

# Filler Fatigue Sparks Surge in Facelift Interest at Northside Plastic Surgery

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[/EINPresswire.com/](#) -- In recent decades, the rise of non-surgical treatments like dermal [fillers](#) has revolutionized the cosmetic enhancement industry. However, a growing trend known as “filler fatigue” is prompting patients to reconsider their options. Many are now opting for longer-lasting, comprehensive solutions such as [facelifts](#) and fat transfer, marking a shift in preferences that highlights the evolving landscape of aesthetic medicine. [Northside Plastic Surgery](#), a leading provider of advanced cosmetic procedures located in Atlanta, GA, has witnessed a significant increase in inquiries about surgical facial rejuvenation.

## Understanding Filler Fatigue

Filler fatigue refers to the gradual sagging or weakening of facial skin and tissues caused by improper or excessive filler use. Over time, repeated injections can stretch the skin, particularly when fillers are over-

administered or used inappropriately. This phenomenon underscores the importance of moderation and personalized care. Fillers are an excellent option for targeted enhancements, such as adding volume to the cheeks or smoothing out fine lines. However, too much filler or too frequent injections can lead to an unnatural look and, in some cases, contribute to skin laxity once the filler dissolves. Every patient metabolizes filler differently, so personalized treatment plans are crucial.

“

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*Dr. Mike Majmundar*

## Why Patients Are Turning to Facelifts

As awareness of filler fatigue grows, more patients are turning to surgical options like Facelifts for comprehensive and long-lasting rejuvenation. Unlike fillers, which address isolated areas, facelifts restore the entire face, providing a



refreshed and natural-looking appearance. Some patients still need volume improvement even with a facelift and these individuals are usually presented with fat transfer as an option at the same time as their facelift. Modern Facelift techniques have made the procedure more appealing than ever, offering shorter recovery times, minimally invasive approaches, and results that last for years.

Dr. Majmundar explains, “Filler fatigue is real. Patients are not only frightened of looking puffy or rounded because of over injection and improperly placed fillers, but they are also tired of getting injections repeatedly year after year. Fillers still have a place in the aesthetic algorithm and we use them commonly but more and more patients are looking for a longer-lasting solution that addresses skin laxity and volume loss while also maintaining a natural look”.

#### Personalized Consultations Are Key

Patient care should begin with an in-depth consultation to determine the best course of action. Whether a patient is experiencing filler fatigue or simply exploring their options for facial rejuvenation, Dr. Mike Majmundar and his team prioritize individualized treatment plans tailored to each person’s unique needs and goals. Dr. Mike Majmundar encourages patients to take the time to understand their options, stating, “I would visit a practice that performed both filler and performed facelifts so they can give you a customized plan for your age and aging concerns.”.

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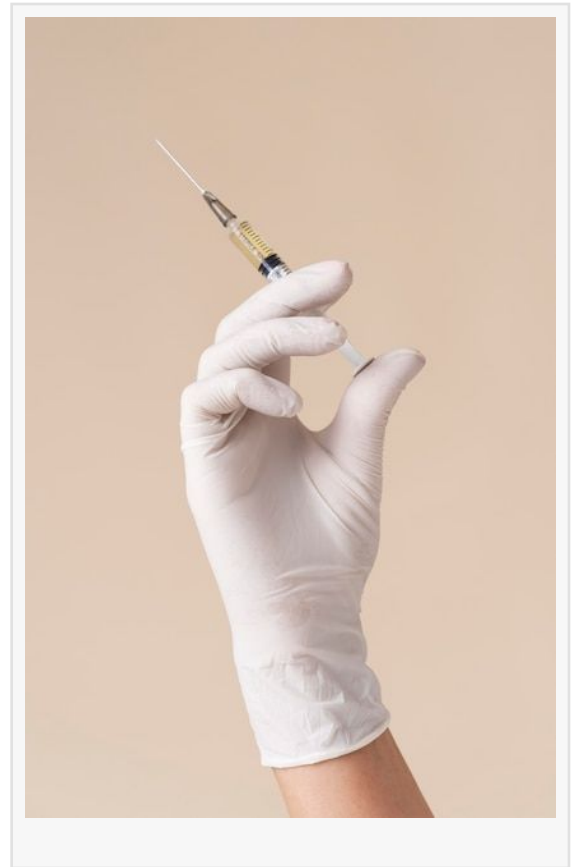
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