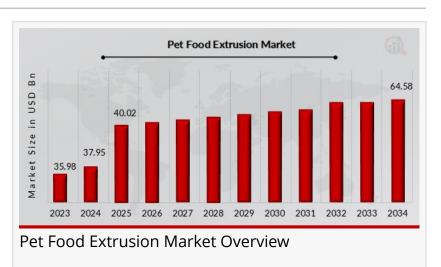


Pet Food Extrusion Market to Hit USD 64.58 Billion by 2034 with 5.5% CAGR, Fueled by Rising Health Awareness Pet Owners

Pet Food Extrusion Market Research Report By Product Type, By Pet Type By Extrusion Technology, By Sales Channel ,By Packaging Material, By Regional

NEW YORK, NY, UNITED STATES, January 23, 2025 /EINPresswire.com/ --<u>Pet Food Extrusion Market</u> is poised for significant growth, driven by increasing pet ownership, evolving pet nutrition preferences, and advancements in extrusion technologies. A new market



research report provides a comprehensive analysis of the pet food extrusion industry, covering its key segments, emerging trends, and regional insights from 2024 to 2034.

Pet Food Extrusion Market Size was estimated at 37.95(USD Billion) in 2024.The Pet Food Extrusion Market Industry is expected to grow from 40.02(USD Billion) in 2025 to 64.58(USD Billion) by 2034. The Pet Food Extrusion Market CAGR (growth rate) is expected to be around 5.5% during the forecast period (2025 - 2034).

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Key Players :

Purina, ADM, Mars Incorporated, Iams, Cargill, Nestlé, Royal Canin, Hill's Pet Nutrition, Sunshine Mills, J. M. Smucker Company, Blue Buffalo, Diamond Pet Foods, Unilever, Tyson Foods, WellPet

Market Segmentation Analysis

The report dives into the pet food extrusion market by segmenting it into product type, pet type, extrusion technology, sales channel, packaging material, and regional analysis.

By Product Type

Dry Pet Food: Dominating the market due to its convenience, affordability, and long shelf life, dry pet food remains a staple for pet owners globally.

Wet Pet Food: Increasingly preferred for its superior palatability and higher moisture content, particularly for aging pets or pets with specific dietary needs.

Treats and Snacks: Witnessing rapid growth as pet owners seek functional treats for training, dental health, and as indulgent snacks.

By Pet Type

Dogs: The largest segment, driven by rising dog ownership and demand for breed-specific, agespecific, and functional nutrition.

Cats: Increasing demand for premium and grain-free cat food options.

Fish, Birds, and Others: Specialized food products for fish, birds, and exotic pets are gaining traction as the trend of keeping unconventional pets grows.

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By Extrusion Technology

Single-Screw Extrusion: A cost-effective technology widely used for basic pet food production. Twin-Screw Extrusion: Growing in popularity due to its ability to handle complex formulations, produce diverse shapes, and improve nutritional profiles.

Other Extrusion Technologies: Including advanced hybrid systems designed to enhance production efficiency and innovation.

By Sales Channel

Online Retail: Experiencing exponential growth with e-commerce platforms providing a wide variety of products, competitive pricing, and doorstep delivery.

Supermarkets/Hypermarkets: Catering to the mass market with affordable pet food options and convenient access.

Specialty Pet Stores: Known for offering premium and specialty products, including grain-free, organic, and hypoallergenic pet food options.

By Packaging Material

Plastic Bags: Leading the segment due to cost-efficiency and convenience, often used for dry pet food.

Cans: Preferred for wet pet food to preserve freshness and ensure durability.

Boxes: Increasingly used for premium and eco-friendly packaging.

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North America

North America remains a dominant market, accounting for the largest market share due to high pet ownership rates, robust demand for premium pet food, and advanced manufacturing technologies. The United States, in particular, leads the market with innovations in extrusion technology and a strong presence of major market players.

Europe

Europe is witnessing steady growth fueled by rising demand for organic and sustainably produced pet food. Countries such as Germany, France, and the UK are leading in terms of both production and consumption.

Asia Pacific

The Asia Pacific region is emerging as a lucrative market, driven by growing urbanization, rising disposable incomes, and increasing pet adoption in countries such as China, India, and Japan.

South America

The South American market is gaining momentum due to an increase in pet ownership and the growing trend of treating pets as family members, particularly in Brazil and Argentina.

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