrumental in advancing its mission to revolutionize temporary wall solutions while maintaining its commitment to sustainability and customer satisfaction.

About SwiftWall

Founded in 2014, SwiftWall is a leader in reusable, high-performance wall systems that transform how temporary spaces are built and used. Serving industries including Aviation,

Commercial Construction, Manufacturing, Healthcare, Retail and Events, SwiftWall's portfolio of innovative products deliver exceptional speed, efficiency, durability, and sustainability. The company is committed to reducing waste and maximizing value for its customers while supporting a circular economy. To learn more, visit www.swiftwall.com.

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