

# Second in Command Consulting Launches Comprehensive Aviation Proposal Support Service

*Navigate the complexities of proposal development.*

OVIEDO, FL, UNITED STATES, January 23, 2025 /EINPresswire.com/ -- Second in Command [Consulting](#), a leader in aerospace and defense consulting, is excited to announce the launch of its new Proposal Support service. This offering is designed to assist clients in navigating the complexities of proposal development, ensuring the creation of compelling and competitive submissions.



The Proposal Support service provides clients with strategic planning, content development, and

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*Marc Ayala, President and Founder*

comprehensive reviews to enhance the quality and effectiveness of their [proposals](#). By leveraging extensive industry experience, Second in Command Consulting aims to streamline the proposal process, enabling clients to focus on their core operations while increasing their chances of success.

To further strengthen this service, Second in Command Consulting has entered into an agreement with Pierre Cutler, a seasoned professional with 30 years of experience in federal systems business development

within the avionics sector, who will serve as a network consultant. Mr. Cutler brings a wealth of experience in proposal management and strategy development, complementing the company’s mission to deliver exceptional support to its clients.

“We understand that the proposal process can be overwhelming, especially when faced with tight deadlines and complex requirements,” said Marc Ayala, President and Founder of Second in Command Consulting. “Our new Proposal Support service is tailored to minimize these challenges, providing clients with the expertise and resources needed to develop winning

proposals.”

Mr. Ayala founded the company to support aerospace industry leaders with his specialized experience. He is a combat veteran of Afghanistan and Iraq, having served 13 years in the U.S. Air Force as a C-130H Pilot and Navigator. During his military service, he was decorated with the Air Medal, Presidential Unit Citation with Valor, Aerial Achievement Medal, and Air Force Commendation Medal. Following his military career, Mr. Ayala led multiple sales and marketing teams at a Fortune 50 Aerospace & Defense Company. He holds a bachelor’s degree in mechanical engineering from Southern Illinois University at Carbondale.

For more information about the Proposal Support service and other offerings, please visit [www.secondincommandco.com](http://www.secondincommandco.com).

### About Second in Command Consulting

Second in Command Consulting is dedicated to guiding clients through the complex world of [aviation](#). With over 25 years of experience in aerospace and defense, the company offers expertise in various market segments, including General Aviation, Business Aviation, Military and Defense, Commercial Aviation, and Avionics and Mission Equipment. Their services encompass leadership coaching, market assessment, product launch, and other specialized services tailored to support clients’ unique missions.

Web: [secondincommandco.com](http://secondincommandco.com)

Member of the National Business Aviation Association (NBAA)

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