

YCBH: A New BCYW Foundation Global Initiative Empowering Young Women on Campuses to Raise Awareness about Breast Health

BCYW Foundation's Youth Council for Breast Health Empowers Young Women to Raise Awareness and Reduce the Risks of Breast Cancer on Campuses

DENVER, CO, UNITED STATES, January 23, 2025 /EINPresswire.com/ -- [Breast Cancer in Young Women Foundation \(BCYW Foundation\)](https://www.einpresswire.com/BCYW-Foundation) is pleased to announce the launch of The [Youth Council for Breast Health \(YCBH\)](https://www.einpresswire.com/YCBH), a global initiative to transform the future of young women's health at campuses by raising awareness about breast health, breast cancer symptoms, and risk factors. By promoting prevention, early detection, and sharing cutting-edge research advancements, YCBH's mission is to protect the lives of young women worldwide at colleges and universities and work toward a future free from breast cancer.

WHY IT MATTERS

Breast cancer, once mostly seen in older women, is now increasingly impacting those under 40. This trend is associated with factors like limited awareness of breast health, inadequate self-breast care, and lifestyle choices that could help lower the risk of breast cancer in young women. Biological and genetic factors also play a significant role in this shift. Specifically, young breast cancer patients encounter unique



Empowering Young Women on Campuses to Promote Breast Health Awareness for a Breast Cancer-free Future

BCYW Foundation and YCBH Networks: Advancing Breast Cancer Awareness on College and University Campuses Worldwide

challenges, often being diagnosed at later stages compared to their older counterparts.

The World Health Organization (WHO) has reported alarming statistics indicating that 47.5% of breast cancer cases in women under 39 occur within the 20–34 age group. These observations highlight the urgent need for a global initiative to empower young women with crucial information about breast cancer risk factors, symptoms, self-care, and preventive measures at campuses.

Moreover, the WHO forecasts that by 2050, the rate of breast cancer among women under 39 will continue to rise, with the average age of diagnosis projected to be 33.72 years by 2040. This suggests that individuals who may receive a breast cancer diagnosis in 2040 are currently only 17 to 18 years old. This anticipated increase highlights the importance of early, targeted interventions focusing on prevention, awareness, and access to healthcare resources to reduce risks and improve outcomes.

A GLOBAL FOCUS ON EMPOWERMENT AND PREVENTION

The BCYW Foundation's global approach centers on the Youth Council for Breast Health (YCBH), an innovative initiative to promote proactive breast health education and raise awareness about breast cancer on campuses, in professional settings, and within community networks worldwide. YCBH strives to ensure that young women on campuses understand their health risks, recognize early symptoms, and adopt self-care practices to take control of their health.

By focusing on young women worldwide, especially on university and college campuses and in workplaces with predominantly young female employees, YCBH encourages individuals to educate themselves on breast health and embrace the power of prevention. The BCYW Foundation recognizes that the future of women's health relies on empowering young women to take charge and emphasizes proactive breast health as a cornerstone of overall well-being.

The Foundation's global work spans multiple continents and cultures, tailoring strategies to different regions while maintaining a universal message: knowledge is power. The BCYW Foundation's international network of volunteers works together to promote awareness, educate young women, and encourage healthy lifestyle choices that reduce breast cancer risks.

The YCBH CHAPTER PROGRAM FOR CAMPUSES: EXPANDING GLOBAL REACH

In Phase 1 of its outreach, the BCYW Foundation launched the YCBH Chapter program,



The graphic features a pink ribbon on the left with a silhouette of a woman in a purple dress. To the right, the text reads: 'BREAST CANCER AWARENESS', 'BREAST SELF-CHECKS & CARE', 'PREVENTIVE SCREENING', 'ADVANCED RESEARCH', 'EARLY DETECTION', 'TODAY', 'SAVING LIVES TOMORROW', 'TARGETED AWARENESS, ADVANCED RESEARCH, and ADVOCACY', 'Breast Cancer in Young Women Foundation', and a 'DONATE' button with a heart icon. Below the graphic, it states: 'The Core Awareness Message of the Breast Cancer in Young Women Foundation.'

establishing chapters in its network countries and collaborating directly with campus leaders, local organizations, and global networks to enhance impact and outreach. These youth-led chapters aim to provide resources, information, and support for young women to understand breast cancer prevention and self-care. Through these chapters, YCBH promotes a sense of global solidarity by connecting students and young professionals worldwide, uniting them in the shared mission of reducing breast cancer risks and advocating for early detection.

The YCBH chapters go beyond the traditional focus of Breast Cancer Awareness Month (Pink October) by participating in year-round initiatives that promote self-care, highlight risk factors, and advocate for lifestyle changes to reduce breast cancer risk. These volunteer-led efforts are at the forefront of a global movement dedicated to raising awareness and improving outcomes for young women diagnosed with breast cancer.

Each YCBH chapter is supported by a collaborative team of local faculty, healthcare professionals, young breast cancer survivors, and community leaders within the BCYW Foundation. The goal is to establish a global network of young women who are educated and empowered to lead breast health advocacy and act as catalysts for change in their communities.

THE PATH FORWARD: SHAPING A FUTURE FREE FROM BREAST CANCER

Through the YCBH Chapter program, the BCYW Foundation seeks to create a future where young people on campuses are empowered to lead healthier lives and actively advocate for a world free of breast cancer. The Foundation's global approach enables it to reach young women in various communities, equipping them with the knowledge and resources necessary to reduce their risk of breast cancer and take charge of their well-being.

As the program grows, the BCYW Foundation remains dedicated to collaborating with interested local and international campus partners, continuously enhancing its efforts to raise awareness and promote breast health education. With a vision of a world where young women are empowered and equipped to prevent breast cancer, the Foundation is committed to creating a lasting impact on global health.

ABOUT THE BCYW FOUNDATION

The BCYW Foundation is a global organization dedicated to advancing research, raising awareness, and providing support to young women affected by breast cancer. Through partnerships and advocacy, the foundation is committed to creating a future where no young woman feels overlooked in her fight against this disease. The BCYW Foundation relies on individual contributions and sponsors to raise the funds necessary to support its mission.

[Donate to BCYW Foundation](#): Every contribution – big or small – helps the BCYW Foundation fulfill its mission to save the lives of young women from breast cancer in the years to come.

Thank you for your generosity.

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