

At 18.5% CAGR Alternative Finance Market to Reach \$920.84 Billion, Globally, by 2032 | Social Finance, Inc., Fundly

At 18.5% CAGR Alternative Finance Market to Reach \$920.84 Billion, Globally, by 2032 | Social Finance, Inc., Fundly

NEW CASTLE, DE, UNITED STATES, January 16, 2025 /EINPresswire.com/ -- Allied Market Research published a report, titled, "[Alternative Finance Market](#) by Type (Peer-to-peer Lending, Debt-based Crowdfunding, Invoice Trading and Others) and End User (Businesses and Individuals): Global Opportunity Analysis and Industry Forecast, 2023-2032". According to the report, the global alternative finance industry generated \$173.9 billion in 2022 and is anticipated to generate \$920.9 billion by 2032, witnessing a CAGR of 18.5% from 2023 to 2032.

Request PDF Brochure: <https://www.alliedmarketresearch.com/request-sample/74983>

Prime determinants of growth

The global alternative finance market is driven by factors such as advancement in technology, lack of access to traditional finance, and changing consumer preferences and regulatory environment. However, the alternative finance market is subject to a complex and evolving regulatory environment, which can make it difficult for new providers to enter the market and can increase compliance costs for existing providers. On the contrary, the integration of advanced technologies such as artificial intelligence (AI), machine learning (ML), and robotic process automation (RPA) in the financing and lending industry is expected to boost the growth of the market in the upcoming years.

Covid-19 Scenario

Due to the COVID-19 pandemic and the subsequent global lockdowns, the alternative finance market faced a moderate impact.

However, the pandemic increased the risk of defaults and losses for alternative finance platforms, as many businesses were struggling to survive and repay their loans.

Moreover, many governments around the world introduced measures to SMEs during the pandemic, such as loan guarantee schemes and grants, which helped to stimulate the demand for alternative finance products.

The peer-to-peer lending segment to maintain its leadership status throughout the forecast period

Based on type, the peer-to-peer lending segment held the highest market share in 2022, accounting for nearly half of the global alternative finance market revenue, and is estimated to maintain its leadership status throughout the forecast period, as P2P lending has become much more popular as a substitute for traditional funding owing to increasing usage of lending websites. However, the invoice trading segment is projected to manifest the highest CAGR of 22.7% from 2023 to 2032, as invoice trading is becoming an increasingly popular source of finance for small and medium-sized businesses, particularly those with cash flow issues.

The business segment to maintain its leadership status throughout the forecast period

Based on end users, the businesses segment held the highest market share in 2022, accounting for nearly two-thirds of the global alternative finance market revenue, and is estimated to maintain its leadership status throughout the forecast period, as businesses are becoming more comfortable with alternative finance and are increasingly turning to these options to access the funding they need. However, the individuals segment is projected to manifest the highest CAGR of 20.3% from 2023 to 2032, as alternative finance has become increasingly popular among individuals who are looking for new ways to invest their money or access credit.

North America to maintain its dominance by 2031

Based on region, North America held the highest market share in terms of revenue in 2022, accounting for nearly two-fifths of the global alternative finance market revenue, as regulatory bodies in North America have generally been supportive of alternative finance platforms, which has encouraged the growth of the industry. However, the Asia-Pacific region is expected to witness the fastest CAGR of 22.7% from 2023 to 2032, and is likely to dominate the market during the forecast period, owing to the fact that the Asia-Pacific region's alternative finance market is growing rapidly due to a combination of factors such as a large unbanked population, rapidly growing economies, technological innovation, and regulatory support.

Request Customization

<https://www.alliedmarketresearch.com/request-for-customization/74983>

Leading Market Players: -

- Funding Circle Limited
- Fundly
- Indiegogo, Inc.
- Invoice Interchange Private Limited
- Lending Club Bank

- Lending Crowd
- LendingTree, LLC
- Mintos
- Prosper Funding LLC
- SoFi

The report provides a detailed analysis of these key players of the global alternative finance market. These players have adopted different strategies such as new product launches, collaborations, expansion, joint ventures, agreements, and others to increase their market share and maintain dominant shares in different regions. The report is valuable in highlighting business performance, operating segments, product portfolio, and strategic moves of market players to showcase the competitive scenario.

Key benefits for stakeholders

- In-depth analysis of the alternative finance market size segmentation assists in determining the prevailing alternative finance market opportunity.
- Major countries in each region are mapped according to their revenue contribution to the global market.
- Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.
- Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders to make profit-oriented business decisions and strengthen their supplier-buyer network.
- The market research is offered along with information related to key drivers, restraints, and opportunities.
- The report includes an analysis of the regional as well as global alternative finance market trends, key players, market segments, application areas, and market growth strategies.
- This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the alternative finance market analysis from 2022 to 2032 to identify the prevailing alternative finance market forecast.

Inquire Before Buying

<https://www.alliedmarketresearch.com/purchase-enquiry/74983>

More Trending Reports:

LendTech Market : <https://www.alliedmarketresearch.com/lendtech-market-A47393>

Bitcoin Mining Hardware Market : <https://www.alliedmarketresearch.com/bitcoin-mining-hardware-market-A47357>

Credit Card Issuance Services Market : <https://www.alliedmarketresearch.com/credit-card->

[issuance-services-market-A31800](#)

Smart Finance Hardware Market : <https://www.alliedmarketresearch.com/smart-finance-hardware-market-A31798>

Voice Banking Market : <https://www.alliedmarketresearch.com/voice-banking-market-A31730>

RPA and Hyperautomation in Banking Market : <https://www.alliedmarketresearch.com/rpa-and-hyperautomation-in-banking-market-A31697>

Fintech Cloud Market : <https://www.alliedmarketresearch.com/fintech-cloud-market-A31616>

About Us:

Allied Market Research (AMR) is a full-service market research and business-consulting wing of Allied Analytics LLP based in Wilmington, Delaware. Allied Market Research provides global enterprises as well as medium and small businesses with unmatched quality of "Market Research Reports Insights" and "Business Intelligence Solutions." AMR has a targeted view to provide business insights and consulting to assist its clients to make strategic business decisions and achieve sustainable growth in their respective market domain.

We are in professional corporate relations with various companies, and this helps us in digging out market data that helps us generate accurate research data tables and confirms utmost accuracy in our market forecasting. Allied Market Research CEO Pawan Kumar is instrumental in inspiring and encouraging everyone associated with the company to maintain high quality of data and help clients in every way possible to achieve success. Each data presented in the reports published by us is extracted through primary interviews with top officials from leading companies of domain concerned. Our secondary data procurement methodology includes deep online and offline research and discussion with knowledgeable professionals and analysts in the industry.

Contact Us:

United States

1209 Orange Street,

Corporation Trust Center,

Wilmington, New Castle,

Delaware 19801 USA.

Int'l: +1-503-894-6022

Toll Free: +1-800-792-5285

Fax: +1-800-792-5285

help@alliedmarketresearch.com

<https://medium.com/@kokate.mayuri1991>

<https://www.scoop.it/u/monika-718>

<https://bfsibloghub.blogspot.com/>

David Correa

Allied Market Research

+ +1 800-792-5285

[email us here](#)

Visit us on social media:

[Facebook](#)

[X](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/777457507>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.