

LendTech Market on the Rise: Expected to Hit \$61.9 Billion Globally by 2031 at a 23.2% CAGR

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NEW CASTLE, DE, UNITED STATES, January 16, 2025 /EINPresswire.com/ -- Allied Market Research published a report, titled, "LendTech Market by Component (Solution and Services), Deployment Mode (On-Premises and Cloud), Type (Consumer Lending and Business Lending), Organization Size (Large Enterprises and Small and Medium-sized Enterprises), and End User (Banks, Insurance Companies, Credit Unions and NBFs) And Region (North America, Europe, Asia-Pacific, and LAMEA): Global Opportunity Analysis and Industry Forecast, 2022-2031"

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According to the report, the global lendtech industry generated \$8 billion in 2021, and is estimated to reach \$61.9 billion by 2031 by 2031, witnessing a CAGR of 23.2% from 2022 to 2031. The report offers a detailed analysis of changing market trends, top segments, key investment pockets, value chains, regional landscapes, and competitive scenarios.

Drivers, Restraints, and Opportunities-

With rapid adoption of technology by all levels of lending service providers, the lendtech is being widely preferred by banks, which is fueling the growth of lendtech market. Besides these, over-indebtedness and heavy reliance on technology & internet access hamper the lendtech market growth. On the contrary, lending industry is introducing a gradual shift toward a digital economy across several countries.

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Covid-19 scenario-

As COVID-19 cases continued to surge and more restrictions were put in place during the pandemic, many business owners had to take out loans to sustain their businesses. This has

spiked the growth for lendtech industry during the period.

COVID-19 brought uncertainty and pressure to businesses across the financial services sector, with many businesses still trying to adapt to a new economic landscape. The lending industry is facing many challenges brought about by the pandemic and one obvious adjustment is an increase in the digitization of services.

The large enterprises segment to rule the roost-

By organization size, the large enterprises segment acquired major lendtech market size in 2021. This is attributed to the fact that larger companies frequently have more assets than their smaller counterparts, and they may utilize these assets to get a company loan or line of credit. Also, when a major corporation borrows money, the loan amount is often significant and can be put to a variety of uses, such expanding an existing business or improving infrastructure.

The consumer lending segment to rule the roost-

By type, the consumer lending segment acquired a major lendtech market size in 2021. This is attributed to both the rise in FinTech companies offering online lending services and the introduction of rules by the government to encourage lender transparency. Also, in the approaching years, variables including offering consulting services before obtaining loans and increasing financing alternatives for enterprises are anticipated to present attractive chances for market advancement.

The banks segment to rule the roost-

By end user, the banks segment acquired a major lendtech market size in 2021. This is attributed to the fact that banking institutions provide lendtech which generally involves advice and execution of transactions on behalf of affluent clients. Moreover, banks also help with financial planning, manage client portfolios, and performs a variety of other financial services in relation to a client's private financing choices with the help of augmented reality technology.

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North America garnered the major share in 2021-

By region, the North America dominated the lendtech market share in 2021. This is attributed to the rise in demand from lending businesses for lending technology solutions. A few other key variables supporting the expansion of the market in the area include the rising level of technical improvements and the presence of a sizable number of competitors.

Leading Market Players-

Visa, Inc.

American Express

Fiserv, Inc.

Finastra

Nelito Systems Pvt. Ltd.
Q2 Software, Inc.
Newgen Software Technologies Limited
FIS
Roostify, Inc.
Pegasystems Inc.

The report analyzes these key players in the global Lendtech market. These players have adopted strategies such as expansion, new product launches, partnerships, and others to increase their market penetration and strengthen their position in the industry. The report helps determine every market player's business performance, operating segments, developments, and product portfolios.

Key benefits for stakeholders

This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the lendtech market forecast from 2021 to 2031 to identify the prevailing market opportunities.

Market research and information on key drivers, restraints, and opportunities of the lendtech market overview are offered.

Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders to make profit-oriented business decisions and strengthen their supplier-buyer network.

An in-depth analysis of the lendtech market segmentation assists in determining the prevailing lendtech market opportunity.

Major countries in each region are mapped according to their revenue contribution to the global market.

Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.

LendTech Market Report Highlights

Component
Solution
Services

Deployment Mode
On-Premises
Cloud

Type
Consumer Lending
Business Lending

Organization Size

Large Enterprises

Small and Medium-sized Enterprises

End User

Banks

Credit Unions

NBFCs

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The report includes an analysis of the regional as well as global lendtech market trends, key players, market segments, application areas, and market growth strategies.

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We are in professional corporate relations with various companies, and this helps us in digging out market data that helps us generate accurate research data tables and confirms utmost accuracy in our market forecasting. Allied Market Research CEO Pawan Kumar is instrumental in inspiring and encouraging everyone associated with the company to maintain high quality of data and help clients in every way possible to achieve success. Each data presented in the

reports published by us is extracted through primary interviews with top officials from leading companies of domain concerned. Our secondary data procurement methodology includes deep online and offline research and discussion with knowledgeable professionals and analysts in the industry.

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