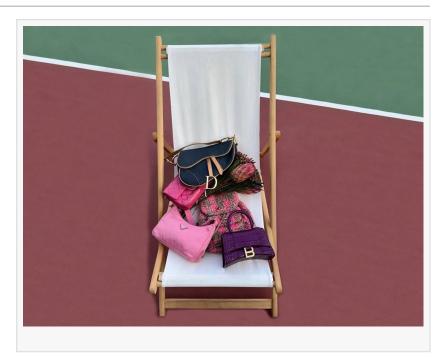


## Cloudset Brings Sustainable Luxury Fashion to Dubai

DUBAI, UNITED ARAB EMIRATES, January 20, 2025 /EINPresswire.com/ -- Dubai, UAE – In a move set to redefine Dubai's luxury fashion landscape, Cloudset, a Dubai-based platform, has introduced a unique solution that combines sustainability with high-end fashion. The platform enables the rental and re-commerce of premium clothing and accessories, addressing the growing demand for eco-conscious and accessible luxury fashion.

Cloudset's initiative aligns with global trends towards sustainable living by reducing textile waste and



overproduction. The platform provides customers with an opportunity to engage with luxury brands through rental options, promoting collective ownership and eco-friendly practices.

Key features of the platform include a curated selection of high-end fashion items, a 24-hour delivery service, and the flexibility for users to try items before committing to rentals or purchases. These offerings are designed to provide an effortless and sustainable shopping experience.

By collaborating with top-tier fashion brands, Cloudset seeks to make premium fashion more accessible to a wider audience while encouraging environmentally conscious consumer habits.

For more information about Cloudset's initiatives, visit www.thecloudset.com.

## **About Cloudset**

Cloudset is a platform dedicated to sustainable fashion solutions through rental and recommerce models. Based in Dubai, it aims to make high-end, eco-friendly fashion a viable option for consumers.

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