

Ironing Table Market to hit USD 4,305.6 Million by 2032, driven by innovation and convenience demand | FMI.

The ironing table market is expanding due to consumer demand for convenience, safety, and innovative, space-saving designs in household products.

NEWARK, DE, UNITED STATES, January 20, 2025 /EINPresswire.com/ -- The global [ironing table market](#) is experiencing significant growth, with a projected market size of USD 2,168.4 million in 2022, and anticipated to reach USD 4,305.6 million by 2032. This remarkable growth, at a compound annual growth rate (CAGR) of 7.1%, reflects a shift toward consumer demand for safety, convenience, and advanced features in household products.



Ironing Table Market

Key Growth Drivers

Increased Convenience and Safety: Ironing boards continue to be an essential household item, providing a safe and risk-free method to iron clothes without the fear of burning other fabrics like bed sheets. These items are particularly valued for their ability to make the ironing process easier, more comfortable, and more efficient.

Product Innovation and Compact Designs: Manufacturers are meeting consumer needs for space-saving solutions with compact, foldable, and portable ironing boards. Products like Honey-Can-Do's tabletop foldable ironing board, which fits neatly into a suitcase, exemplify the trend toward convenience without sacrificing functionality.

Rising Consumer Spending and Modernization in Developing Regions: As urbanization

accelerates, especially in developing regions, the demand for ironing tables is increasing. Modern households in these areas are adopting more contemporary living standards, driving the need for essential home furnishings such as ironing boards.

Technological Advancements: Companies are also capitalizing on technological innovation, such as multi-position ironing boards that accommodate changing needs. Rowenta, for example, has introduced a space-saving, collapsible ironing system on wheels, reflecting a broader trend toward more efficient, user-friendly ironing solutions.

Challenges Faced by the Ironing Table Market

1. **Competition from Alternatives:** Growing popularity of steamers, wrinkle removers, and other ironing methods may hinder ironing board sales.
2. **Maintenance Issues:** Ironing boards can break under excessive force and require proper maintenance, limiting their durability.
3. **High Costs:** The relatively high price of quality ironing boards could impact consumer purchase decisions.
4. **Limited Customization:** Lack of adjustable height and poor quality in some boards may deter customers seeking more flexible and durable options.
5. **Availability of Alternatives:** Common household surfaces like beds, kitchen counters, and ironing blankets provide alternative solutions, reducing reliance on ironing tables.

Key Market Trends

Compact, ergonomic, and adjustable ironing boards are seeing rising popularity, as more consumers seek products that save space and improve usability.

Online platforms are driving a surge in direct-to-consumer sales, making products more accessible than ever, particularly in regions like North America and Europe.

Regional Insights



North America remains a dominant market, expected to capture 26.3% of the global market share in 2022. The demand for ironing tables is bolstered by a booming retail and hospitality sector and a steady rise in residential demand.

Europe holds a projected 21.4% market share in 2022, driven by the increasing retail and hospitality sectors, as well as e-commerce's rise in the region. Higher disposable incomes and consumer spending on household goods continue to spur market growth.

Asia Pacific is emerging as a fast-growing market due to technological advancements and product innovation. Countries like Japan and China have contributed to the availability of efficient, low-cost ironing products, expanding accessibility to a broader demographic.

Key Players

Flipzone; Magna Homewares; Orril; Oppsme; Bathla; Whitmor; Leifheit; Brabantia; Ybm Home; Widemex

Dive Deeper into the Data—View the Full Report Here!

<https://www.futuremarketinsights.com/reports/ironing-boards-market>

Key Segments Profiled in the Ironing Table Industry Survey

Ironing Table Market by Classifications

- Steel Ironing Table
- Aluminum Ironing Table
- Plastic Ironing Table

Ironing Table Market by Applications

- Households Ironing Table
- Laundry Ironing Table
- Apparel Industry Ironing Table
- Hotel Ironing Table

Ironing Table Market by Types

- Portable table top ironing board
- Wall-mounted iron table
- Table-top or full-size ironing board

Ironing Table Market Region

- North America Ironing Table Market
- Latin America Ironing Table Market
- Europe Ironing Table Market
- Asia Pacific Ironing Table Market
- Middle East and Africa Ironing Table Market

Author

Sudip Saha is the managing director and co-founder at Future Market Insights, an award-winning market research and consulting firm. Sudip is committed to shaping the market research industry with credible solutions and constantly makes a buzz in the media with his thought leadership. His vast experience in market research and project management a consumer electronics will likely remain the leading end-use sector cross verticals in APAC, EMEA, and the Americas reflects his growth-oriented approach to clients.

He is a strong believer and proponent of innovation-based solutions, emphasizing customized solutions to meet one client's requirements at a time. His foresightedness and visionary approach recently got him recognized as the 'Global Icon in Business Consulting' at the ET Inspiring Leaders Awards 2022.

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The [laundry care market size](#) is valued at USD 103.6 billion in 2023 and is projected to reach USD 180.3 billion by 2033, with a CAGR of 5.7%.

The [demand for apparel re-commerce](#), valued at USD 72.12 billion in 2022, is expected to reach USD 652.3 billion by 2032, growing at a CAGR of 24.6%.

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