

# Popular social media app "NGL" sees surge in usage amidst TikTok ban

*As the popular video-sharing app nears a historical ban, new social media platforms appear poised to take its place.*

LOS ANGELES, CA, UNITED STATES, January 20, 2025 /EINPresswire.com/ -- As the TikTok ban looms in the United States, the anonymous [messaging app NGL](#) has experienced a significant increase in user activity. NGL, which stands for "Not Gonna Lie," allows users to send and receive anonymous messages through Instagram and other social media platforms.



TikTok faces a ban on January 19th.

The app's popularity has skyrocketed as users seek alternative social media experiences in anticipation of TikTok's potential shutdown. NGL's unique features, including anonymous question-and-answer functionality and integration with Instagram Stories, have attracted a growing user base.

Key highlights of NGL's recent surge include:

- Increased downloads and user engagement across both iOS and Android platforms
- Enhanced appeal among former TikTok users
- Integration with popular social media platforms, allowing for seamless user adoption

NGL's developers have emphasized the app's commitment to user safety, implementing AI-powered content moderation to filter out harmful language and bullying. The app also provides a [litany of safety features](#) to ensure its users' wellbeing.

As social media users explore alternatives to TikTok, NGL offers a unique platform for anonymous interaction and self-expression. The app's success highlights the ongoing demand for innovative social media experiences in an ever-changing digital landscape.

For more information about NGL and its features, visit the app's official website or [download it](#) from your preferred app store.

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