

# Huichol Art Brings Mexican Cosmovision to the World: Ricardo José Haddad Musi

SAN ANTONIO, TX, UNITED STATES, January 17, 2025 /EINPresswire.com/ -- Rooted in Mexico's Huichol traditions, [Huichol art](#) offers audiences a vibrant portrayal of indigenous cosmovision worldwide. Ricardo José Haddad Musi, a textile and real estate entrepreneur, has strongly advocated for this unique art form.

The Huicholes, an indigenous group primarily residing in Nayarit, Jalisco, Durango, San Luis Potosí, and Zacatecas, are dedicated to preserving and adapting their ancestral art. With a population of about 50,000, they maintain cultural practices that include yarn paintings and chaquira-adorned objects, reflecting their deep cultural symbolism.

Haddad Musi emphasizes the cultural meaning embedded in Huichol art, particularly the depiction of sacred figures like the deer, a central symbol in Huichol spirituality. Artisans create yarn paintings by pressing strands onto boards coated with wax and resin, a technique inspired by ceremonial tablets known as nearika.

Huichol ceremonial masks, or kukas, offer another expression of this tradition. Made from gourds and decorated with natural materials, these masks have evolved into bead embellishments in contemporary pieces. These ceremonial masks and artifacts, such as urus (prayer arrows), showcase the community's artistry while honoring its heritage.

One notable piece of Huichol art is "Thought and Huichol Soul," a mural presented by the Mexican government to France. Huichol artist [Santos Motoapohua de la Torre](#) created this work, which is displayed prominently at the Paris Palais Royal—Musée du Louvre metro station.

Measuring approximately 2.4 by 3 meters, the mural's design is crafted entirely from chaquira beads.

Motoapohua completed their work in 1997 and sparked conversation in "Echo of the Mountain," a documentary by Nicolás Echevarría, which received the Press Award at the 29th Guadalajara International Film Festival.

Another striking example is the Vochol, a Volkswagen Sedan adorned with over 2 million beads. Exhibited across the United States, Europe, Asia, and South America, this piece has helped bring Huichol art to the world stage.

Through his efforts, Ricardo José Haddad Musi plays a vital role in expanding appreciation for Huichol art. His support introduces this art form to new audiences, sharing Huichol cosmovision's intricate beauty and depth.

Marcela Aguilar

Independent

[email us here](#)

Visit us on social media:

[LinkedIn](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/777923441>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.