

Conifer Realty's Maintenance Academy Celebrates First Graduating Cohort

Reflects Conifer's commitment to professional development and resident satisfaction

ROCHESTER, NY, UNITED STATES, January 23, 2025 /EINPresswire.com/ -- Conifer Realty LLC today announced the graduation of the first cohort from its innovative Maintenance Academy, a groundbreaking program designed to recruit, train, and empower maintenance technicians to deliver exceptional service to residents across the company's high-quality, affordable living communities.

The 45-day intensive program combines hands-on technical training

Conifer Realty celebrates the first graduates of its Innovative Maintenance Academy

in drywall repair, plumbing, electrical work, and preventative maintenance with soft skills development in customer service, teamwork, and conflict de-escalation. Participants benefit from a comprehensive curriculum developed by Conifer's Maintenance Leadership team in collaboration with the company's People & Culture team, maintenance supervisors, and learning

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experts. The Academy integrates industry-leading tools such as Yardi Aspire modules, expert-led discussions, and practical, real-world exercises to ensure participants are fully equipped to excel in their roles.

"The Maintenance Academy is a testament to Conifer's commitment to both professional development and resident satisfaction," said Kirk Robinson, Vice President of Facilities & Maintenance. "This program ensures our maintenance team has the skills and confidence they need

to provide high-quality service. It's about more than fixing problems; it's about enhancing lives."

The Maintenance Academy is not just an investment in Conifer's team but also in the thousands of residents who call Conifer communities home. By enhancing technical proficiency and customer service expertise, the program empowers maintenance professionals to respond to resident needs quickly and effectively, improving the quality of life in every community.

"At Conifer, we believe in creating strong, vibrant communities—and that starts with investing in the people who maintain them," said Sam Leone, President of Conifer Realty. "Graduating this first cohort is a proud moment for all of us. These individuals are more than maintenance technicians; they are the face of Conifer and the backbone of our commitment to excellence and resident satisfaction."

Graduates of the Academy leave with enhanced technical expertise, refined interpersonal skills, and the confidence to tackle challenges with professionalism and care. This milestone marks a pivotal step in Conifer's mission to raise the bar for affordable housing maintenance and resident service.

Conifer remains dedicated to fostering growth, promoting excellence, and delivering on its promise of providing exceptional, affordable living communities. The success of the Maintenance Academy underscores this commitment and sets the stage for future cohorts to follow in the footsteps of the first graduates.

Conifer Realty is currently recruiting to fill more than 15 open maintenance positions across its footprint. For more information about careers with Conifer, or the Maintenance Academy, please visit www.coniferllc.com/careers.

About Conifer

Conifer Realty, LLC is a nationally ranked, full-service real estate company specializing in the development, construction, management, and ownership of high-quality, affordable housing communities. Celebrating its 50th anniversary this year, Conifer maintains offices in Rochester, NY, Boston, MA, Mount Laurel, NJ, and Columbia, MD, while expanding into new markets across the Northeast and Southeast to fulfill the pressing need for high-quality, affordable housing. The company has developed more than 21,000 affordable housing apartments across more than 300 residential communities.

Visit www.coniferllc.com or find us on LinkedIn for more information.

David Lanzillo
Conifer Realty, LLC
+1 585-649-4693
email us here
Visit us on social media:
Facebook

LinkedIn

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