

# Immersion Suits Market is Expected to Reach USD 961.2 Million, Exhibiting a Significant CAGR of 6.1% by 2034

*The rise of drone-assisted rescues is driving demand for immersion suits with enhanced visibility features, States Fact.MR*

ROCKVILLE, MD, UNITED STATES, January 17, 2025 /EINPresswire.com/ -- According to Fact.MR, a market research and competitive intelligence provider, the global [Immersion Suits Market](#) was valued at US\$ 531.7 million in 2024 and is expected to grow at a CAGR of 6.1% during the forecast period of (2024 to 2034).



Immersion Suits Industry

The immersion suit is a highly specialized garment that is designed for protection against cold water and maritime conditions. They primarily act by providing thermal insulation and prevent hypothermia during emergencies. They keep the body warm and dry because of the trapping of heat and keeping out the water, while some of their models offer buoyancy to keep the wearer above water. These suits are vital in industries like shipping, offshore oil and gas, and fishing, due to the high risks from overboard fall or related water accidents. The suits thus become imperative for their operation and, hence, usually form part of statutory requirements, such as those defined in SOLAS (Safety of Life at Sea).

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Advancements in the area of materials have improved immersion suits considerably. Contemporary ones use durable, waterproof fabrics like neoprene or high-tech synthetics with exceptional insulation and flexibility properties. These materials also help achieve comfort and mobility in greater ways, overcoming previous restrictions. In the future, the immersion suit may integrate with wearable smart technology, perhaps some temperature-regulating fabrics or wearers' health-condition-measuring sensors. It can improve safety further and thus better the

chances of survival in very critical maritime emergencies.

#### Key Takeaways from Immersion Suits Market Study:

The global immersion suits market is projected to grow at 6.1% CAGR and reach US\$ 961.2 million by 2034. The market created an opportunity of US\$ 142.1 million growing at a CAGR of 6.4% between 2019 to 2024

North America is a prominent region that is estimated to hold a market share of 24.3% in 2034. Predominating market players include White Glacier, and Mustang Survival Corp.

Survival suits under product type are estimated to grow at a CAGR of 6.2% creating an absolute \$ opportunity of US\$ 165.7 million between 2024 and 2034. North America and East Asia are expected to create an absolute \$ opportunity of US\$ 209.4 million collectively from 2024 to 2034

“With the advancement of technology, the suits are becoming increasingly efficient, comfortable, and affordable, making them one of the critical safety gears for the industries globally” says Fact.MR analyst.

#### Leading Players Driving Innovation in the Immersion Suits Market:

The Key Players in the Immersion Suits Industry include Air-Sea Safety; Bernhardt Apparatebau GmbH; China Deyuan Marine Fitting Co.,Ltd. ; Crewsaver; Datema Nautical Safety; Hansen Protection AS; International Safety Products Ltd.; Lalizas; Mustang Survival Corp.; Ocean Safety Limited; Scandia; Survitec Group Limited; VIKING Life-Saving; White Glacier; Other Prominent Players

#### Country-wise Insights:

##### Why Is Immersion Suit Adoption High in Norway?

Norway is located in a region of the world where frequent below-freezing temperatures and severe weather patterns are common over the North Sea. Serious risk issues for workers on offshore oil rigs and vessels arise in these chilly and uncertain situations. A fall into the water at this temperature would result in hypothermia, a dangerous condition when the body loses more heat than it can produce. Without the right protection, there would not be much time to survive in this frigid water.

Because it retains body heat and prevents water from entering, this immersion suit will keep the wearer dry and comfortable even if they fall into frigid water. Because of the extraordinarily severe weather conditions in the North Sea region, an immersion suit has become a vital piece of equipment for protecting employees on Norwegian ships and in North Sea offshore facilities.

Companies are required by law to provide these suits to their employees so they can protect themselves against exposure to cold water. As the most important piece of equipment for safety and survival in these incredibly unpredictable and severe weather conditions, immersion suits will continue to be in high demand in Norway.

### What Makes Canada a Profitable Market for Manufacturers of Immersion Suits?

Canada boasts one of the world's longest coasts, spanning over 202,000 kilometers. There are a number of industries along this coastline, particularly in the fishing, offshore oil and gas, and maritime sectors. Employees in these sectors frequently work in frigid, freezing waters, particularly in the North Atlantic and Arctic. Because the body loses a lot of heat at freezing conditions, a person is at a very high risk of developing hypothermia in such frigid waters.

Immersion suits are extremely important for protecting workers in these situations. In cold-water emergencies, the suits will provide a layer of thermal insulation, which will retain body heat and keep the person dry and warm, significantly increasing the likelihood of survival. There are several enterprises along Canada's coast, which is known for its unfavorable weather. This suggests that there is a significant need for high-quality immersion suits, which makes it a lucrative business for those that make them.

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### Market Development:

In the global immersion suits market, companies are adopting various strategies for product innovation, reach expansion, and strengthening their position in the industry. One key strategy being used is investment in research and development to enhance the suit material for durability, comfort, and efficiency in extreme conditions. The manufacturers are considering advanced fabrics including lightweight, flexible, and highly insulating materials that could perform better in immersion suits for providing more comfort to the wearer. Companies focus on new geographical regions where the maritime industry is developing significantly, which includes the Asia-Pacific and Middle East, to expand their markets. This includes increasing regional production or finding regional partners who can improve access, reducing shipping costs.

The marketing strategies adopted by the companies are highlighting safety and reliability, especially through various certifications meeting international standards such as SOLAS. They are also using digital channels, including social media and targeted advertising, to raise awareness among consumers and businesses of the need for safety equipment, thus creating demand.

In November 2021, White glacier released the Arctic 10+ immersion suit designed for survivability rather than for compliance with current existing regulations. It is one such garment that surpasses requirements on buoyancy, warmth-CLO and fire resistance, jumping off heights and immersion in water, and comfort.

More Valuable Insights on Offer

Fact.MR, in its new offering, presents an unbiased analysis of the global Immersion Suits market, presenting historical data for 2019 to 2023 and forecast statistics for 2024 to 2034.

The study reveals essential insights on the basis of the product type (survival suits, rescue suits, inflated suits), insulation (insulated, non-insulated), material (neoprene, Gore-Tex, rubberized fabrics, polyurethane and PVC) across major regions of the world (North America, Latin America, Western Europe, Eastern Europe, East Asia, South Asia, and Pacific, Middle East & Africa).

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