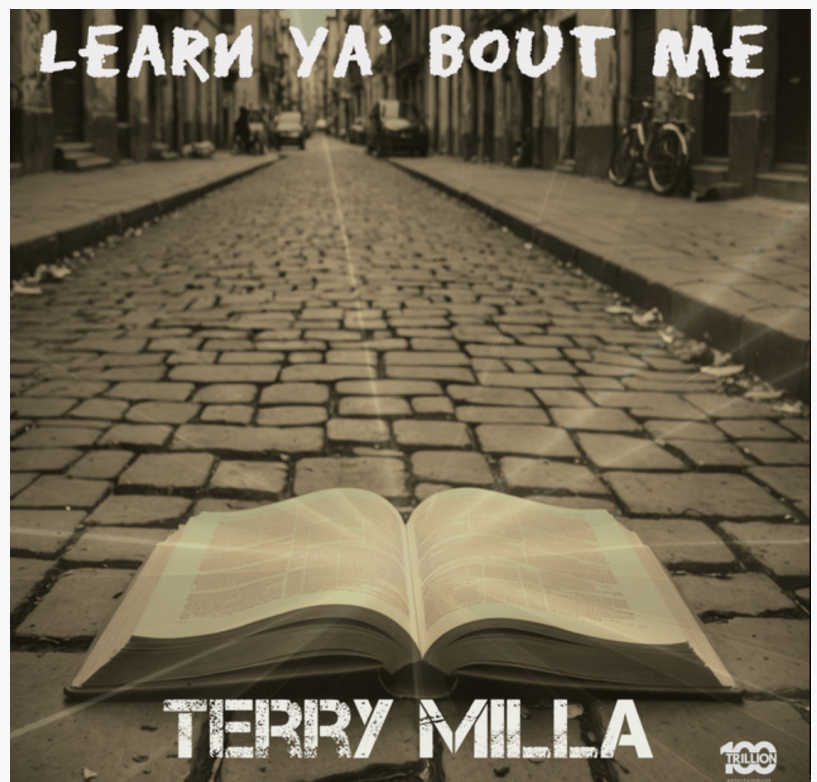


HIP Video Promo Presents: Terry Milla premieres new music video "Learn Ya Bout Me" on The Hype Magazine

Atlanta hip-hop icon Terry Milla is back with an all-new epic track "Learn Ya Bout Me"

ATLANTA, GA, UNITED STATES, January 16, 2025 /EINPresswire.com/ -- Hip-hop powerhouse Terry Milla is on a mission to drive positive change in and out of the music industry—crafting stories rooted in authenticity and brimming with unmatched energy. An Atlanta hip-hop veteran, Terry began rapping in his early teenage years, building a career with notable placements, performances, and flourishing recognition. However, his path took a dramatic turn in 2007 when he faced many life-altering challenges. Despite enduring profound loss, physical injury, and financial hardships, Terry's unshakable resolve propelled him forward. Remarkably, he channeled his struggles into a healing journey—eventually recovering while reigniting his passions for martial arts, wellness, and music. This transformative period influenced his approach to life and art, inspiring him to change the rap game and "Keep It 100%" in all his pursuits.

Incredibly, the impact of Terry's "never give up" mindset extends far beyond



his music. He aims to uplift fellow artists and creators through his innovative entertainment company, 100 Trillion Entertainment. Its unique name is inspired by the 50-120 trillion cells in the human body, symbolizing the limitless potential and extraordinary power one carries within. As a firm believer in the tremendous capability of the mind and body, Terry leads by example in his ventures, encouraging others as a dedicated martial arts instructor at his gym, Warrior Garden Combat, and founder of the plant-based food provider Winner Winner Vegan. Whether through his expertly crafted hip-hop tracks, his entrepreneurial pursuits, or his work as a mentor and instructor, Terry Milla is a consistent, clever, and creative champion of empowerment.

Immersed in the hip-hop scene from a young age, Terry Milla refuses to let his years of expertise sideline him. Instead, he offers the community—and listeners from all walks of life—a glimpse into the paths that led him to stability and success. Playing on the southern slang often used by figures of authority, Terry plans to teach listeners a lesson—straight from a rapper who was rapping “before OutKast came out.” That is—a powerful lesson in resilience and determination. Set against a booming trap beat and dark, twisted melody, “Learn Ya Bout Me” carries an unexpected sense of vulnerability while staying true to his authentic Atlanta sound, as he recounts the struggles that inspired him to live a more holistic lifestyle and connect with his passions on a deeper level. By diving into his origins and setbacks—Terry spins the negative into the positive, reminding listeners that this OG rapper “can only go hard.” Having beaten “impossible odds,” Terry continues to prevail and defy expectations—proving that the door never really closes for a veteran artist with determination and talent like Terry.

The visuals in the “Learn Ya Bout Me” music video masterfully weave a triumphant narrative that brings the intensity and authenticity of Terry’s story to life on screen. Immediately, viewers are immersed in Terry’s world—finding him first in a familiar setting—rapping in the neon, ultraviolet wonderland of Mudnoc Studios. Beyond showcasing his lyrical prowess, this video reveals the depth and dimension of Terry as a multifaceted artist and person. The narrative effortlessly transitions from the studio to one of Terry’s other spheres: the martial arts gym. The scenes of Terry mentoring and practicing almost take on a “Rocky” -like feel, visually symbolizing Terry’s journey of perseverance and gradual climb towards healing. Eye-catching visual filters and flashes of x-rays and album covers add a layer of nostalgia and emotional resonance—creating a captivating timeline of the challenges he has faced and conquered. As a vivid, personal backdrop, the video invites viewers to step into Terry’s shoes—and feel both the weight of his journey and the joy of his accomplishments. In every frame, his unwavering determination shines through, making it impossible not to root for him as he continues to rise above adversity and redefine the measures of success in the music world and beyond.

[More Terry Milla at HIP Video Promo](#)

[More Terry Milla on The Hype Magazine](#)

[More Terry Milla on his website](#)

Andrew Gesner
HIP Video Promo

+1 732-613-1779

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/777555536>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.