

Tiny Pubs Launches National Mobile Franchise Opportunity for Wee Irish Pubs

The mobile event-friendly franchise is seeking entrepreneurs in the Northeast and beyond.

READING, MA, UNITED STATES, January 15, 2025 /EINPresswire.com/ -- May the road always rise up to meet you—and now, the pub can always be at your doorstep. [Tiny Pubs](#) is thrilled to announce the national franchise rollout of [Wee Irish Pubs](#), an authentic 8-by-17-foot mobile Irish-style pub inspired by the legendary watering holes of the Emerald Isle.

“This is an incredible chance to own a Wee Irish Pub franchise, perfect for bringing the cozy charm of traditional Irish pubs to events in your community,” said Craig Taylor, co-founder of Tiny Pubs, the parent company of Wee Irish Pubs. “These fully equipped mini pubs on wheels are versatile and cater to a wide range of events, offering a one-of-a-kind experience that people love.”

Wee Irish Pubs provides franchise partners with access to a highly acclaimed and well-established brand that serves a variety of events, including weddings, corporate gatherings, backyard parties, birthday celebrations, and more. The brand has gained widespread recognition, with features in Patch, The Washington Post, WCVB Boston, and other local and national media outlets, positioning Wee Irish Pubs as a standout opportunity in the franchise market.



Based in Reading, Massachusetts, Wee Irish Pubs is launching its franchise expansion with a focus on New York, New Jersey, and Connecticut. The concept, created by brothers Craig and Matt Taylor in 2021, has experienced overwhelming success, with some pubs being booked as far as a year in advance.

Each Wee Irish Pub is thoughtfully designed, featuring beer taps, traditional Irish décor, an electric fireplace, and room for up to 12 people.

Franchise partners benefit from a comprehensive training program, which includes a one-week intensive session at a corporate-owned location followed by hands-on coaching during the initial launch. Ongoing marketing guidance and operational support are also included to help ensure steady growth.

“Tiny Pubs is expanding beyond Boston to bring joy to new locations with our Wee Irish Pub concept,” added Craig Taylor. “Our proven success and growing popularity give franchisees a unique business model that can generate steady, year-round revenue.”

To learn more about owning a Wee Irish Pub franchise, visit <https://tinypubsfranchising.com>.

About Tiny Pubs and Wee Irish Pubs

Wee Irish Pubs brings the magic of Ireland to your doorstep, transforming events into unforgettable celebrations. Each 8-by-17-foot mobile pub is equipped with beer taps, traditional Irish décor, and an electric fireplace, delivering the ultimate pub experience with the convenience of mobility. For more information, visit <https://tinypubs.com> or explore franchising opportunities at <https://tinypubsfranchising.com>.



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