

Theranostics Market Projected to Reach USD 22.34 Billion, with a Robust 11.77% CAGR Till 2032

Theranostics Market Insights: Increasing focus on personalized medicine propels the growth of theranostics.

US, NY, UNITED STATES, January 21, 2025 /EINPresswire.com/ -- Market Research Future Latest Industry Insights on "Theranostics Market Research and Growth Analysis By Application (Oncology, Neurology, Cardiology, Infectious Diseases), By Technology (Genomics, Proteomics, Metabolomics, Biomarkers), By End User (Hospitals, Diagnostic Laboratories, Research Institutes), By Product Type (Instruments, Reagents, Software) and By Regional (North America, Europe, South America, Asia Pacific, Middle East and Africa) - Forecast to 2032"



As per MRFR analysis, the [Theranostics Market Size](#) was estimated at 7.34 USD Billion in 2022. The Theranostics Market Industry is expected to grow from 8.21 USD Billion in 2023 to 22.34 USD Billion by 2032. The Theranostics Market expected CAGR of 11.77% during the forecast period 2024 - 2032.

Theranostics Market Insights: Increasing focus on personalized medicine propels the growth of theranostics. Expansion of radiopharmaceuticals for cancer and advancements in nanotechnology-based delivery systems.

Key Companies in the Theranostics Market Include:

Bristol-Myers Squibb

Siemens Healthineers

Qiagen

Genomic Health

HoffmannLa Roche

Thermo Fisher Scientific

Illumina

Abbott Laboratories

Myriad Genetics

HoffmannLa Roche

Pfizer

Roche Holding

Merck and Co.

AstraZeneca

Novartis, and among others

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As genetic diagnosis and treatment evolve from the cellular level to clinical practice, the information and tools available to clinicians are expected to expand dramatically over the next decade. Advances in less invasive imaging, such as computer-assisted diagnosis of coronary artery disease through combined modalities like echocardiography, magnetic resonance imaging, and positron emission tomography, will enhance outcomes and enable quicker recovery through catheter-based treatments.

Authenticated data presented in the Theranostics Market report is based on findings of extensive primary and secondary research. On the basis of historic growth analysis and the current scenario of the market, the report intends to offer actionable insights and an outlook on global/regional market growth projections. The Theranostics Market report considers the revenue generated from the sales of this report and technologies by various application segments and browses market data tables. Various market parameters such as macroeconomic conditions, market environment, government policies, and competitive landscape are thoroughly

studied and taken into account while analysing the market.

Theranostics Market Detailed Segmentation:

Theranostics Market Segmentation Insights

Theranostics Market Application Outlook

Oncology

Neurology

Cardiology

Infectious Diseases

Theranostics Market Technology Outlook

Genomics

Proteomics

Metabolomics

Biomarkers

Theranostics Market End User Outlook

Hospitals

Diagnostic Laboratories

Research Institutes

Theranostics Market Product Type Outlook

Instruments

Reagents

Software

Theranostics Market Regional Outlook

North America

Europe

South America

Asia Pacific

Middle East and Africa

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The healthcare landscape in 2025 is poised for a transformative shift, driven by innovation and collaboration. Breakthroughs like genomics-based prevention, AI-powered diagnostics, and physical solutions promise a future of care that is more personalized, proactive, and accessible. By adopting these advancements, healthcare systems across the globe can empower clinicians and establish a sustainable framework for future generations.

Also, Advancements in 3D printing for custom implants and smart implants with IoT integration are gaining traction. Minimally invasive surgery techniques are driving adoption.

Key Inquiries Addressed in this Theranostics Market Report include:

- How big is the opportunity for the Theranostics Market? How will the increasing adoption of technologies impact the growth rate of the overall market?
- How much is the global Theranostics Market worth? What was the value of the market in 2023?
- Who are the major players operating in the Theranostics Market? Which companies are the front runners?
- Which are the recent industry trends that can be implemented to generate additional revenue streams?
- What Should Be Entry Strategies, Countermeasures to Economic Impact, and Marketing Channels for Theranostics Market?
- The Theranostics Market study comprises a deep dive analysis of the market trend including the current and future trends for depicting the prevalent investment pockets in the market

□ The report incorporates a competitive analysis of the market players along with their market share in the global market.

□ The SWOT analysis and Porter's Five Forces model is elaborated in the study of Theranostics Market.

□ Value chain analysis in the market study provides a clear picture of the stakeholders' roles.

The Theranostics Market report also delves into the competitive landscape, key players, trade patterns, industry value chain, recent news, policies, and regulations. Should you have any inquiries or require customization options, please don't hesitate to contact us.

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