

# Food flavors market projected to surpass US\$25.505 billion by 2030 at a 5.88% CAGR

The food flavors market is evaluated at US\$19.165 billion for 2025, growing at a CAGR of 5.88%, reaching a market size of US\$25.505 billion by 2030.

NEW YORK, NY, UNITED STATES, January 23, 2025 /EINPresswire.com/ -- According to a new study published by Knowledge Sourcing Intelligence, the global [food flavors market](#) is projected to grow at a CAGR of 5.88% between 2025 and 2030 to reach US\$25.505 billion by 2030.



**FOOD FLAVORS MARKET**  
FORECASTS FROM 2025 TO 2030  
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Food Flavors Market

The flavor is the sensory impression of a food substance, mainly influenced by the chemical senses of smell and taste. Artificial or natural flavorings may alter the food's flavor. It is relatively easy to modify a food's flavor by its aroma without necessarily altering its flavor. The market is expected to grow during the forecast period due to the growing use of food flavors in a variety of food items and consumers' growing acceptance of natural flavors. The main driver

for the global market is the increased consumption of packaged food items and drinks. Food additives include all packaged edibles, which carry flavoring agents among others. Ready-to-eat food products are in a high demand nowadays due to fast-paced lifestyles and the growing population of working women. This has a direct link to the increase in the market for food flavors.

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*Knowledge Sourcing Intelligence*

Shifting consumer preferences have dramatically influenced the market for food flavors over the last few years. As customers are looking for more distinctive and

genuine flavor experiences. They are searching for natural and organic [ingredients](#), flavors that represent different cuisines, and options that are health-conscious. The creation of novel flavor profiles that satisfy a wide range of tastes and preferences has increased as a result of this

demand. Food flavors are expanding due to the continuous efforts of food companies to satisfy these changing consumer demands by developing novel and intriguing flavor options. The food flavors industry has undergone tremendous changes due to the global emphasis on health and wellness. Consumers are moving away from artificial and synthetic flavorings as they become more health conscious. Due to concerns over artificial ingredients and additives, natural and clean-label flavor solutions are increasingly in demand.

Moreover, the dairy, confectionery, and bakery sectors are expected to grow significantly over the course of the forecast period. Dairy beverages and other dairy products often employ a range of flavors, including fruit flavors and natural spices. It is expected that the increasing demand for fruit and [cocoa](#) flavors in the industry will drive this market's growth in the coming years.

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The global food flavors market is segmented by type into three major categories: Natural, natural-identical, and artificial/synthetic. Natural flavours are the extracts from different plant that give ethnicity to a regional dish. A large food chain is employing these natural flavors to provide natural flavor. These flavors are most favored by younger generation while adopting different adaptogen and botanical during their cooking practice. This is because people are now aware of the negative effects of artificial flavors. Long-term use and ingestion of artificial flavorings can cause a number of health problems, including cancer and skin rashes. Since the creative use of naturally sourced raw materials will open up growth opportunities for food manufacturers, a number of manufacturers are producing natural food flavoring agents.

The global food flavors market by application category is segmented into dairy, bakery and confectionery, convenience food, and others. The global beverage industry is constantly changing due to the growing trends of premiumization, functionality, convenience, and sustainability. The global expansion of this market has been greatly aided by the increasing acceptance of novel flavors in the beverage industry. As consumers become more aware of the health benefits of functional beverages, their popularity is growing quickly. These functional beverages have made extensive use of the diverse array of natural flavors. Natural flavors are applied more frequently across the beverage space due to consumers' increasing adoption of plant-based beverages. An increase in disposable incomes among consumers increases the demand for a range of artificial flavors for applications such as chocolate, fruit, and floral flavors in countries of developing Asia Pacific and the Middle East regions.

Based on geography, the Asia Pacific region is likely to increase significantly. This is as a result of several factors including urbanization, population growth, and changing dietary habits. As Asian Pacific consumers are getting richer and more adventurous in terms of their preferences for food and beverages, the demand for rare and exotic flavors is increasing. Diverse cuisines from the region, from delicate sushi to spicy curries, have influenced the development of a wide range

of flavors. Natural and clean-label flavorings are also gaining ground as health and wellness awareness is increasing. Both domestic and foreign flavor companies are deriving profits from this trend by providing innovative and authentic flavor solutions tailored to Asian tastes.

As a part of the report, the major players operating in the Global food flavors market that have been covered are Firmenich SA, Kerry Inc., Givaudan, Sensient Technologies Corporation, International Flavors & Fragrances, Takasago International Corporation, Synergy Flavors, Robertet Group, T. Hasegawa Co., Ltd., MANE.

The market analytics report segments the Global food flavors market as follows:

- By Type
  - o Natural
  - o Natural-Identical
  - o Artificial/Synthetic
- By Application
  - o Dairy
  - o Bakery and Confectionery
  - o Convenience food
  - o Others
- By Geography
  - North America
    - o USA
    - o Canada
    - o Mexico
  - South America
    - o Brazil
    - o Argentina
    - o Others
  - Europe
    - o United Kingdom
    - o Germany
    - o France

- o Italy
- o Spain
- o Others

- Middle East and Africa

- o Saudi Arabia
- o UAE
- o Israel
- o Others

- Asia Pacific

- o China
- o India
- o Japan
- o South Korea
- o Taiwan
- o Thailand
- o Indonesia
- o Rest of Asia-Pacific

Companies Profiled:

- Firmenich SA
- Kerry Inc.
- Givaudan
- Sensient Technologies Corporation
- International Flavors & Fragrances
- Takasago International Corporation
- Synergy Flavors
- Robertet Group
- T. Hasegawa Co., Ltd.
- MANE

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