

# Mobile Acceleration Market Thrives on Growing Mobile Internet Use and Demand for Faster Applications

*The Mobile Acceleration Market is growing significantly with the increasing usage of mobile internet and demand for faster applications*

VANCOUVER, BC, CANADA, January 23, 2025 /EINPresswire.com/ -- The [Mobile Acceleration market](#) is expected to grow from an estimated USD 7215.5 million in 2024 to USD 79.20 billion in 2033, at a CAGR of 30.50%. The Mobile Acceleration Market is witnessing remarkable growth, driven by the increasing use of mobile internet and

the rising demand for swift and efficient applications. As consumers increasingly rely on mobile devices for shopping, streaming, and gaming, businesses are adopting mobile acceleration solutions to enhance performance, reduce loading times, and improve user experiences.

Industry Developments: Qualcomm's Snapdragon 888 5G Mobile Platform, introduced in late 2020, exemplifies the industry's response to these growing demands. Boasting download speeds of up to 7.5 Gbps, this platform underscores the need for faster connectivity and performance improvements in mobile applications.

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Role of Cloud and Edge Computing: The surge in cloud-based services and edge computing is significantly contributing to market growth. Enterprises are moving to cloud infrastructures, necessitating faster data processing and low latency. Edge computing, which brings computation closer to users, enhances application performance and responsiveness, crucial for mobile users. Akamai Technologies' Edge Cloud platform, launched in 2021, aimed to boost application performance and security at the network's edge, meeting the growing demand for cloud services.



## Market Drivers:

E-commerce and Mobile Gaming: The burgeoning e-commerce and mobile gaming sectors are primary drivers of the Mobile Acceleration Market. The demand for speed and responsive applications in these areas compels businesses to invest in solutions that offer higher performance, reduced latency, and content optimization. Akamai Technologies' "Akamai for Gaming" solution, introduced in 2021, was designed to enhance the speed and security of online gaming apps, addressing the growing need for low-latency experiences.

## Market Restraints:

High Implementation Costs and Complexity: Despite the market's potential, high implementation costs and the complexity of mobile acceleration solutions pose challenges. Companies face substantial upfront investments in technology, infrastructure, and skilled labor, creating economic barriers, particularly for small and medium-sized enterprises. Integrating these solutions with existing systems often leads to longer deployment times and increased operational risks, discouraging investment and slowing market growth.

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## Segment Insights:

Source Optimization: This segment dominates the Mobile Acceleration Market, focusing on improving origin server performance to deliver content quickly and efficiently to users. Techniques such as caching and compression play a crucial role in reducing load times and enhancing user experiences.

Client/Device Optimization: With the growing diversity of mobile devices and operating systems, optimizing applications and content for specific devices is gaining importance. This segment involves performance adjustments based on device capabilities, screen size, and network conditions, catering to the evolving landscape of mobile usage.

The Mobile Acceleration Market is poised for continued growth as businesses prioritize performance enhancements to meet the escalating demands of mobile internet users. By investing in mobile acceleration solutions, companies can stay competitive and deliver superior user experiences in the rapidly evolving digital landscape.

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Mobile Acceleration Top Companies and Competitive Landscape

The mobile acceleration industry is also growing rapidly as the increasing demand of faster and more efficient mobile applications and services takes on an important role. The competitive landscape features key players such as Rockstart inc., Qualcomm inc., Mobidia technology inc. These companies lead in the optimization of mobile performance through solutions such as content delivery networks, edge computing, and application optimization tools.

The market is marked by ever-increasing innovation, strategic partnerships, and investment aimed at increasing user experience and reducing latency. Even as mobile usage continues to rise, these players are well-positioned to capitalize on the rising demand for faster mobile solutions across e-commerce, gaming, and streaming services.

In November, 2023, Huawei Technologies Co. Ltd. introduced two new all-flash storage systems, the OceanStor Pacific 9920 and OceanStor Dorado 2100, to support the industry's vision of All Flash for All Scenarios. Customers can use the items to develop more efficient and dependable data centers.

Some of the key companies in the global Mobile Acceleration Market include:

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Rockstart inc.

Qualcomm inc.

Mobidia technology inc.

Ascom holding AG

Akamai Technologies

F5 Networks Inc

Yottaa Inc

Riverbed Technology Inc

Circadence

Nokia Siemens Networks

Mobixell Networks Inc

Juniper Networks Inc

Limelight Networks Inc

Huawei Technologies Co Ltd

Flash Networks Inc

Propel Software Corporation.

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Mobile Acceleration Latest Industry Updates

In October, 2023, Sasken Technologies has announced a collaboration with Qualcomm Technologies Inc. This collaboration is a significant step forward in the field of Internet of Things (IoT) innovation, demonstrating both organizations' commitment to defining the future of linked products and services.

In November, 2023, Qualcomm Inc. introduces the Qualcomm Cloud AI 100 Ultra, a new addition to our portfolio of cloud artificial intelligence (AI) Inference cards designed for generative AI and large language models (LLMs). The Qualcomm Cloud AI 100 Ultra is a programmable AI accelerator that can support recent advances in AI techniques and data formats.

Mobile Acceleration Market Segmentation Analysis

By Component Outlook (Revenue, USD Million; 2020-2033)

Source Optimization

Network Optimization

Client/Device Optimization

By App Type Outlook (Revenue, USD Million; 2020-2033)

Gaming

Business

Education

Travel

Entertainment

Banking

By End User Outlook (Revenue, USD Million; 2020-2033)

Content Providers

Service Providers

Network Infrastructure Providers

By Regional Outlook (Revenue, USD Million; 2020-2033)

North America

United States

Canada

Mexico

Europe

Germany

France

United Kingdom

Italy

Spain

Benelux

Rest of Europe

Asia-Pacific

China

India

Japan

South Korea

Rest of Asia-Pacific

Latin America

Brazil

Rest of Latin America

Middle East and Africa

Saudi Arabia

UAE

South Africa

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