

BluLogix, MGI Research Webinar - Breakthrough Growth or Bust: 9 Smart Ways to Tackle Usage, Revenue Leakage & Channels

BluLogix and MGI Research partner to host an exclusive webinar: "Breakthrough or Bust: 9 Smart Ways to Tackle Usage, Revenue Leakage & Channels."

MCLEAN , VA, UNITED STATES, January 22, 2025 /EINPresswire.com/ --

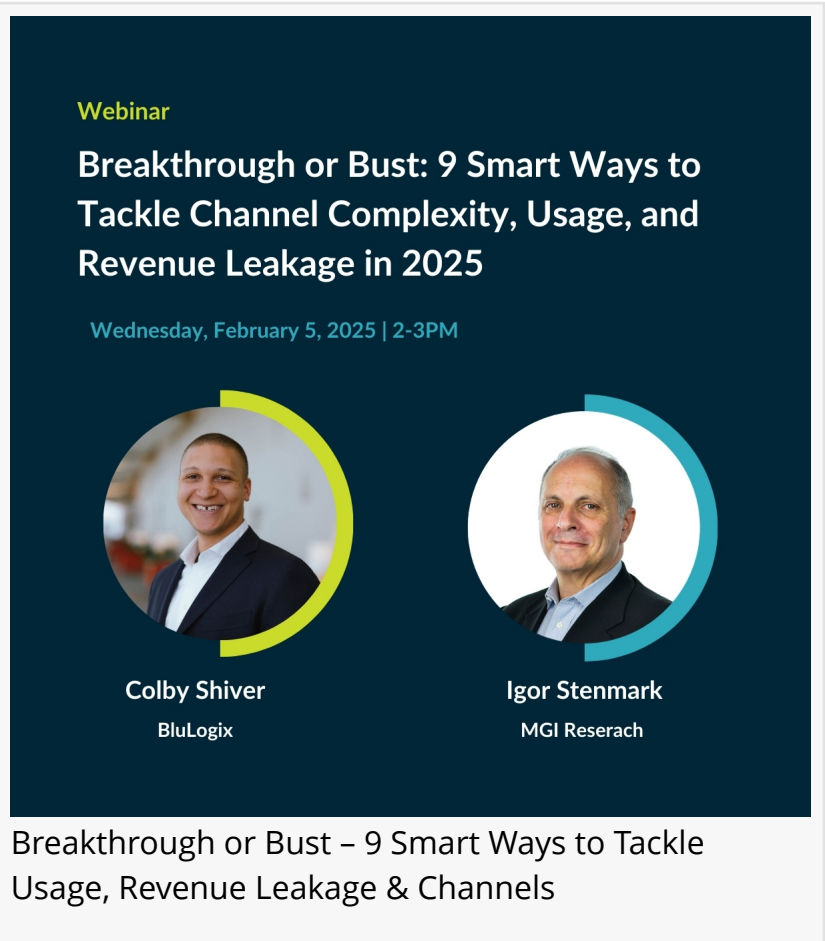
BluLogix, a leader in subscription management and monetization solutions, is partnering with MGI Research, a renowned authority in business and financial technology, to host this exclusive [webinar](#): "Breakthrough or Bust: 9 Smart Ways to Tackle Usage, Revenue Leakage & Channels."

Join Igor Stenmark, Managing Director of MGI Research, and Colby Shiver, industry expert from BluLogix, to learn more about how your company can revolutionize subscription growth strategies in 2025.

- Date: Wednesday, February 5, 2025
- Time: 2pm EST
- Location: Live Webinar (Register to Secure Your Spot)

Why Attend?

2025 is the year to embrace change. Subscription management is evolving, and with it complexity in channels, pricing (usage, dynamic, tiered, bundled and more), and operations. Businesses need smarter strategies to thrive. This webinar will empower you with 9 actionable solutions to turn challenges into growth opportunities.



The graphic features a dark blue background with white and yellow text. At the top left, the word "Webinar" is written in yellow. The main title, "Breakthrough or Bust: 9 Smart Ways to Tackle Channel Complexity, Usage, and Revenue Leakage in 2025", is in white. Below the title, the date and time "Wednesday, February 5, 2025 | 2-3PM" are shown in a light blue font. Two circular headshots are displayed: Colby Shiver on the left with a yellow border, and Igor Stenmark on the right with a blue border. Their names and company affiliations, "Colby Shiver BluLogix" and "Igor Stenmark MGI Reserach", are printed below their respective photos. At the bottom of the graphic, the full webinar title is repeated in white text.

Key Takeaways:

- Adopt usage-based, dynamic and tiered billing models to boost revenue and trust.
- Protect renewals, eliminate bottlenecks, and monitor revenue health with cutting-edge tools.
- Simplify multi-tier channel operations to accelerate performance.
- Master compliance, partner orchestration, and pricing flexibility.

Webinar Highlights

Join us to explore why 2025 is the year to embrace transformative change in subscription management. This webinar promises actionable strategies to tackle complexity and drive growth, focusing on key areas that can revolutionize your approach to channel operations, pricing, and revenue optimization.

Key topics include:



Complexity shouldn't hinder growth—it should drive it as a differentiator. This webinar is about equipping businesses with the tools and strategies to turn challenges into competitive advantages."

Colby Shiver of BluLogix

optimize subscription revenue.

- Product Managers & Revenue Leaders: Drive profitability through smarter pricing and billing strategies.
- IT & Operations Teams: Streamline processes and improve system integration.



Breakthrough or Bust – 9 Smart Ways to Tackle Usage, Revenue Leakage & Channels

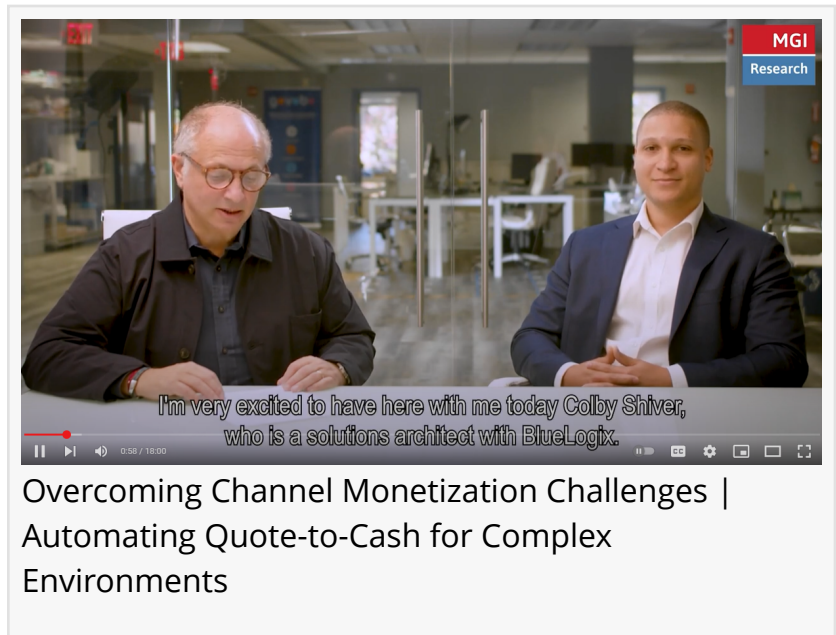
About the Speakers

Igor Stenmark: Managing Director,
MGI Research

A visionary in the subscription economy, Igor brings decades of experience in financial and operational strategies for growing businesses.

Colby Shiver: Revenue Optimization
Expert, BluLogix

With a deep understanding of complex billing, Colby helps organizations transform challenges into scalable growth opportunities.



Reserve Your Spot Today!

□ Don't miss the opportunity to learn how to unlock growth in the face of complexity.

[Register Now](#)

Seats are limited—secure your spot today to gain actionable insights and drive your subscription business forward in 2025!

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