

Innovators of Australian Electronics Confirm Strong Demand For Latest TV Offer

Palsonic, who are often described as the innovators of Australian electronics, confirmed that demand for their latest TV offers is exceeding expectations.

The Palsonic logo, consisting of the word "Palsonic" in a bold, red, sans-serif font.

Palsonic

SYDNEY, NSW, AUSTRALIA, January 18,

2025 /EINPresswire.com/ -- The Australian family-owned group brought the first black and white TV to Australia, then they brought the first ever colour TV under their brand name Princess and now they are bringing innovation to the way they sell the best value TV's to Australian households.

In recognition of the tough economic times that consumers are facing, they have moved their business online and in doing so cutting out the middleman to offer the best prices possible.

[Palsonic](#) has been uniting families with top-quality and innovative electronics for over 40 years. The group started with sewing machines, then quickly expanded into televisions, audio equipment, and home appliances. Today, Palsonic is recognised as Australia's best value electronics brand, known for reliable, high-quality products designed for Australian homes.

Nihal Gupta, Managing Director and CEO of Palsonic said this when interviewed by [Sennza Media](#), "Consumers are now wanting to buy from the convenience and comfort of their home or office and at the same time get great value in what they are buying. Sales from Palsonic's latest TV offers have been on the back of strong awareness of the brand name and the move to sell online is clearly being embraced by consumers across Australia."

Palsonic value quality, reliability, and customer satisfaction. They source their products from trusted manufacturers in Southeast Asia and rigorously test them for Australian conditions. Their commitment to delivering exceptional value and caring for customers' needs has been the cornerstone of their success for over 40 years. They are proud to have sold more than 10 million products into Australian households, a marketplace where reliability matters.

Palsonic's mission is to be Australia's leading value electronics company, offering Australian households innovative and reliable electronic products that enhance everyday life. They are dedicated to maintaining the trust of their customers by consistently delivering best value,

affordable, high-quality electronics, ensuring Palsonic remains a trusted name in Australian households and will do so for decades to come.

To learn more about Palsonic and their range of products available online, visit the website here: [Palsonic.com.au](https://www.palsonic.com.au)

About Palsonic

Palsonic is proudly Australian family owned and has been selling top-quality and innovative electronics to Australian families for over 40 years. The electronics group starting with sewing machines, then quickly expanded into televisions, audio equipment, and home appliances. Today, Palsonic is recognised as Australia's best value electronics brand, known for reliable, high-quality products designed for Australian homes.

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