

# Smart Warehousing Market to Hit USD 75.7 Billion by 2032, Driven by Innovations in Automation & Artificial Intelligence

*The Smart Warehousing Market is on a trajectory of significant growth as industries seek innovative ways to streamline supply chain operations.*

AUSTIN, TX, UNITED STATES, January 21, 2025 /EINPresswire.com/ -- The [Smart Warehousing Market](#) size was USD 22.7 Billion in 2023 and is expected to reach USD 75.7 Billion by 2032, growing at a robust CAGR of 14.3% over the forecast period from 2024 to 2032.



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## Keyplayers:

- ☐3PL Central (3PL Warehouse Manager, 3PL Billing)
- ☐Blue Jay Solutions (Blue Jay WMS, Blue Jay Transportation Management)
- ☐Blue Yonder (Luminate Control Tower, Warehouse Management System)
- ☐EasyEcom (EasyEcom WMS, EasyEcom Multichannel Inventory Management)
- ☐Epicor (Epicor ERP, Epicor Advanced Warehouse Management)
- ☐Foysonis (Foysonis WMS, Foysonis Inventory Management)
- ☐Generix (Generix WMS, Generix Supply Chain Management)
- ☐IBM (IBM Sterling Supply Chain Insights, IBM Maximo)
- ☐Increff (Increff Warehouse Management System, Increff Inventory Management)
- ☐Infor (Infor CloudSuite WMS, Infor Supply Chain Management)
- ☐Korber (Korber Warehouse Management System, Korber Logistics Software)
- ☐Locus Robotics (Locus Solution, Locus Fleet Management)
- ☐Manhattan Associates (Manhattan WMS, Manhattan Active Omni)
- ☐Mantis (Mantis WMS, Mantis Inventory Management)
- ☐Microlistics (Microlistics WMS, Microlistics Inventory Control)
- ☐Oracle (Oracle Warehouse Management Cloud, Oracle SCM Cloud)

- PSI Logistics (PSI Logistics Software, PSI WMS)
- ShipHero (ShipHero WMS, ShipHero Fulfillment)
- Softeon (Softeon WMS, Softeon Distributed Order Management)
- Tecsys (Tecsys WMS, Tecsys Supply Chain Management)

### Smart Warehousing Market Thrives on AI and IoT Innovations

The Smart Warehousing Market is expanding rapidly, fueled by automation, AI, IoT, and advanced data analytics. Companies such as Magaya and Advatix are using these technologies to boost efficiency, save on costs, and optimize the inventory management system. Notable developments include the cloud suite by Advatix in 2024 and the first 5G-powered smart warehouse in Indonesia developed by Telkomsel and Huawei. Consolidation trends like Larger KC's acquisition of other companies promote smart warehousing solutions. Developments such as sensory-augmented warehouses and real-time decision-making tools promote sustainability and operational connectivity. This makes smart warehousing the way forward in the optimization of supply chains for the future.

### Segment Analysis

#### By Component

In 2023, the Solutions segment led the Smart Warehousing Market, accounting for approximately 45% of the market share. Dominant forces behind the trend are more demand for sophisticated software packages which can simplify inventory management, order fulfillment, transportation logistics, etc. Leaders of the industry have designed integrated warehouse management systems from companies like Advatix, giving real-time analytics, automation, and predictive insight into operations which can increase productivity manifold. Because service quality would improve and expenses reduce, it is going to continue increasing the demand for solutions.

#### By Deployment Mode

The Cloud deployment mode dominated in 2023 with a 55% market share, driven by its scalability, flexibility, and cost-effectiveness. It makes the warehouse management operations scalable with less large initial investments on the infrastructure of companies. Companies, like Magaya, lead this sector and give a WMS cloud platform which is effective to deal with inventory efficiently with real-time tracking. Businesses use cloud technology, keeping agility by being able to remotely access data as well as enabling seamless integration and collaboration among many locations. It is in a leading position since the current surge of digital transformation.

#### By Organization Size

Large enterprises, holding 60% of the market share in 2023, lead the Smart Warehousing Market. Large retail and e-commerce organizations, for instance, have complicated logistics and operations issues. These businesses can afford the investment in complex automation technologies such as AGVs, IoT devices, and advanced WMS that are used to rationalize the process of warehousing and manage big volumes of stock. Large-scale enterprises enjoy such systems that facilitate quick adjustments to the supply chain process and scale solutions to suit

customer needs properly.

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## Regional Development

In 2023, North America held the largest share of the Smart Warehousing Market, accounting for around 40% of the total market. This region's supremacy can be largely attributed to the fast pace of adoption of new technologies such as automation, robotics, and AI in the warehousing and logistics industries. Companies such as Amazon and Walmart have also invested heavily in smart warehousing technologies, making their supply chain operations more efficient for rising consumer demands for faster delivery times.

The Asia-Pacific region emerged as the fastest-growing market in 2023, with a CAGR of 15% in the forecasted period. The rapid economic growth, urbanization, and booming e-commerce sector in countries like China and India are driving demand for smart warehousing solutions. Companies like Cainiao are pioneers in smart warehousing initiatives and are using automation and big data analytics to make logistics more efficient. As technology investment increases in the Asia-Pacific region, it is expected that the market will grow significantly.

## Recent Developments

□October 2024: CelcomDigi partnered with ZTE to implement advanced solutions in smart manufacturing and warehousing, aimed at improving operational efficiency across various sectors.

□April 2024: Huawei and the UAE unveiled the first 5G-powered smart warehouse, marking a significant shift towards high-speed connectivity in the region's logistics operations.

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