

## Technician Find Introduces Shop Owner's Al Toolbox to Help Auto Repair Shops Hire Faster and Retain Top Talent

Innovative AI tools and exclusive GPT prompts tailored for the auto repair industry now available for free to independent shop owners.

OCEANSIDE, CA, UNITED STATES, January 21, 2025 /EINPresswire.com/ --Technician Find, a leader in technician sourcing solutions for independent auto repair shops, has announced the launch of its Shop Owner's AI Toolbox, an innovative new feature available to members of the Technician Find Skool Community. This cutting-edge resource



Hire Automotive Technicians Faster with the Shop Owners Al Toolbox powered by Technician Find

empowers shop owners to leverage artificial intelligence for hiring, recruiting, and retaining quality employees, positioning their businesses for long-term success.

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The Shop Owner's Al Toolbox empowers auto repair shops with Al-driven tools and proven strategies to hire faster, reduce stress, and build thriving, highperformance teams."

Chris Lawson

The Al Toolbox, launched today, provides <u>independent</u> <u>auto repair shop owners</u> with industry-specific prompts and tools designed to address staffing shortages and help them <u>hire automotive technicians</u> faster. By joining the Technician Find Skool Membership Community, shop owners gain access to proven recruiting templates, training modules, live expert coaching, and a supportive network of growth-minded peers—all at no cost.

A Game-Changer for Auto Repair Hiring

The automotive repair industry continues to face a critical shortage of skilled technicians. According to the TechForce Foundation's 2023 Technician Supply & Demand Report, the demand for new auto repair technicians exceeds the supply by over 100,000 annually, creating hiring challenges that jeopardize shop operations and growth.

Technician Find's Al Toolbox offers shop owners a streamlined solution to overcome these challenges by providing:

- Custom GPT Prompts: Exclusive Al tools tailored to optimize job postings, attract candidates, and streamline the hiring process.
- Fill-in-the-Blank Templates: Save time and ensure quality with pre-written job ads and recruitment communications.
- Live Expert Coaching: Receive guidance on integrating AI into hiring strategies from industry experts like Technician Find founder, <u>Christopher T. Lawson</u>.
- Networking Opportunities: Join a private community of shop owners focused on recruiting and retention best practices.



Hire Automotive Technicians Faster with Technician Find

## A Vision for Success

"Staffing challenges are one of the biggest barriers to growth for independent auto repair shops," said Christopher T. Lawson, founder of Technician Find. "Our Shop Owner's AI Toolbox combines cutting-edge technology with proven recruitment systems, giving shop owners the tools to build high-performance teams. We're excited to offer this resource for free to help shops thrive."

## Why AI and Why Now?

With AI technology advancing rapidly, shop owners now have access to tools that were once out of reach. The Shop Owner's AI Toolbox helps repair shops create high-quality content for job postings, streamline candidate communications, and discover new AI-powered solutions as they emerge.

## **About Technician Find**

Founded in 2018, Technician Find is a recruitment solution provider for independent auto repair shops across the U.S. Services include geotargeted ad placement, customized ad copywriting, recruitment coaching, and on-demand training. Dedicated to solving the technician shortage,

Technician Find helps shop owners attract and retain top-tier talent. For more information, visit www.technicianfind.com.

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