

# Wallpaper Market Share to Rise At 4.3% CAGR, To Reach USD 2.88 Billion by 2034 | PMR

*The growing demand for artistically appealing interior solutions across domestic, commercial, and intelligent commercial sectors is driving the market demand.*

NEW YORK CITY, NY, UNITED STATES, January 21, 2025 /EINPresswire.com/ -- Our [wallpaper market](#) report has been prepared using advanced methodologies and research techniques to help businesses make strategic business decisions.

The most recent research study by Polaris Market Research reveals that the wallpaper market is anticipated to flourish at a stable rate. With a projected CAGR of 4.3%, the market was valued at USD 1.88 billion in 2024. It is ready to grow to USD 2.88 billion by 2034.

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“Wallpapers serve dual aesthetic and operational motives, offering style and surface safeguarding.”

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*Polaris Market Research*



Wallpaper Market

Wallpaper is utilized in interior decoration to envelop the interior walls of residential and commercial buildings. It is normally dispensed in rolls and is smeared on to the walls utilizing wallpaper paste. Wallpapers occur in plain as lining paper to assist envelope bumpy surfaces and minuscule wall imperfections.

Decorated wallpapers are outlined so that the motif repeats. Thus, segments slashed from similar rolls can be hung adjoining so as to pursue the motif without it being

simple to observe where the join between two pieces appears. Inventions in substances such as vinyl, fabric, and green alternatives have augmented the commodity range pleasing to varied consumer choices pushing the wallpaper market demand.

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- Erismann & Cie. GmbH
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- Graham & Brown
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- Gratex
- Sanderson Design Group
- Lilycolor Co.
- Marburger Tapetenfabrik

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- Request for Sample: Request for Sample: The escalating trend of home improvement is driving the demand for wallpaper commodities, especially among consumers keen on traversing contemporary motifs. Makers and retailers are required to comprehend this population analysis and their inclination to advance effective commodities and marketing schemes customized to particular customer segments, boosting the demand for wallpaper market growth.
- Request for Sample: Request for Sample: Growing demand for home décor is a prominent market driver as consumers growingly categorize interior approach to customize and enhance their living spaces. This trend is powered by a profound consciousness of outline alternatives through social media, home improvement displays, and online platforms.
- Request for Sample: Request for Sample: Technological progressions in the market have notably caused its growth and development. Inventions have sanctioned makers to generate lead liberated vinyl wallpapers causing a surge in the market revenue.

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Market Segmentation:

Market Segmentation, by Product (Vinyl-Based - Nonwoven, Paper - Fabric)

- Vinyl-Based
- Nonwoven
- Paper
- Fabric
- Others

Market Segmentation, by End-Use (Commercial - Residential)

- Commercial
- Residential

- The wallpaper market segmentation is based on product, end use, and region.

- By product analysis, the vinyl-based wallpaper segment held the largest market share. This is due to the extensive usage of elevated operational substances that provide advantages such as simple cleaning, redeemability, and fire aversion.

- By end-use analysis, the residential segment is poised to register a significant CAGR. This is due to the growing trend of home improvement and customization.

Geographical Segmentation:

The research report covers all the major regions and sub-regions of the wallpaper market. The study provides market insights into North America, Europe, Asia Pacific, Latin America, and the Middle East & Africa.

- North America: North America accounted for the largest market share. This is primarily because of the rising demand for exclusive and tailored wallcovering solutions.

- Asia Pacific: Asia Pacific is anticipated to witness the fastest CAGR from 2025 to 2034. The region's augmenting construction industry, especially in nations such as China and India, fuels the regional market expansion.

For more information, visit our website:

[https://www.polarismarketresearch.com/industry-analysis/wallpaper-market/inquire-before-buying?utm\\_source=EIN&utm\\_medium=EIN&utm\\_campaign=EIN&utm\\_id=01](https://www.polarismarketresearch.com/industry-analysis/wallpaper-market/inquire-before-buying?utm_source=EIN&utm_medium=EIN&utm_campaign=EIN&utm_id=01)

Market Size:

Market Size, by Region (North America - Europe - Asia Pacific - Latin America - Middle East & Africa)

The market size was valued at USD 1.88 billion in 2024 and is projected to grow to USD 2.88 billion by 2034.

Quantitative units covered in the market are USD billion and CAGR from 2025 to 2034.

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[wallpaper industry](#) is expected to reach USD 2.88 billion by 2034, exhibiting a CAGR of 4.3% during the forecast period.

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