

# Global Occupational Health Market Set to Reach USD 7.45 Billion by 2032, Growing at a CAGR of 4.62% | SNS Insider

*Occupational Health Market Poised for Significant Growth, Fueled by Safety Regulations and Mental Health Awareness*

AUSTIN, TX, UNITED STATES, January 23, 2025 /EINPresswire.com/ -- According to Research by SNS Insider, The Global [Occupational Health Market](#) size was valued at USD 4.98 billion in 2023 and is expected to grow to USD 7.45 billion by 2032, achieving a CAGR of 4.62% during the forecast period of 2024-2032.



## Rising Demand for Comprehensive Workplace Health Solutions Drives Occupational Health Market Growth

The occupational health market is growing rapidly, driven by increased attention to workplace health and safety and more stringent regulations in manufacturing, construction, and oil and gas industries. Key drivers are rising demand for services including physical wellness programs, mental health support, ergonomic interventions, and workplace safety solutions. Organizations are emphasizing protecting their workforces from the risks of the environment, physical strain, and stress. Manufacturing, chemicals, and pharmaceutical industries are increasingly covering additional costs for occupational health services to meet safety regulations and limit exposure to harmful agents. Moreover, increased mental health initiatives, stress management programs, telemedicine, and wearable health technologies are transforming service delivery. Such innovations help facilitate remote consults and live monitoring of health allowing for improved employee health leading to higher productivity and compliance.

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Key Players in Occupational Health Market

- Concentra, Inc. (Concentra Telemedicine, Occupational Medicine Clinics)
- MedExpress Urgent Care (Workplace Injury Treatment, Employer Health Services)
- HCA Healthcare (Workplace Wellness Programs, Occupational Health Services)
- Sonic Healthcare Limited (Occupational Pathology Services, Pre-employment Health Checks)
- Premise Health (Onsite Wellness Centers, Digital Health Solutions)
- HealthWorks (Drug and Alcohol Testing, Occupational Medicine Services)
- Select Medical Holdings Corporation (WorkStrategies Program, Outpatient Rehabilitation)
- Proactive Occupational Medicine (Fitness-for-Duty Exams, Occupational Injury Care)
- Centura Health Corporation (Employee Wellness Screenings, Injury Prevention Programs)
- Aspen Medical (Occupational Health Clinics, Workplace Vaccination Programs)
- WorkCare, Inc. (Incident Intervention, Employee Health Evaluations)
- U.S. HealthWorks (Workplace Injury Care, Pre-Employment Screenings)
- Bupa Occupational Health (Health Assessments, Mental Health Support)
- Maxicare Healthcare Corporation (Pre-Employment Medical Exams, Health and Safety Training)
- Fresenius Medical Care (Occupational Dialysis Programs, Workplace Health Monitoring)
- Nova Medical Centers (Occupational Medicine Clinics, DOT Examinations)
- Healius Limited (Workplace Pathology Services, Occupational Health Consultations)
- AXA PPP Healthcare (Workplace Wellbeing Solutions, Occupational Health Assessments)
- Mount Sinai Selikoff Centers for Occupational Health (Medical Surveillance Programs, Occupational Injury Management)
- Iqarus (A KBR Company) (Remote Occupational Health Solutions, Medical Risk Assessments)

## Segmentation Analysis

### By Service Type

The Healthcare Services segment dominated the occupational health market in 2023 with a 35% market share, owing to increasing demand for workplace health services. Regular health checks, immunizations, mental health support, and preventative programs are vital to keep the workforce productive and comply with regulatory standards of safety in the workplace. Such services are a cornerstone of corporate wellness services and programs, which more and more companies across sectors are committing to, given the clear connection between corporate outcomes and employee wellness. Industries such as construction and manufacturing are excessively high-risk and demand multiple health services such as frequent doctor visits, disease screening, and health diagnostics.

### By Site Location

The on-site segment dominated the occupational health market with a 45% market share in 2023. These services in high-risk industries construction, mining, and heavy manufacturing deliver immediate access to medical care, health screenings, and first-aid solutions. It requires less travel and improves participation in health programs. Companies in high-risk and high-workforce industries prefer onsite solutions to ensure safety compliance while driving employee engagement and productivity.

The Telehealth services segment is the fastest-growing part of the occupational health market, as digital health technologies advance and remote and hybrid work models become more popular. Industries with decentralized workforces are more frequently turning to virtual consultations, allowing for on-the-job medical advice without an on-site visit. Telehealth services have been the go-to aftercare plan option due to convenience, cost-effectiveness, and accessibility, especially among mid and large-sized organizations seeking to provide comprehensive healthcare solutions across locations for employees everywhere.

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## Occupational Health Market Segmentation

### By Service Type

- Healthcare services
- Drug & Alcohol Testing Services
- Physical Examination Services
- Disease Screening Services
- Health Risk Assessment Services
- Others

### By Site Location

- On-site
- Off-site
- Telehealth Services

### By End User

- Small size enterprises
- Mid-size enterprise
- Large enterprises

## Regional Analysis

In 2023, the North America region dominated the occupational health market with a 38% market share due to stringent compliance from OSHA, advanced healthcare infrastructure, and heightened awareness of workplace safety. Industries such as manufacturing, construction, and healthcare serve as main drivers behind the demand for occupational health services. To meet regulations and boost workforce productivity, companies are increasingly tucking telemedicine, health monitoring tools, and wellness programs into their operations. North America is expected to remain strong in the market with measures taken towards safety and regulatory compliance.

Asia Pacific is the fastest-growing region robustly driven by industrialization and urbanization in economies including China, India, and Southeast Asia. Increased focus on a safe workplace and regulatory compliance are driving businesses toward the implementation of strong occupational health programs. This has become all the more important for manufacturing hubs with

populous bases for this growth due to the increasing awareness of mental health and employee well-being. In Asia Pacific where industrial expansion and safety standards are steadily improving, this is likely to contribute to maintaining the speedy growth of the overall market.

### Recent Developments

In June 2024, Concentra, the largest occupational health service provider in the U.S., announced plans for an IPO expected to raise USD 585 million. As part of Select Medical, Concentra operates 547 standalone occupational health centers across 41 states, 151 onsite clinics in 37 states, and a telemedicine program, solidifying its extensive presence nationwide.

Also in June 2024, Premise Health, a leading provider of direct healthcare services for employers and unions, received the 2023 ABOHN Employer Recognition Award from the American Board for Occupational Health Nurses (ABOHN). This esteemed accolade highlights Premise Health's commitment to credentialing and supporting occupational health nurses through ongoing professional and personal development initiatives.

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