

# Agriculture Analytics Market to Reach USD 25.50 Billion by 2034, Growing at a 14.5% CAGR from 2025–2034

Progressions in technology worldwide are a prominent factor driving the agriculture analytics market.

NEW YORK CITY, NY, UNITED STATES, January 20, 2025 /EINPresswire.com/ -- Agriculture Analytics



There is an assistance to stakeholders to render data propelled decisions to confront provocations such as climate change and pest control."

Polaris Market Research

#### Market

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Conventionally, farming depended on instinct and experience. Now days a torrent of data from satellites, sensors, and farm machinery provides a contemporary viewpoint. The data shoulders the power to transfigure agriculture from maximizing resource usage to forecasting crop yields.

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By capitalizing on the power of big data analytics, one can analyze the massive treasure of information, exhibiting formerly incredible perspectives and charting a course for a greener, productive, and successful agricultural future. The growing requirement for sustainable farming solutions is impacting the agriculture analytics market growth favorably.

The aggressive topography of the industry contains global spearheads and regional contenders focusing on acquiring market share through technological inventions, tactical alliances, and regional expansion. Here are some of the leading players in the agriculture analytics market:

- Deere & Company
- IBM
- Bayer AG
- SAP
- Trimble Inc.
- Accenture
- Oracle
- Farmers Edge Inc.

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 In March 2024, Bayer instigated a pilot for the GenAl system that helps



Agriculture Analytics Market

farmers and reinforces agronomists in their everyday chores. This system is instructed utilizing Bayer's exclusive agronomic data, which involves perspectives from years of trials, internal discoveries, and proficiency gathered by Bayer agronomists worldwide.

• In May 2024, EarthDaily Agro, an ancillary of EarthDaily Analytics, collaborated with Norwegian ag-tech startup DigiFarm. This association combines EarthDaily Agro's competence in Earth viewing analytics with DigiFarm's Al-dependent solutions for precisely elucidating possession frontiers.

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and the growing requirement for green farming solutions. It combines AI, ML, IoT, and big data analytics to offer practical perspectives for maximizing crop yields, water usage, and insect pest regulation.

market as they generate a more progressive solution to handle extensive operations. Farmers encounter provocations connected to resource maximization, crop observation, and yield

forecasting as farms proliferate. This, in turn, is having a favorable impact on agriculture analytics market sales.

agriculture is propelled by the growing demand for food because of population growth, restricted arable land, and the stress of climate change.

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□□□□□□□□□□□: Asia Pacific is anticipated to witness significant growth from 2025 to 2034. This can be attributed to the speedy acquisition of progressive farming technologies pushed by growing agricultural demands and population growth.

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By Offering Outlook

- Solutions
- Services

# By Agriculture Type Outlook

- Precision Farming
- Livestock Farming
- Aquaculture Farming
- Vertical Farming
- Others (Organic and Conventional farming)

## By Farm Size Outlook

- · Large Farms
- Small and Medium-Sized Farms

## By Technology Outlook

- Remote Sensing and Satellite Imagery
- Geographic Information System
- · Robotics and Automation
- Big Data and Cloud Computing
- Visualization and Reporting
- Blockchain Technology

• Others (Mobile Applications, Internet of Things (IoT), and Machine Learning and Al)

# By End Users Outlook

- Farmers
- Agronomists
- Agribusinesses
- · Agricultural Researchers
- · Government Agencies
- Others (Insurance Assessors, Drone Services, Consumers, and Consumer Organizations)

# By Regional Outlook

- · North America
- o US
- o Canada
- Europe
- o Germany
- o France
- o UK
- o Italy
- o Spain
- o Netherlands
- o Russia
- o Rest of Europe
- Asia Pacific
- o China
- o Japan
- o India
- o Malaysia
- o South Korea
- o Indonesia
- o Australia
- o Vietnam
- o Rest of Asia Pacific
- · Middle East & Africa
- o Saudi Arabia
- o UAE
- o Israel
- o South Africa
- o Rest of the Middle East & Africa
- Latin America
- o Mexico
- o Brazil
- o Argentina

#### o Rest of Latin America

How much is the agriculture analytics market outlook?

The market size was valued at USD 6.63 billion in 2024 and is projected to grow to USD 25.50 billion by 2034.

What does the agriculture analytics market cover?

The market report covers revenue forecast, market competitive landscape, growth factors, and industry trends.

Which segment by end user dominated the market in 2024?

The farmers segment dominated the agriculture analytics market in 2024.

What is the growth rate of the market?

The global market is projected to register a CAGR of 14.5% during the forecast period.

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