

Wataniya Insurance Highlights Its Human-Centric Approach to Car Insurance and Industry Leadership in Saudi Arabia

Wataniya Insurance Integrates Personalized Care and Advanced Technology to Deliver Exceptional Customer Support

JEDDAH, SAUDI ARABIA, January 23, 2025 /EINPresswire.com/ -- [Wataniya Insurance](#) is a leading

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Haitham Albakree, Chief Executive Officer

insurance provider in Saudi Arabia which emphasizing its commitment to delivering exceptional car insurance solutions through a customer-first approach, as a company known for its comprehensive insurance offerings and exceptional customer service, Wataniya continues to set the standard for transparency and innovation in the industry, particularly in the areas of Comprehensive and Third-Party Liability (TPL) insurance.

The company's focus on personalized service begins with a deep understanding of its clients' needs in showcasing its human-centric approach, Wataniya emphasizes how each

interaction is designed to provide a seamless, yet personal experience for customers seeking car insurance.

“At Wataniya, we believe in combining efficiency with empathy. Our goal is to ensure that every customer feels understood and valued while receiving the best possible insurance solutions,” said Rawan Khalifa, Senior Client care.

Saudi Arabia's insurance industry has seen remarkable growth in recent years, and Wataniya has played a pivotal role in this transformation as the company highlights how government regulations and policies have supported the development of the sector, making Comprehensive and TPL insurance integral to everyday life in the Kingdom.

“The rise of insurance in Saudi Arabia is not just about regulatory compliance; it's about creating security and peace of mind for individuals and businesses alike,” said Haitham Albakree, Chief Executive Officer.

Beyond its customer-facing initiatives, Wataniya prides itself on fostering a culture of continuous improvement within the company by empowering employees to grow both personally and professionally, the company ensures that its team remains dedicated to delivering top-tier service.

Looking ahead, Wataniya remains committed to preserving its leadership in the car insurance sector by embracing innovation while staying true to its core values as technological advancements such as AI continue to reshape the industry, Wataniya promises to keep the human element at the forefront of its service model.

“We are excited about the future of insurance in Saudi Arabia and are determined to stay at the forefront of innovation without compromising the personal touch that defines our business,” said Hassan Barnawi, Infrastructure & Operations Manager.

Wataniya Insurance’s unwavering commitment to its customers and employees ensures that it will remain a leader in the Saudi insurance market, providing both Comprehensive and TPL coverage with unique transparency and care.

Watch the campaign LIVE on [Al Arabiya](#) and [CBS News](#) here.

About Wataniya Insurance:

Wataniya Insurance is a trusted provider of insurance solutions in Saudi Arabia, offering a broad range of services, including car insurance, comprehensive insurance, and Third-Party Liability (TPL) insurance with a strong commitment to customer-centricity, transparency, and innovation, Wataniya has become a leader in the Saudi insurance industry. The company is dedicated to fostering a culture of continuous improvement for both its clients and employees, ensuring exceptional service and sustainable growth.

Mariella Del Federico

Acumen Media

+442035533664 ext.

[email us here](#)

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