

Branding | Marketing | Advertising (BMA) Commits to Supporting Companies That Help People to Make an Impact

Empowering Purpose-Driven Businesses with Authentic Digital Marketing Strategies to Build Lasting Relationships, to Get Found, Get Trusted, Get More Customers.

IRVINE, CA, UNITED STATES, January 21, 2025 /EINPresswire.com/ -- Branding | Marketing | Advertising (BMA), a full-service digital marketing agency, in the last 30 days signed two new clients, EBT.org/ebtconnect.net and

MATRecoveryCenters.com, reaffirming its commitment to partnering with businesses focused on improving the lives of the people they serve. The agency's mission is clear: to work with companies that are not only aiming for success but are actively working to impact society positively. BMA believes that visibility is just the first step—what truly matters is creating authentic, lasting connections with customers.

"We are proud to serve businesses that are making a difference," said Steven Lockhart, CEO of BMA. "Our clients are companies that passionately serve, equip, and encourage others. It's not just about visibility; it's about building relationships that matter, creating trust, and empowering those who are making the world a better place."

BMA's philosophy—"We help people who help people"—drives the agency's efforts to build digital marketing strategies that resonate on a human level, focusing on building long-term relationships, trust, and loyalty.

A Holistic Approach to Digital Marketing

BMA offers a wide range of services that enable businesses to build a sustainable online presence. These services include Local Search Optimization ([Local SEO](#)), social media management, content creation, conversion rate optimization (CRO), and full-funnel management.



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“We focus on what truly matters—fostering trust through meaningful connections,” Lockhart added. “It’s not just about getting seen; it’s about making a genuine impact in people’s lives, and that’s the kind of work we’re passionate about. It is a pleasure to work with companies like EBT - which helps users reprogram their brain to find their joy again in situations where there is anxiety, stress, addiction, or weight issues. MAT Recovery Centers provides Medication-Assisted Treatment (MAT) and supportive services to individuals struggling with substance use disorders, helping them achieve long-term recovery through a combination of medical care, counseling, and personalized treatment plans.”

Building Brands with Purpose

At the heart of BMA’s approach is brand building. The agency works closely with clients to develop powerful brand identities that reflect their mission and values. BMA’s brand-building services include:

Website Design and SEO: Tailored solutions that reflect unique brand identities and provide an intuitive, user-friendly experience.

Local SEO: BMA helps clients stand out in their local communities by optimizing search rankings and connecting businesses with customers who share their values.

Social Media Management: Through strategic social media campaigns, BMA fosters engagement, builds brand trust, and positions clients as leaders in their industries.

Content Creation: BMA produces valuable, relevant content that tells compelling brand stories and drives customer action.

Conversion Rate Optimization (CRO): The agency focuses on turning website visitors into loyal customers, optimizing websites and landing pages for a seamless user experience.

Full-Funnel Management: From awareness to conversion, BMA manages the entire marketing funnel, ensuring that every interaction with the brand leads to stronger relationships and long-term customer retention.

Brand Strategy: The agency helps businesses define their unique position and stand out in competitive markets.

“We believe that building a brand is about more than just visibility; it’s about making a lasting impact,” said Lockhart. “When you connect with your audience on an emotional level, you create relationships that matter.”

About Branding | Marketing | Advertising (BMA)

Branding | Marketing | Advertising (BMA) (<https://bestbma.com>) is a full-service digital marketing agency specializing in strategies that focus on authenticity, trust, and building long-term relationships. With expertise in digital marketing, branding, content creation, SEO, and online advertising, BMA partners with businesses dedicated to making a positive impact. By fostering genuine connections and creating memorable brands, BMA helps businesses to be found, trusted, and get more customers/clients.

Steven Lockhart

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