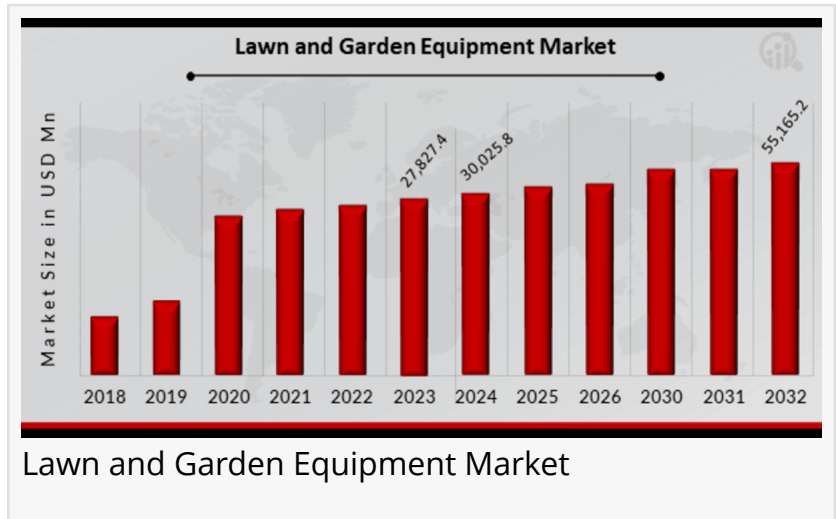


Lawn and Garden Equipment Market Projected to Hit USD 55,165.2 Million by 2032 with 7.9% CAGR

The Lawn and Garden Equipment Market focuses on tools and machinery for landscaping, maintenance, and gardening.



NEW YORK, NY, UNITED STATES, January 17, 2025 /EINPresswire.com/ -- Market Research Future published a report titled, the [Lawn and Garden Equipment Market Size](#), Share, Competitive Landscape and Trend Analysis Report, by Type, End-Use, and Region: Global Opportunity Analysis and Industry Forecast till 2032. The lawn and garden equipment market industry is

projected to grow from USD 30,025.8 million in 2024 to USD 55,165.2 million by 2032, exhibiting a compound annual growth rate (CAGR) of 7.9% during the forecast period 2024 – 2032.



The Lawn and Garden Equipment Market is expected to grow due to rising demand for efficient, eco-friendly solutions and increasing interest in home gardening.”

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Lawn and Garden Equipment Market Overview

The global lawn and garden equipment market has been expanding significantly, driven by the growing interest in gardening, landscaping, and outdoor home maintenance. This market comprises a wide array of tools and

equipment that enhance the aesthetic appeal, functionality, and health of residential and commercial landscapes. Lawn mowers, leaf blowers, hedge trimmers, sprayers, and garden tools are key segments in this diverse industry. Additionally, the market is experiencing a surge due to the rise in outdoor activities and the increasing number of people investing in outdoor living

spaces.

The demand for lawn and garden equipment is also buoyed by an expanding real estate market, especially in urban and suburban areas where people are becoming increasingly interested in creating personal green spaces. Furthermore, the advancement of technology, including the integration of robotics and artificial intelligence in garden care, has opened up new market opportunities.

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List of the Key Companies in the lawn and garden equipment market include

The Toro Company

MTD

Kubota Corporation

Briggs & Stratton Corporation

Husqvarna Group

Deere & Company, among others

Market Key Highlights

One of the most notable trends in the lawn and garden equipment market is the growing consumer preference for electric and battery-powered products. These environmentally friendly alternatives to gas-powered equipment are gaining popularity due to their lower carbon footprint, quieter operation, and reduced maintenance requirements. The electric lawnmowers, blowers, and trimmers are particularly favored in residential settings due to their convenience and ease of use.

Another key highlight is the increasing adoption of robotic lawnmowers. These devices are gaining traction as they offer an autonomous and efficient way of maintaining lawns. With the ability to mow lawns without human intervention, robotic mowers are particularly appealing to busy homeowners and commercial property managers. They are equipped with advanced sensors, GPS technology, and smart features that allow them to operate autonomously while optimizing mowing efficiency.

Market Drivers

Several key factors are driving the growth of the [lawn and garden equipment industry](#). One major driver is the increasing popularity of gardening as a hobby. More people, particularly during the pandemic, have turned to gardening to relax, reduce stress, and beautify their surroundings. As the number of gardeners continues to rise globally, so does the demand for advanced, efficient, and user-friendly lawn care equipment.

The growing trend of outdoor living and landscaping also plays a pivotal role in the expansion of the market. As homeowners continue to invest in creating aesthetically pleasing outdoor spaces, the need for high-quality garden equipment rises. Landscaping and gardening services are experiencing higher demand, particularly in urban areas, which further fuels the market for lawn and garden equipment.

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Market Restraints

Despite the positive growth trends, the lawn and garden equipment market faces several challenges. One of the primary restraints is the high initial cost of some advanced tools, such as robotic lawnmowers and smart gardening equipment. These products, while offering great convenience and efficiency, come with a higher price tag, which may deter price-sensitive consumers. This is especially true in developing regions where the purchasing power of the population is lower.

Another restraint is the seasonal nature of the lawn and garden equipment market. Demand for such products typically peaks during the warmer months, which can lead to fluctuations in sales. In colder climates, demand for outdoor equipment drops during the winter season, which can affect the overall growth rate of the market.

Market Segmentation

The lawn and garden equipment market can be segmented based on product type, end-use, and geography.

By Product Type:

Lawn Mowers: This segment includes riding lawn mowers, push lawn mowers, and robotic mowers. Among these, robotic lawn mowers are witnessing a surge in popularity due to their convenience and technological advancements.

Blowers and Vacuums: Leaf blowers, both handheld and backpack models, are widely used for clearing leaves and debris.

Trimmers and Edgers: Hedge trimmers, grass trimmers, and lawn edgers are essential for keeping lawns and gardens neat and well-maintained.

Sprayers and Spreaders: These tools are used for spraying fertilizers, pesticides, and herbicides across gardens and lawns.

Other Equipment: This includes garden tools such as rakes, shovels, and garden hoses.

By End-Use:

Residential: This segment dominates the market as homeowners continue to invest in their gardens and outdoor spaces.

Commercial: Landscaping companies, golf courses, parks, and other commercial facilities require advanced lawn and garden equipment to maintain large green spaces.

Agricultural: Certain types of garden equipment are also used in agriculture, particularly for small-scale farms.

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Future Trends

The future of the lawn and garden equipment market is marked by a clear shift towards sustainability and innovation. With growing environmental concerns, more consumers are opting for eco-friendly equipment, such as battery-powered mowers, which reduce air pollution and noise. This trend is expected to intensify as governments worldwide tighten regulations on emissions from gas-powered machinery.

The rise of smart gardening technology is also a significant trend that is set to shape the future of the market. The integration of IoT technology, AI, and cloud-based platforms will allow users to optimize their lawn care practices, enhance water management, and make real-time adjustments to their equipment. Additionally, the development of self-charging robotic mowers and other automated tools will further drive efficiency and ease of use.

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