

# BPIR Rodeo Celebrates MLK, Jr. African-American Rodeo of Champions at the National Western Stock Show

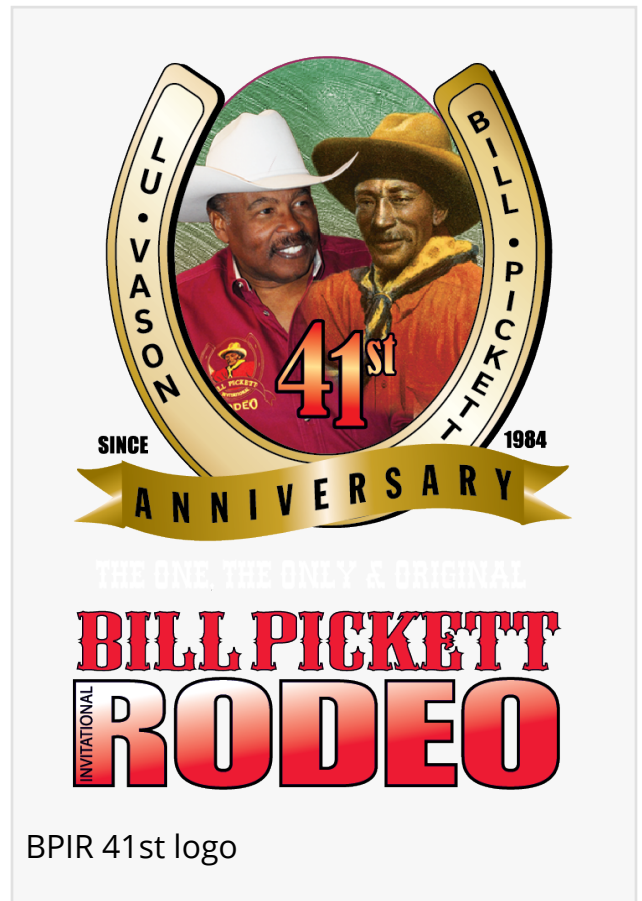
*BPIR MLK, Jr. African-American Rodeo of Champions on Monday, January 20, 2025, at the iconic Denver Coliseum in Denver, Colorado*

DENVER, CA, UNITED STATES, January 16, 2025 /EINPresswire.com/ -- The [Bill Pickett Invitational Rodeo](#) (BPIR) is proud to present the return of the [MLK, Jr. African-American Rodeo of Champions](#) on Monday, January 20, 2025, at the iconic Denver Coliseum in Denver, Colorado. Held on the Martin Luther King Jr. holiday, this annual event celebrates the enduring history, heritage, and culture of America's Black cowboys and cowgirls, while honoring the profound legacy of Dr. Martin Luther King Jr.

Presented by the [National Western Stock Show](#), this one-of-a-kind event brings together world-class athletes, electrifying rodeo action, and a vibrant celebration of African-American contributions to the Western way of life. Audiences will experience heart-pounding events such as bull riding, steer wrestling, and barrel racing.

"Honoring Legacy, Building Future Generations"

This year's MLK, Jr. African-American Rodeo of Champions promises an unforgettable evening of action and inspiration. From the thrilling competition in the arena to the recognition of today's champions who carry forward the spirit of Bill Pickett. The MLK Rodeo, celebrating its 19 year anniversary, encapsulates the resilience, courage, and determination of the Black Cowboys and Cowgirls that define Black Western heritage. You will observe five generations of Black cowboys and Cowgirls as they compete against each other, some competing against their mother or father. At the end of the evening, we will crown the 2025 MLK Jr. African-American Rodeo Champions.



## Event Details:

What: MLK, Jr. African-American Rodeo of Champions

When: Monday, January 20, 2025 | Doors Open: 5:00 PM | Show Starts: 6:00 PM

Where: Denver Coliseum, 4600 Humboldt St, Denver, CO 80216

Tickets: Contact Peggy Wortham at 303-880-3010 or call the National Western Box Office at 303-295-1660. Additional information available at [www.billpickettrodeo.com](http://www.billpickettrodeo.com) or by calling 303-373-1246.

## A Celebration Beyond the Arena

The rodeo will feature special performances, cultural presentations, and opportunities to learn more about the significant impact of African-Americans in the West. Guests will also hear stories of the perseverance and achievements of cowboys and cowgirls who blazed trails in the face of adversity and continue to inspire new generations today.

## About the Bill Pickett Invitational Rodeo

Since its inception in 1984, the Bill Pickett Invitational Rodeo has been dedicated to educating and entertaining audiences while preserving the rich history of Black cowboys and cowgirls. Founded by Lu Vason and named after the legendary Bill Pickett, the rodeo is a testament to the indomitable spirit of African-Americans in the West and their contributions to the fabric of American history and to the Western culture.

## Join Us!

Don't miss this extraordinary celebration of heritage, culture, and community. Be a part of history at the MLK, Jr. African-American Rodeo of Champions as we honor the past and pave the way for the future.

For more information, interviews, or media credentials, please contact:

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## About the National Western Stock Show

The National Western Stock Show is an annual livestock show and festival held every January, at



2024 BPIR National Finals All Around Cowboy Champion Dontre Goff

the National Western Complex in Denver, Colorado since 1906. It is a premier livestock, rodeo, and horse show, annually showcasing the best of the West while supporting agricultural, community heritage and education. For over a century, it has been a cornerstone of Denver's cultural and community identity.

Michelle R Johnson

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