

FREESTYLE DIGITAL MEDIA RELEASES DOCUMENTARY "HALF-LIFE OF MEMORY: AMERICA'S FORGOTTEN ATOMIC BOMB FACTORY"

*Sociopolitical Environmentally Themed Documentary Debuts
on North American VOD Platforms and DVD on January 24,
2025*

LOS ANGELES, CA, UNITED STATES, January 24, 2025 /EINPresswire.com/ -- Freestyle Digital Media, the digital film distribution division of Byron Allen's Allen Media Group, has just released the sociopolitical documentary HALF-LIFE OF MEMORY: AMERICA'S FORGOTTEN ATOMIC BOMB FACTORY, now available to rent/own on all North American digital HD internet, cable, and satellite platforms, as well as on DVD, starting January 24, 2025.

“

HALF-LIFE OF MEMORY is an effort to uncover the hidden truths of Rocky Flats. Addressing the radioactive legacy of Rocky Flats is urgent to ensure the lessons from its past are not forgotten.”

Filmmaker Jeff Gipe

The documentary HALF-LIFE OF MEMORY: AMERICA'S FORGOTTEN ATOMIC BOMB FACTORY tells the story of how the U.S. secretly manufactured thousands of atomic weapons in the suburbs of Denver, leaving behind a toxic

legacy that will persist for generations. Colorado's Rocky Flats plant produced a staggering 70 thousand atomic bombs, each serving as a "trigger" for thermonuclear warheads. Concealed by government secrecy, the plant's fires, leaks, and illicit dumping of nuclear waste contaminated the Denver area with long-lived radioactive toxins. A major and highly visible plutonium fire sparked a decade of mass protests, culminating in an unprecedented FBI raid that ultimately shuttered the plant. Today, the radioactive legacy of Rocky Flats continues to threaten public health, yet surprisingly few people are aware the plant ever existed. Through powerful testimonials and extraordinary archival media, HALF-LIFE OF MEMORY exposes Rocky Flats' dark past and enduring impact, prompting critical reflection on the implications of the nation's renewed nuclear weapons buildup.

Written and directed by Jeff Gipe, HALF-LIFE OF MEMORY: AMERICA'S FORGOTTEN ATOMIC BOMB FACTORY was produced by Gipe and his Half-Life Productions and Dan de Jesus via

DanDJLab. The subjects profiled and interviewed throughout the documentary include Judy Padilla, Jon Lipsky, Wes McKinley, Dr. Mark Johnson, Tiffany Hansen, Shaunessy McNeely-Kieng, David Lucas, David Abelson, Scott Surovchak, Judy Danielson, Elena Klaver, Chet Tchozewski, Roy Young, Jim Gipe, Carol Jensen, Garth Gibbons, Marianne Webb, Brittany Kelly, David Wood, Anonymous Nuclear Physicist, Marc Williams, Mary Harlow, and Hannah Nordhaus.

“HALF-LIFE OF MEMORY is more than just a film; it’s an effort to uncover the hidden truths of Rocky Flats and to amplify the voices of those affected,” said filmmaker Jeff Gipe. “With rising nuclear tensions and a new buildup of nuclear weapons underway, addressing the radioactive legacy of Rocky Flats is more urgent than ever to ensure the lessons from its past are not forgotten.”

Freestyle Digital Media negotiated the deal to acquire HALF-LIFE OF MEMORY: AMERICA’S FORGOTTEN ATOMIC BOMB FACTORY directly with Glen Reynolds of Circus Road Films.

HALF-LIFE OF MEMORY website:
www.halflifeofmemory.com

About Freestyle Digital Media

The digital distribution unit of Byron Allen’s Allen Media Group, Freestyle Digital Media, is a premiere multi-platform distributor with direct partnerships across all major cable, satellite, digital, and streaming platforms. Capitalizing on a robust infrastructure, proven track record, and a veteran sales team, Freestyle Digital Media is a true home for independent films. Recent releases include ALLSWELL IN NEW YORK starring Emmy award-winning actress Liza Colón-Zayas from the hit FX series THE BEAR, ALL HAPPY FAMILIES starring Josh Radnor and Rob Huebel, the drama based on a novel THE GHOST TRAP starring Zak Steiner from EUPHORIA and Greer Grammer of AWKWARD, and the Weekly World News horror-comedy THE ZOMBIE WEDDING. Other Freestyle Digital Media titles include THE ROAD DOG starring comedian Doug Stanhope, SURVIVE starring HBO’s GAME OF THRONES star Sophie Turner and Corey Hawkins, the music documentary profiling blues guitar legends Jimmie Vaughan and Stevie Ray Vaughan, BROTHERS IN BLUES, DEAR ZOE starring Sadie Sink from the hit Netflix series STRANGER THINGS, Jessica Capshaw and Theo Rossi, the teen musical BEST SUMMER EVER featuring a fully integrated cast and crew of people with and without disabilities, produced by Jamie Lee Curtis, Maggie Gyllenhaal, Mary Steenburgen, and Ted Danson, and THE WEDDING YEAR starring Sarah Hyland and Anna Camp.



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For more information, visit:

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