

# HUM Rideshare Shakes Up Rideshare with Full Fare Retention and Transparency

*HUM Rideshare transforms the rideshare industry with a private ride model that lets drivers retain all fares, a new standard for the future of transportation.*

PHOENIX, AZ, UNITED STATES, January 24, 2025 /EINPresswire.com/ -- [HUM Rideshare](#) has launched its Private Rides model, a fresh approach to ridesharing that aims to resolve key issues within the transportation industry. The new model addresses longstanding concerns about driver earnings, pricing unpredictability, and lack of driver autonomy. Unlike traditional [rideshare services](#) that charge hefty commission fees, HUM's subscription-based model allows drivers to keep 100% of their fares, empowering them to operate as independent business owners.



The company's focus is on creating a more sustainable and personalized experience for both drivers and passengers. "HUM was there for my crew when leaving the Waste Management

“

Our mission at HUM is to create opportunities for drivers to thrive, not just survive”

*Chris Kolb - founder of HUM Rideshare*

Open,” said Shawn S, a recent passenger. “All other apps were 1hr+ on wait time and over \$100. HUM was practically waiting for me as soon as I submitted for a ride AND I saved like \$60. Would have rated our driver 6 Stars if I could.”

By eliminating commissions and offering a subscription model, HUM Rideshare ensures that drivers can thrive without the financial burdens imposed by other platforms.

The service offers a level of flexibility that allows drivers to manage their schedules and earnings, giving them the freedom to build their own businesses. In turn, passengers benefit from transparent, upfront pricing that prevents the unexpected charges typically associated with traditional rideshare services.

[HUM's ride services](#) not only benefit drivers but also foster a collaborative ecosystem that

supports their success. Through driver forums and support networks, HUM promotes shared knowledge and best practices. Early reports show promising results, with drivers earning as much as \$5,000 per month from around 150 rides, equating to an average fare of \$33 per ride. This contrasts significantly with the earnings of drivers on other platforms.

HUM is more than just another rideshare service. The company integrates the best aspects of ridesharing, taxi services, and private chauffeuring, offering a versatile and sustainable framework that supports a variety of transportation needs. "The transportation industry is evolving rapidly, and HUM is at the forefront of that change," said a HUM representative. "Our mission at HUM is to create opportunities for drivers to thrive, not just survive."

#### About HUM Ride Services

HUM Ride Services was founded with the vision of creating an equitable and efficient transportation system. By empowering drivers and enhancing service delivery through innovative models, HUM aims to set new standards for sustainability and customer satisfaction in the transportation industry.

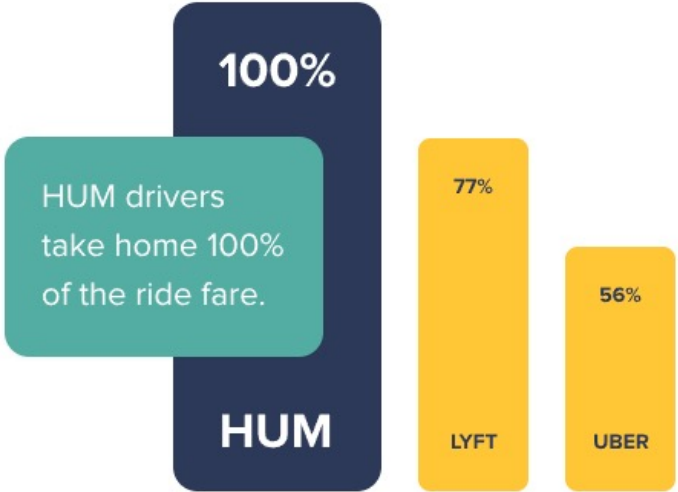
For more information, visit [www.HUMrideshare.com](http://www.HUMrideshare.com).

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The infographic features a central dark blue vertical bar with '100%' at the top and 'HUM' at the bottom. A teal callout box on the left states 'HUM drivers take home 100% of the ride fare.' To the right, two yellow bars represent Lyft at 77% and Uber at 56%.

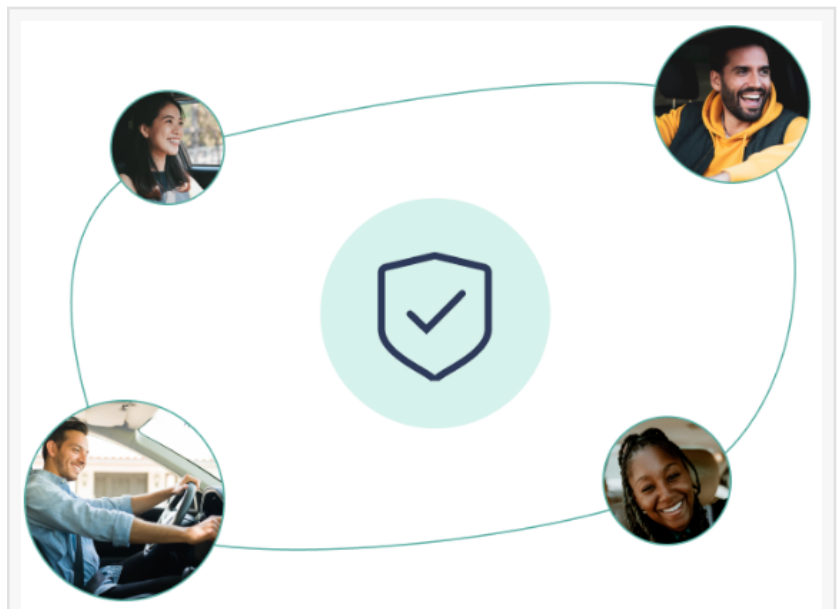
Platform	Driver Take-Home Rate
HUM	100%
LYFT	77%
UBER	56%

Comparison to other ride services



With Private Rides, you are a true independent contractor, keeping 100% of your fares with an opportunity to build lasting relationships with riders. A platform designed to support any level of ambition.

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Only HUM offers Ride Assurance™, a built in protection that makes sure your commercial liability is covered.

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